



Best-ReMaP
Healthy Food for a Healthy Future



WHAT IS BEST-REMAP

Best-ReMaP is a joint action of EU Member States on diet and nutrition with a special focus on children. The project started in October 2020 and will run for three years. The main aim is to adapt, replicate and implement practices that have been proven to work in the areas of food reformulation, food marketing and public procurement of foods in public settings, such as kindergartens, schools and hospitals.

TARGETED PROBLEMS

- 1 Only a few countries in Europe are able to monitor processed food supply at the brand level.
- 2 Food advertising and marketing to children is currently unregulated in Europe.
- 3 The lack of high quality food in public institutions like kindergartens, schools and hospitals.

THE CONTEXT

Nearly 1 in 4 children in Europe are overweight or obese. One of the reasons behind it is an unhealthy diet. Obesity in children is becoming even more important in the context of Covid-19 syndemic. In the first years of life, when learning is constantly taking place, food preferences are also forming.

Most are learned, but some are intuitive. A child's food preferences directly affect eating behaviour, which then has a direct effect on overall health, wellness and the risk of obesity.

As children get older, they are exposed to unhealthy foods, which is mainly caused by inappropriate advertising and the easy availability of processed and ultra-processed foods high in salt, sugar and fat either at home or in public institutions where they spend a considerable amount of time.

OUR APPROACH

- Share and promote best practices on how to implement a standardized European monitoring system for processed food reformulation.
- Identify best policy practices to reduce exposure of children to the marketing of unhealthy foods, and develop harmonized protocols to monitor marketing exposure of children.
- Contribute to the higher quality of menus, by assuring transparent quality of the procured foods in the selected public institutions.

WHAT WE WANT TO ACHIEVE

Best-ReMaP aims to achieve several significant results, giving EU Member States an opportunity to set policies on childhood nutrition based on solid evidence and research:

- Changing the food environment for children in Europe.
- Reducing the impact of harmful marketing of foods to children.
- Improving the quality of menus in public institutions.
- Create Food Information Database with working title "JRC food database".
- Building stakeholder networks in the field of nutrition at national and EU levels.



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OUR PROJECT TEAMS & LEADING ORGANIZATIONS



BEST-REMAP IN NUMBERS

7.5 million Euro

6 million

Euro funded by EC (80%)

3 years duration
(Oct 2020–Sept 2023)

24
countries

36
partners

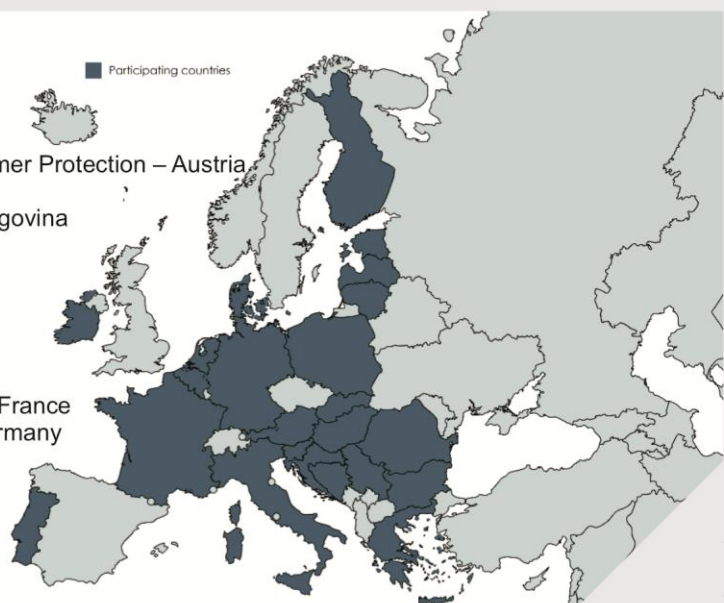
CONSORTIUM

Competent authorities

The Federal Ministry, Republic of Labour, Social Affairs, Health and Consumer Protection – Austria
SCIENSANO – Belgium
The Ministry of Civil Affairs of Bosnia and Herzegovina – Bosnia and Herzegovina
The National Centre of Public Health and Analyses – Bulgaria
Croatian Institute of Public Health – Croatia
Ministry of Health of the Republic of Cyprus – Cyprus
The Danish Veterinary and Food Administration – Denmark
Ministry of Social Affairs of Estonia – Estonia
The Finnish Institute for Health and Welfare – Finland
French Agency for Food, Environmental and Occupational Health Safety – France
Max Rubner-Institut, Federal Research Institute of Nutrition and Food – Germany
Institute of Child Health – Greece
Semmelweis University – Hungary
Department of Health – Ireland
Istituto Superiore di Sanità – Italy
The Centre for Disease Prevention and Control – Latvia
Ministry of Health of Lithuania – Lithuania
Public Health Regulation Department, Ministry for Health – Malta
The National Institute for Public Health and the Environment – Netherlands
The Medical University of Silesia – Poland
Directorate-General of Health – Portugal
The National Institute of Public Health – Romania
National Institute of Public Health Slovenia – Slovenia (Coordinator)
Institute of Public Health of Serbia "dr Milan Jovanović Batut" – Serbia

Affiliated entities

The Austrian Agency for Health and Food Safety – Austria
The Austrian National Public Health Institute – Austria
Institute of Public Health of Federation of Bosnia and Herzegovina – Bosnia and Herzegovina
Public Health Institute of Republic of Srpska – Bosnia and Herzegovina
Copenhagen Municipality – Denmark
The National Institute for Health Development – Estonia
Santé publique France – France
Ministry of Health of France – France
The National Institute of Pharmacy and Nutrition – Hungary
The Food Safety Authority – Ireland
The Centre for Health & Diet Research – Ireland
The Faculty of Nutrition and Food Sciences – Portugal



CONTACTS

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