



Best-ReMaP

Healthy Food for a Healthy Europe

WP 5 - REFORMULATION AND PROCESSED FOOD MONITORING

Monitoring the food market for a healthy Europe

Karine VIN, Anses

20.11.2020



WORK Package 5 - Reformulation and processed food monitoring

Rules for the meeting

Mute your microphone

Switch off your camera

Use the chat if you have comments or questions

Use the chat if you want to speak

Give your name and your country before speaking



WORK Package 5 - Reformulation and processed food monitoring

Work package Leaders & Team at Anses



Julie



Caroline



Laure



Karine

Jean Luc



Thomas



funded by
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of the European Union

2020. 11. 26.



WORK Package 5 - Reformulation and processed food monitoring

Agenda of the meeting

9:30-11:35

Part I: presentation of the tasks of the WP5

Audience: all partners of WP5 + JRC

09:30-09:35

Adoption of the agenda

09:35-10:15

Detail of the different tasks, responsibilities of participants, implication of partners in the different tasks (Anses: KV)

10:15-10:30

Progress of task 5.1.1 (Anses: LB)

10:30-10:45

Working plan for task 5.1.2 (Sciensano: SV)

10:45-11:05

Presentation of JRC database (JRC: EG)

11:05-11:20

Confidentiality issues with pre-existing data (Anses: KV)

11:20-11:35

Break



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Agenda of the meeting

11:35-13:00 Part II: 5.2.2: Analyses of the pre-existing data and harmonization to the JANPA/Oqali methodology (6 countries)

Audience: countries with pre-existing data

11:35-11:45 Pilot studies of Janpa: lessons learned from Austria and Romania (Austria: KS / Romania: KV)

11:45-11:50 Presentation of the Oqali nomenclature (Anses: JG)

11:50-11:55 Main fields used to monitor food supply (Anses: JG)

11:55-12:20 Data available by country (which information) (Anses: TL)

5 minutes for each partner

12:20-12:25 Data available by country (which categories) (Anses: CA)

12:25-12:45 Methodology

Instructions to codify soft drinks (Anses: CA)

Instructions to codify breakfast cereals (Anses: TL)

12:45-12:50 Next steps (Anses: JG)

12:50-13:00 General discussion about WP5 / AOB (All)



**Part I: Detail of the different tasks,
responsibilities of participants,
implication of partners in the different tasks**

**Karine Vin
Anses**



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Description of the different tasks

Preamble: data used in WP5

Consumption data

(quantity of food eaten by an individual and by day for each food item)



Efsa comprehensive database

Composition data at generic level

(nutrient content of generic food like « soft drink »)



Database like Ciqua or Eurofir

Composition data at brand level

(nutrient content of branded food like « Coca Cola »)



Data gathered during Euremo or Best-ReMap



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Description of the different tasks

Preamble: budgetary issues

**Significant reduction of
budget**



**Austria (-4 PM)
Denmark (-2 PM)
Estonia (-3,5 PM)**

**Significant augmentation of
budget**



**Germany (+3 PM)
Slovenia (+3 PM)**

**Presentation of the PM by task
as initially requested (country
with* = reduced budget)**



**Difficulties for Austria /
Denmark / Estonia to
achieve their tasks?
Possibility to reaffect
some PM?**



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Overview of the different tasks

**TASK 5.1: priority of food groups
/ new sources – new technologies**

**TASK 5.2: dissemination of the
methodology**

TASK 5.3: first snapshot

TASK 5.4: second snapshot

**TASK 5.5: data analysis/ trend
assessment**



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Description of the different tasks

TASK 5.1: priority of food groups / new sources – new technologies

| Task | What | Who | When |
|---|--|---|--|
| 5.1.1 Prioritization of food groups | <ul style="list-style-type: none">• See presentation of Laure for details | <ul style="list-style-type: none">• Anses and all partners | <ul style="list-style-type: none">• Oct20-June21 <p>→ MS5.2 (list of the priority food groups)</p> |
| 5.1.2 Evaluation of new digital sources of data and new technologies | <ul style="list-style-type: none">• See presentation of Stefanie for details | <ul style="list-style-type: none">• Sciensano and participating countries | <ul style="list-style-type: none">• Oct20-June21 |



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Description of the different tasks

TASK 5.2: dissemination of the methodology

| Task | What | Who | When |
|---|---|---|---|
| 5.2.1 Workshop on Oqali/Janpa results | <ul style="list-style-type: none">Dissemination of first results and promotion of Janpa methodology | <ul style="list-style-type: none">Anses | <ul style="list-style-type: none">Kick off meeting (29/10/20)+ first webinar (20/11/20): Done → MS5.1 (dissemination WS) |
| 5.2.2 Encoding of pre-existing data according to Oqali/Janpa classification system | <ul style="list-style-type: none">Standardization and harmonization of data (cf part II of the webinar)Training + provision of road maps + assistance by mail/phone + double check | <ul style="list-style-type: none">Each participating country (5 to 6 countries)Anses | <ul style="list-style-type: none">Oct20-Sept21Nov20 (webinar) and on demand |



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Different types of pre-existing data

3 types of pre-existing data :

JANPA data

- Soft drinks
- Breakfast cereals

Euremo data

- Large coverage of food sectors

Already adapted to the Oqali methodology

Other pre-existing data

- Previous independent study
- Various food sectors depending on the database



Concerned in the task 5.2.2



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Description of the different tasks

Task 5.2.2: participating countries

| Country | Task 5.2.2 codification of existing data |
|--|---|
| Austria* | X (1 PM) |
| Belgium | TBC (3 PM) |
| Estonia* | X (6 PM) |
| Germany | X (2 PM) |
| Ireland | X (2 PM) |
| Netherlands | X (3 PM) |
| Number of participating countries | 5 to 6 |



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Description of the different tasks

| Task | What | Who | When |
|---|--|---|---|
| 5.2.3 Elaboration of technical guidelines | <ul style="list-style-type: none">• Definition of the pertinent food and monitoring methodology• Proof-reading• Test of the guidance | <ul style="list-style-type: none">• Anses• All partners (?)• Countries participating to the 1st or 2nd snapshot | <ul style="list-style-type: none">• Temporary guidance (D5.1) : July21• Final guidance (D5.2): Mar23 |
| 5.2.4 New countries / open European database | <ul style="list-style-type: none">• Encourage MS to implement a snapshot• Develop an European food database | <ul style="list-style-type: none">• Anses (within WP4) + NIJZ• Anses + JRC + NIJZ | <ul style="list-style-type: none">• Duration of the project |
| 5.2.4 Restitution workshop | <ul style="list-style-type: none">• Organisation of a restitution workshop for stakeholders | <ul style="list-style-type: none">• Anses (within WP4)• Presentation of the initiatives (past and future) by each partner | <ul style="list-style-type: none">• To be determined (M30 ou with final conference) |



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Description of the different tasks

TASK 5.3: first snapshot

| Task | What | Who | When |
|--|---|---|---|
| 5.3.1 Extension of the first snapshot to additional countries for 5 food groups | <ul style="list-style-type: none">• Preparatory training• Data collection• Data entry and encoding• Test of the guidelines | <ul style="list-style-type: none">• Anses• Participating countries (5 countries) | <ul style="list-style-type: none">• May21• July21-July22 <p>→ MS5.3 (launch of 1st snapshot)</p> |
| 5.3.2 Production of statistics (mean, std, min, max) | <ul style="list-style-type: none">• Webinar on the methodology• Production of the statistics and elaboration of a report | <ul style="list-style-type: none">• Anses• Participating countries (5 countries) | <ul style="list-style-type: none">• May22• June22-Nov22 |



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Description of the different tasks

TASK 5.3: first snapshot

Task 5.3.1 & 5.3.2: participating countries

| Country | Task 5.3.1 T0 WP5 | Task 5.3.2 statistics T0 |
|--|----------------------|-----------------------------|
| Bosnia | X (9 PM) | X (4 PM) |
| Croatia | X (9 PM) | X (4 PM) |
| Cyprus | X (9 PM) | X (4 PM) |
| Ireland | X (9 PM) | X (4 PM) |
| Poland | X (9 PM) | X (4 PM) |
| Number of participating countries | 5 | 5 |



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Description of the different tasks

TASK 5.4: second snapshot

| Task | What | Who | When |
|---|---|--|--|
| 5.4.1 Batch 1: countries with available data for 5 food groups | <ul style="list-style-type: none">• Preparatory training• Data collection• Data entry, encoding and link between 1st and 2nd snapshot• Test of the guidelines | <ul style="list-style-type: none">• Anses• Participating countries (1 or 2 countries) | <ul style="list-style-type: none">• Oct21• Nov21-Oct22 <p>→ MS5.4 (launch of batch 1 2nd snapshot)</p> |
| 5.4.2 Batch 2: countries with Euremo data for 5 food groups | <ul style="list-style-type: none">• Preparatory training• Data collection• Data entry, encoding and link between 1st and 2nd snapshot• Test of the guidelines | <ul style="list-style-type: none">• Anses• Participating countries (12 or 13 countries) | <ul style="list-style-type: none">• July22→ MS5.6 (preparatory training)• Aug22-July23 <p>→ MS5.5 (launch of batch 1 2nd snapshot)</p> |



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Description of the different tasks

TASK 5.4: second snapshot

Task 5.4.1 & 5.4.2: participating countries

| Country | Task 5.4.1 Batch 1 T+1 WP5 | Task 5.4.2 Batch 2 T+1 WP5 |
|--|-------------------------------|-------------------------------|
| Austria* | | X (13 PM) |
| Belgium | | X (13 PM) |
| Bulgaria | | X (13 PM) |
| Denmark* | | X (13 PM) |
| Estonia* | | X (13 PM) |
| Finland | | X (13 PM) |
| Germany | X (13 PM) | |
| Greece | | X (13 PM) |
| Hungary | (X) | X (provisionnal) (13 PM) |
| Italy | | X (13 PM) |
| Malta | | X (13 PM) |
| Portugal | | X (13 PM) |
| Roumania | | X (13 PM) |
| Slovenia | | X (13 PM) |
| Number of participating countries | 1 | 13 |



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Description of the different tasks

TASK 5.5: trend assessment

| Task | What | Who | When |
|--|--|--|---|
| 5.5.1 Nutritional quality of the processed food | <ul style="list-style-type: none">• Preparatory training• Comparison of statistics between 1st and 2nd snapshot• Identification of removed / new / reformulated products• Production of a report on evolutions (part of D5.3) | <ul style="list-style-type: none">• Anses• Participating countries (5 to 8 countries: pre-existing data or batch1 + France) | <ul style="list-style-type: none">• Oct22• Nov22-Apr23 |



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Description of the different tasks

TASK 5.5: trend assessment

| Task | What | Who | When |
|---|---|---|--|
| 5.5.2 Impact on the nutrient intakes | <ul style="list-style-type: none">• Codification of Best Remap classification in Foodex2• Calculation of impact on nutrient intake (EFSA food comprehensive database x composition data from Best-ReMap)• Focus on social inequalities• Focus on children• Production of a report on intakes (part of D5.3)• Proof-reading | <ul style="list-style-type: none">• Anses• Anses, with participation of NL for the methodology• Data coming from the countries participating to 5.5.1 (6 to 9 countries)• Countries providing data (?) | <ul style="list-style-type: none">• Sept21-Aug22• Oct22-Apr23 |



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Description of the different tasks

TASK 5.5: trend assessment

| Task | What | Who | When |
|--|--|---|--|
| 5.5.3 Comparisons between countries | <ul style="list-style-type: none">• Comparisons between countries: reformulation and turn over of the food supply• Production of a report on comparisons (part of D5.3)• Proof-reading of the report• Finalization of D5.3• Proof-reading of the deliverable | <ul style="list-style-type: none">• Anses with data from 3 to 9 countries depending of the time remaining• Countries providing data (?)• Anses• All partners | <ul style="list-style-type: none">• Nov22-Aug23 <p>→ D5.3 (report on reformulation monitoring)</p> |



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Description of the different tasks

TASK 5.5: trend assessment

Task 5.5.1 & 5.5.2 & 5.5.3: participating countries

| Country | Task 5.5.1 Statistics T+1 | Task 5.5.2 Impact on intakes | Task 5.5.3 Comparison between countries |
|--|------------------------------|---------------------------------|---|
| Austria* | X (4 PM) | no PM | no PM |
| Belgium | TBC (6PM) | TBC (1 PM) | TBC (1 PM) |
| Croatia | | | No data for T+1 / no PM |
| Estonia* | X (6 PM) | X (1 PM) | no PM |
| France | X (8 PM) | X (12 PM) | X (7 PM) |
| Germany | X (4 PM) | no PM | no PM |
| Hungary | X (partial)(6 PM) | no PM | no PM |
| Ireland | X (4 PM) | no PM | no PM |
| Netherlands | no PM | TBC (1 PM) | no PM |
| Roumania | X (partial Janpa) (4 PM) | no PM | no PM |
| Number of participating countries | 5 to 8 | 6 to 9 | 6 to 9 |



Progress of task 5.1.1

Laure Barbier
Anses



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Objective : To prioritize 5 food groups to work on during Best Remap

→ The 5 main food groups most contributor to the intake of

Sugar

Salt

Fat

Saturated fat



Focus on the contributions for :

→ **Children** (36 months to 9 yo)

→ **Adolescents** (10 to 17 yo)

→ **Adults** (18 to 64 yo)

} Priority population



Different from the task 5.5.2 : Reformulation impacts on nutrient intakes



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Overall presentation of the task 5.1.1

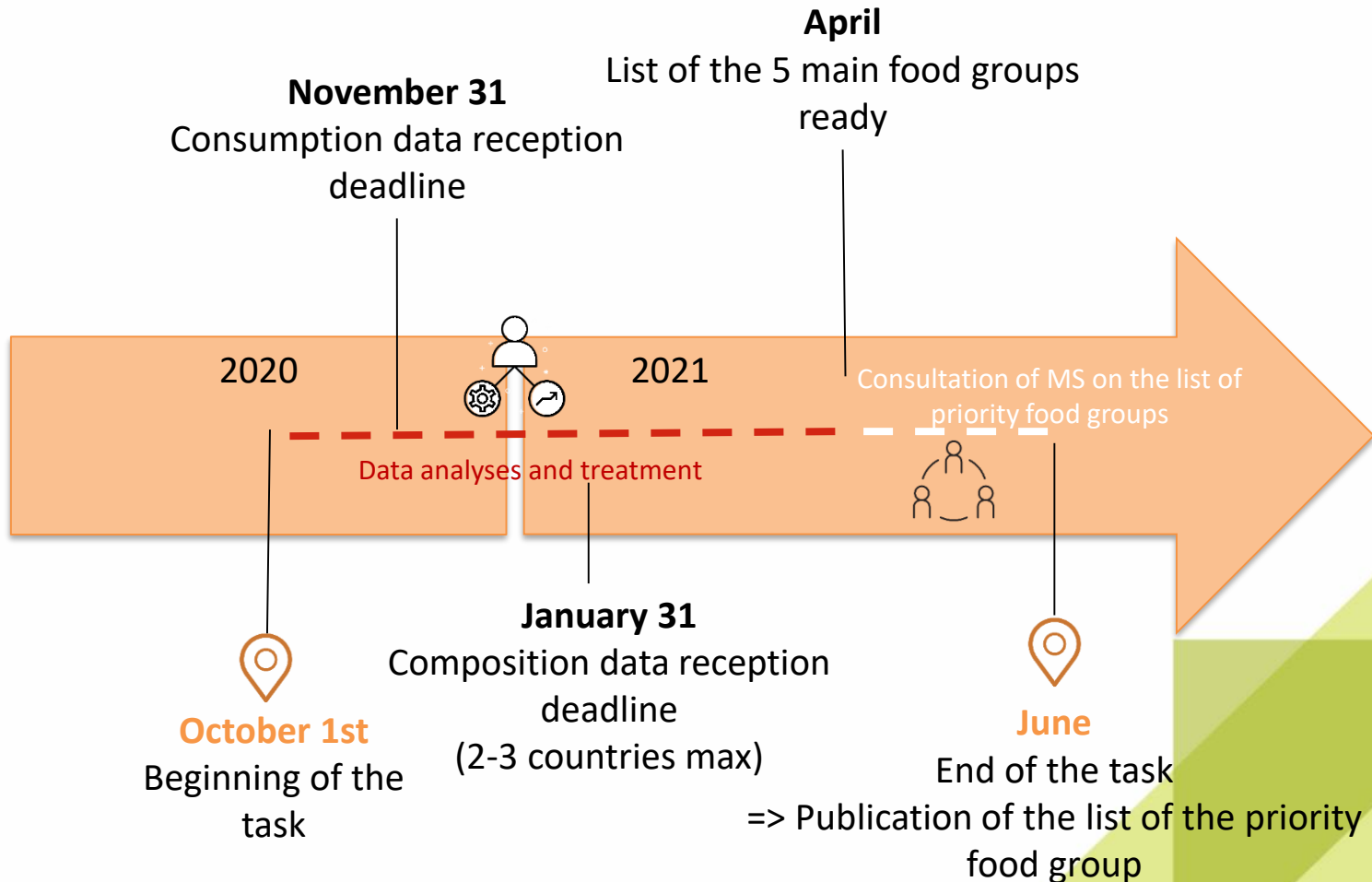


| Task | What | Who | When |
|--|--|--|---|
| 5.1.1 Prioritization of food groups | <ul style="list-style-type: none">• Identification of main contributors• Validation of the priority food groups• Production of a list of 5 food groups | <ul style="list-style-type: none">• Anses• All partners (?)• Anses | <ul style="list-style-type: none">• Oct20-Apr21• Apr21-May21• June21 → MS5.2 (list of the priority food groups) |



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Timeline of the task 5.1.1





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Which data do we need ?

Food consumption



Surveys from the EFSA **food consumption database** :

- Aggregated data « ready to treat »
- Already codified with FoodEx 2
- Relevant for chronic consumption (dietary surveys > one day per subject)



No socio economic data reported in this database

Food composition



- Without missing values for the nutrients of interest
- Codified in FoodEx 2
- Data from **generic products** are sufficient



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1- Food consumption data for the task 5.1.1

- Selection of the most relevant consumption surveys in the EFSA food consumption database*

| Countries | Survey selected |
|-------------|---|
| Austria | AT-NATIONAL-2016 AT-ADOLESCENTS-2018-2 |
| Germany | NATIONAL NUTRITION SURVEY II |
| Belgium | National-FCS-2014 |
| Bosnie | No data |
| Greece | Regional Crete |
| Bulgarie | NUTRICHILD |
| Croatia | NIPHNOP-HAH-2011-2012 |
| Cyprus | CY 2014-2017-LOT2 CY 2014-2017-LOT1 |
| Danemark | DANSDA 2005-08 |
| Estonie | DIET-2014-EST-A DIET-2014-EST-C |
| Finland | FINDIET2012 |
| France | INCA 3 |
| Hungary | National Repr Surv |
| Italy | INRAN-SCAI 2005-06 |
| Ireland | NANS 2012 |
| Malta | No data |
| Netherlands | FCS2016_CORE |
| Poland | No data |
| Portugal | IAN.AF 2015-2016 |
| Romania | DIETA PILOT ADULTS |
| Slovenia | SI.MENU-2018 |



EFSA uses the food classification system **FoodEx2** to categorize foods and beverages



As EFSA database does not contain socio economic parameters :
→ Checking for french data if the 5 main food groups are the same for all education level



Consumption surveys more up to date but not ready before the deadline will be used in the **task 5.5.2**



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Task 5.5.2

Objective : To assess the processed food reformulation impact on nutrient intakes

↳ *≠ from the task 5.1.1* ➡ Which data do we need for step 5.5.2?

Food consumption data

- More up to date survey available for each country
- Codified with FoodEx 2

Food composition data

- Branded level food composition data from pre-existing data, EUREMO and the first and second snapshot
- Codified with FoodEx 2 during Best-Remap (at the sub category level – realized by Anses)



September, 2021



September, 2023



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2- Food composition data for the task 5.1.1

- *Which food composition data ?*

→ As the comprehensive database does not contain food composition data, we suggest to use the french food composition database : **Ciqua** (Anses)



- Generic food data
- Adapted for the project (codified with foodex 2)
- 3187 foods
- 67 components included **sugars, salt, fat and saturated fat without missing values**

→ In addition, use of (if possible) 2 or 3 other generic food composition database available from the partner countries to :

- ❖ Cover foods not consumed in France
- ❖ Validate our results of the 5 main food groups



Working plan for task 5.1.2

Stefanie Vandevijvere
Sciensano



TASK 5.1.2

Improving efficiency and sustainability of monitoring efforts

Dr Joana Dias

Dr Stefanie Vandevijvere

20/11/2020

Task 1.5.2 Partners and aims

Subtask leader: SCIENSANO

Participating partners: ANSES, AGES, THL, ICH, FSAI, MFH, RIVM

Countries: Belgium, France, Austria, Finland, Greece, Ireland, Malta,
The Netherlands

Collaborating partner: ICF

Aim: *New digital sources of data (crowdsourcing, open databases, web scraping or GS1) and new technologies (photos and text extraction) will be explored within this task. In particular, the representativeness and the reliability of these new sources and technologies will be tested and analysed.*

Task 1.5.2 Activities

1. A comparison between traditional approaches to monitoring and **crowdsourcing** for key food supply indicators. The Open Food Facts database will be used and for countries with sufficient data, compared to traditional monitoring approaches (either already existing data, or data collected through EUREMO or through task 5.3 and/or 5.4 in the current project)
2. A comparison between traditional approaches to monitoring and **web scraping** for key food supply indicators. Only countries which have already web scraping in place will be included and these data will be compared to traditional monitoring approaches (either already existing data, or data collected through EUREMO or through task 5.3 and/or 5.4 in this JA)
3. A comparison between traditional approaches to monitoring and **GS1** for key food supply indicators. Only countries which are already using GS1 data will be included and these data will be compared to traditional monitoring approaches (either already existing data, or data collected through EUREMO or through task 5.3 and/or 5.4 in the current project)
4. Within the EUREMO project the feasibility of **text extraction for ingredients and nutrients** from pictures of food packaging will already be tested. A more elaborated pilot study could be conducted if the first tests are promising.

Part of deliverable 5.2 (guidelines for food monitoring) – M30

Task 1.5.2 Survey results

Methods/technologies used for food monitoring data collection

| | SCIENSANO | ANSES | AGES | THL | ICH | FSAI | MFH | RIVM |
|---|-----------|-------|------|-----|-----|------|-----|------|
| Receiving data on nutrients and ingredients directly from retailers/companies | Y | | Y | | | | ? | Y |
| Receiving PDFs of food packages directly from retailers/companies | | Y | | | | | ? | |
| Taking pictures of food packages and manually entering the data | Y | Y | Y | | Y | Y | ? | Y |
| Web scraping | Y | | Y | | | | ? | |
| Crowdsourcing of pictures/information through app | | | | | | | ? | Y |
| Text extraction from list of ingredients/nutrients | | | | | | | ? | Y |
| Other | | | | Y | | | ? | Y |

Subtask 1: crowdsourcing

- RIVM recently started conducting some piloting work with consumer app
- **Open Food Facts** – 1,5 million food products in total internationally

| EU country | N products |
|-----------------|------------|
| France | 734694 |
| Belgium | 54394 |
| Ireland | 9270 |
| The Netherlands | 7971 |
| Austria | 5335 |
| Finland | 1942 |
| Greece | 803 |
| Malta | 213 |

- Overview of Open Food Facts data, quality of the data, and validation for selected food categories (i.e. EUREMO) for partner countries taking into account year of data collection
- Partners to classify foods according to Oqali; Sciensano to analyze the data

Subtask 1: crowdsourcing

Food additives: distribution and co-occurrence in 126,000 food products of the French market

Eloi Chazelas¹, Mélanie Deschasaux², Bernard Srour², Emmanuelle Kesse-Guyot², Chantal Julia³, Benjamin Alles², Nathalie Druésne-Pecollo², Pilar Galan², Serge Hercberg^{2,3}, Paule Latino-Martel², Younes Esseddik², Fabien Szabo², Pierre Slamich⁴, Stephane Gigandet⁴, Mathilde Touvier²

Affiliations + expand

PMID: 32132606 PMCID: PMC7055242 DOI: 10.1038/s41598-020-60948-w

[Free PMC article](#)

Discriminating nutritional quality of foods using the 5-Color nutrition label in the French food market: consistency with nutritional recommendations

Chantal Julia^{1,2}, Pauline Ducrot³, Sandrine Péneau³, Valérie Deschamps⁴, Caroline Méjean³, Léopold Fézeu³, Mathilde Touvier³, Serge Hercberg^{3,5}, Emmanuelle Kesse-Guyot³

Affiliations + expand

PMID: 26416389 PMCID: PMC4587869 DOI: 10.1186/s12937-015-0090-4

[Free PMC article](#)

Ability of the Nutri-Score front-of-pack nutrition label to discriminate the nutritional quality of foods in the German food market and consistency with nutritional recommendations

Fabien Szabo de Edelenyi¹, Manon Egnell¹, Pilar Galan¹, Nathalie Druésne-Pecollo¹, Serge Hercberg^{1,2}, Chantal Julia^{1,2}

Affiliations + expand

PMID: 31210933 PMCID: PMC6567426 DOI: 10.1186/s13690-019-0357-x

[Free PMC article](#)

Open Food Facts gathers information and data on food products from around the world.

Sign in

Sign-in to add or edit products.

Username or e-mail address:

Password:

☒ Remember me

Open Food Facts - World

Discover

Open Food Facts is a food products database made by everyone, for everyone.

Contribute

Open Food Facts is a non-profit project developed by thousands of volunteers from around the world. You can start contributing.

Limitations Open Food Facts

- It does not exhaustively cover all industrial food items available in the markets
- Difficult to analyze the representativeness of available products (number of products or market share)
- Difficult for monitoring over time
- Errors in food composition introduced by contributors may not be excluded
- Data quality

Subtask 2: web scraping

- Only used by two of the partners to date (Sciensano and AGES)
- Sciensano: 3 biggest retailers, all food categories, Oct 2018, Oct 2019, Oct 2020; for Carrefour October 2018 also 'traditional' data collection performed; food classification very time consuming; www.daltix.com
- AGES: About 3000-4000 products from 3 retail chains since December 2019. Data recorded for sugar sweetened beverages, breakfast cereals, confectionary, savory snacks, meat products/sausages, sauces/condiments and spreads
- Validation study Carrefour 2018 all food categories Belgium (Oqali not used)
- Validation study using EUREMO 2020 data (selected food categories) for Sciensano and AGES

Subtask 2: web scraping

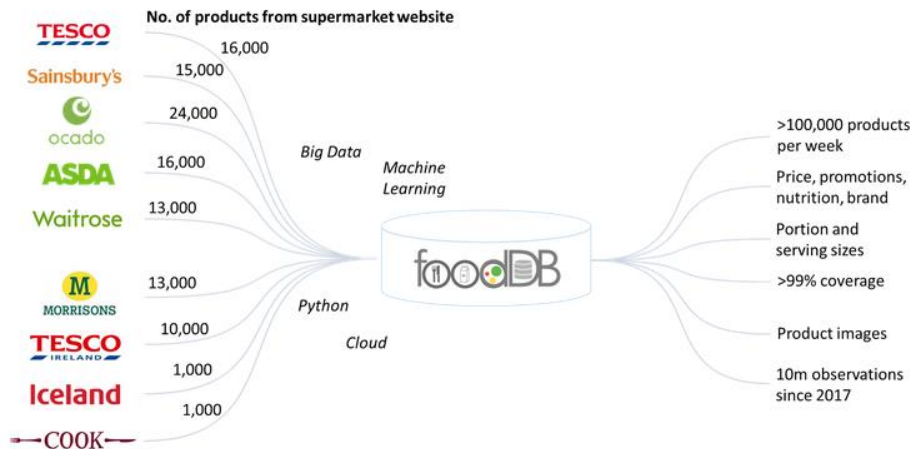
Open access

Research

“foodDB is a powerful new tool for monitoring the food and drink marketplace, the comprehensive sampling and granularity of collection provides power for revealing analyses of the relationship between nutritional quality and marketing of branded foods, timely observation of product reformulation and other changes to the food marketplace.”

BMJ Open Nutrient composition databases in the age of big data: foodDB, a comprehensive, real-time database infrastructure

Richard Andrew Harrington, Vyas Adhikari, Mike Rayner, Peter Scarborough



Limitations web scraping

- Not all retailers have good information on food products in their websites
- Some information lacking (FOP label on food packages)
- - Some tasks still require considerable resources (e.g., food classification)

Subtask 2: web scraping

Open access

Research

BMJ Open Nutrient composition databases in the age of big data: foodDB, a comprehensive, real-time database infrastructure

Richard Andrew Harrington, Vyas Adhikari, Mike Rayner, Peter Scarborough

Snapshot

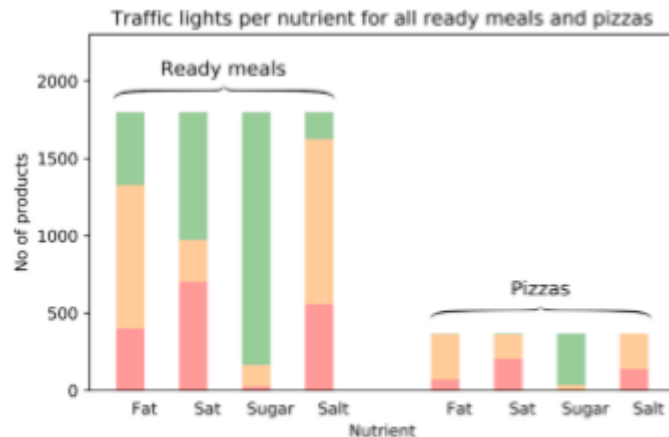


Figure 3 Distribution of traffic light colours across all ready meals and pizzas at a single timepoint. Distribution of traffic light colours across all ready meals and pizzas in a single week of foodDB snapshots.

Longitudinal

- Changes to nutritional composition (total fat, saturated fat, sugar, and salt) of pizzas between 30 November 2017 and 1 June 2018 were analyzed
- Changes in composition for 10.8% (8.6-13.0%) of pizzas were observed
- Over 1/3 of the changes resulted in a change of the (calculated) FoP label traffic light colors of the product

Sub task 3: GS1

- Only Finland and The Netherlands have a subscription/are or have been using GS1 data for food monitoring
- The survey identified quite a few limitations of GS1 (data quality, representativeness of data, not all companies/retailers included)
- Overview of GS1 data, quality of data and validation for selected food categories (i.e. EUREMO) for partner countries taking into account year of collection
- Partners to classify foods according to Oqali; Sciensano to analyze the data
- 10000 euro foreseen in Sciensano budget for the license for the use of GS1

Sub task 4: New technologies

- Demonstration session with ICF next week to understand how it works, its performance for text extraction and what the main/remaining challenges are; no decision made on whether or not the app will be used within Best Remap
- 20000 euro foreseen in Sciensano budget for the license for the EUREMO application
- Other: Ways to explore automated food classification? Often the biggest task with data from other sources (crowd sourcing, web scraping, GS1)

Discussion

- Data sources: Open Food Facts (*all partners*), web scraping (*Belgium, Austria*), GS1 (*all partners*)
- Partners to classify foods from their countries according to Oqali for selection of food groups for Open Food Facts and web scraping and GS1 (*dependent on PM of partners for 5.1.2*)
- Selection of food groups (i.e. EUREMO or own country data) for validation of crowdsourcing, web scraping and GS1 data. When EUREMO database will become available?
- Sub Task 4: Decision on use/further piloting of EUREMO app in the project.
- If not using budget allocated for EUREMO app or GS1, re-utilize some of the funding for web scraping in other countries (cfr FoodDB UK, Daltix)?

Contact

Stefanie Vandevijvere • Stefanie.Vandevijvere@sciensano.be • +32 2 642 5716



Presentation of JRC database

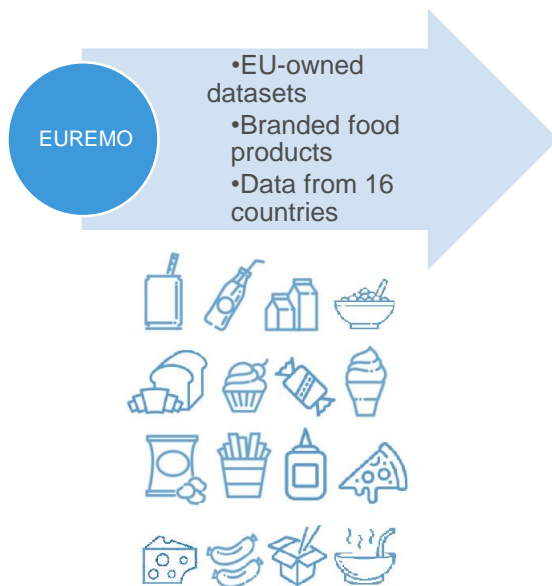
Eva Grammatikaki
JRC



The JRC EU *F*ood *A*nd *B*everage *L*abels *E*xplorer **FABLE**

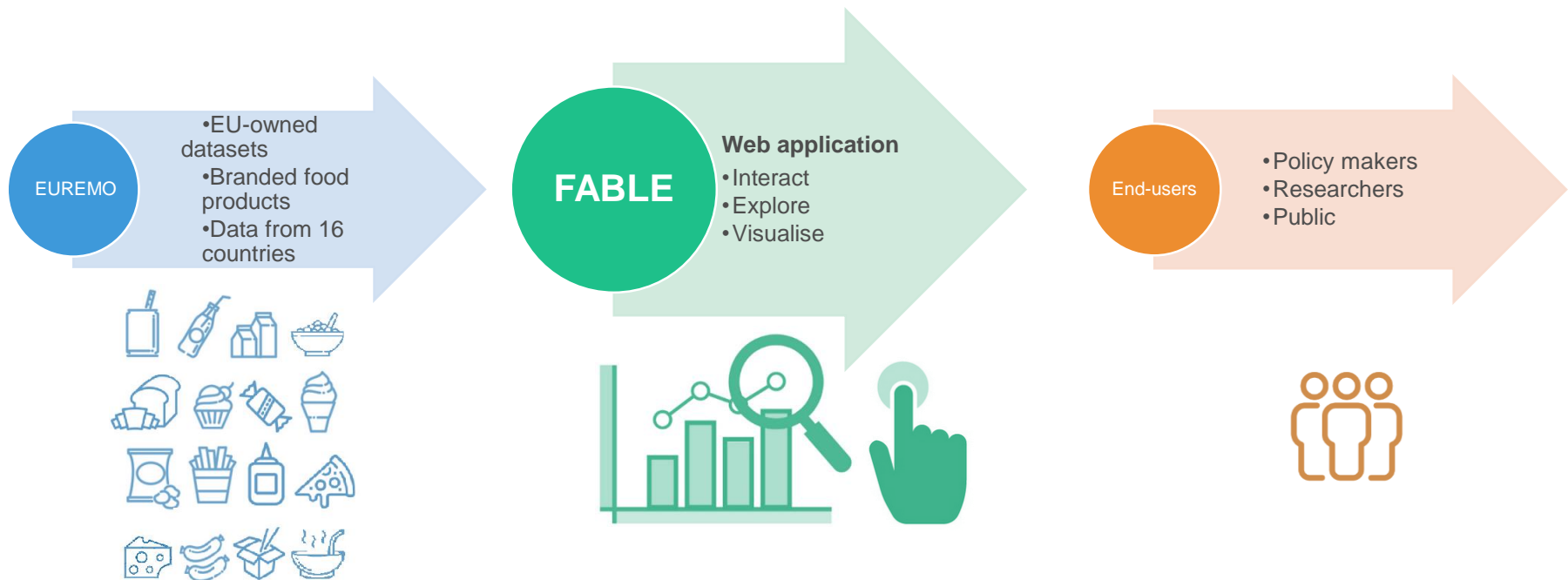
Eva Grammatikaki, Maria Moz Christofoletti, Jan Wollgast
Best ReMaP WP5 meeting, 20 November 2020

Background

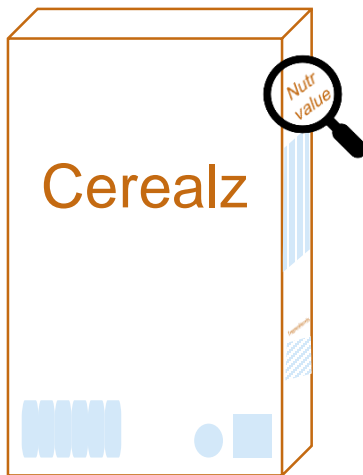


- Funded by 3rd EU Health Programme
- Datasets
 - project deliverable
 - should be free of 3rd party rights
 - CHAFEA/Commission intends to make them available for free use by authorities and relevant stakeholders

JRC project FABLE [EU Food and Beverages Labels Explorer]

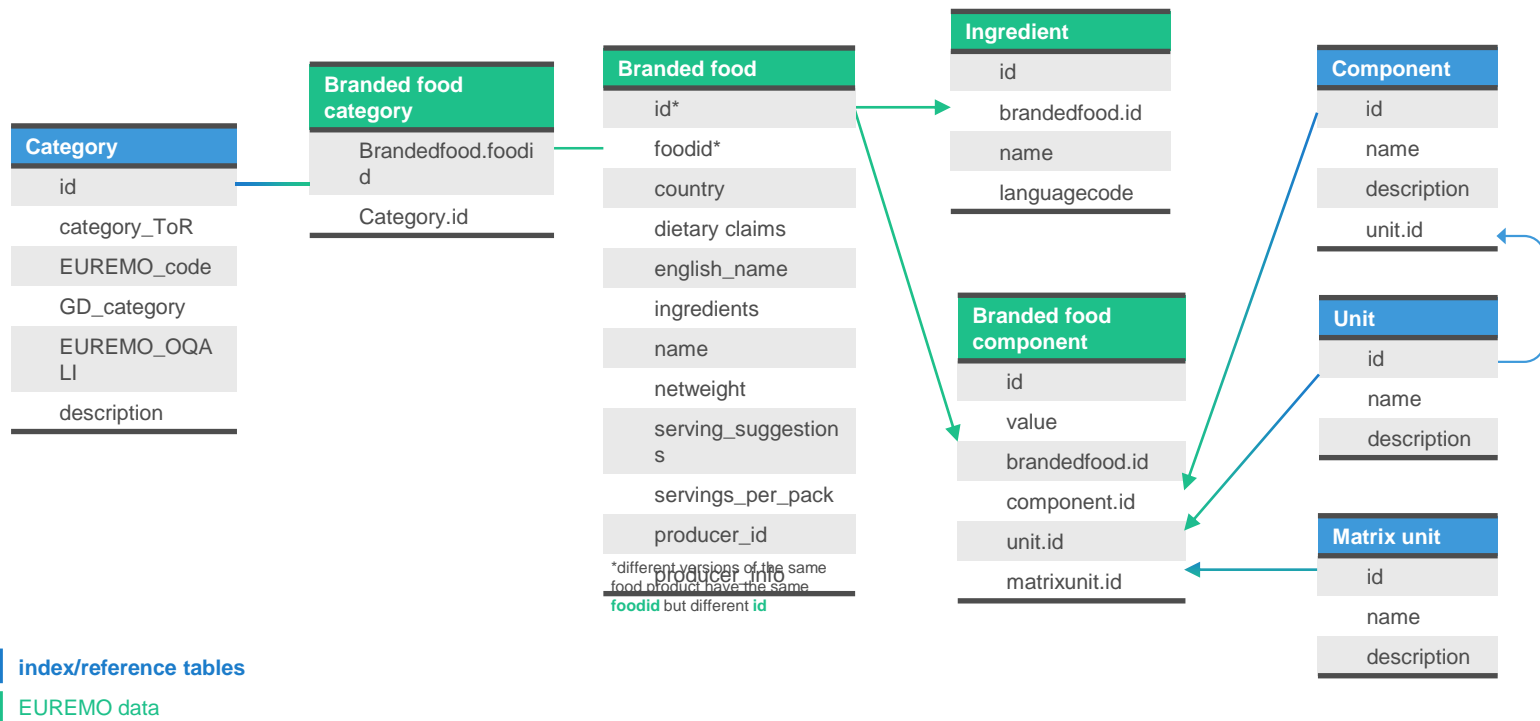


EUREMO: information collected from the label



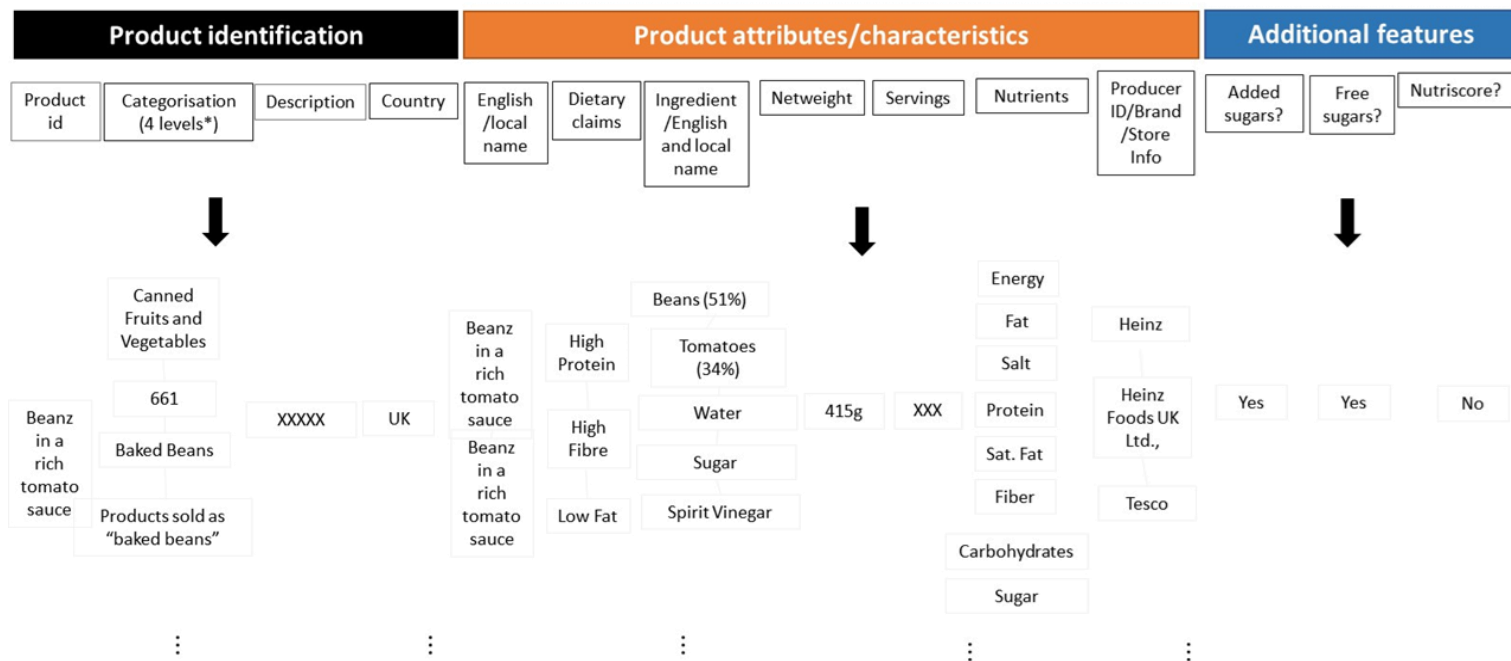
- General product information
 - Product name [Original and EN]
 - Product description [Original and EN]
 - Country
 - Brand
 - Producer
- Energy and nutrient content
 - Energy, protein, CHO, total fat, SFA, sugar, salt, fibre
- Ingredients [Original and EN]
- Serving size
- Dietary claims

FABLE: database structure



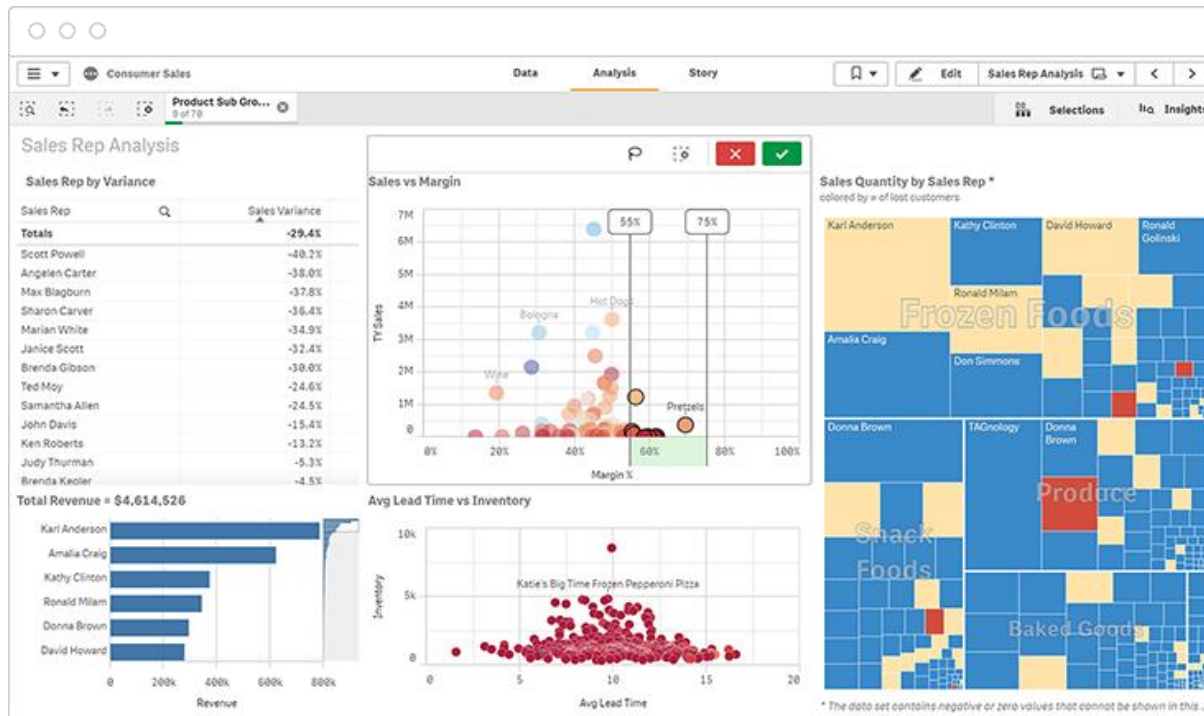
FABLE: database structure

Example: Beans - UK

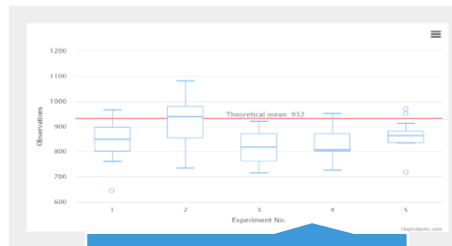


* Linking Global Data, Euremo and Oqali classifications

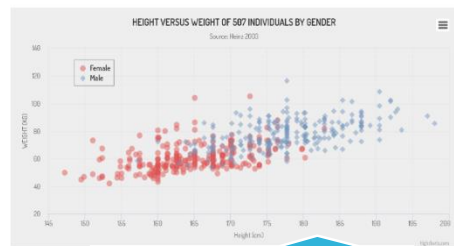
FABLE: data visualisation (example)



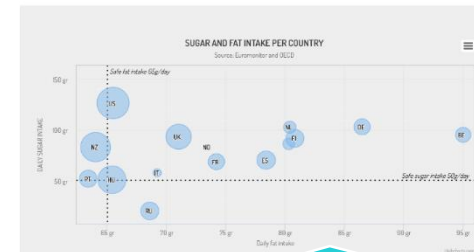
FABLE: data visualisation (example)



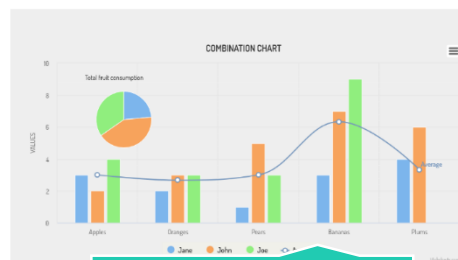
box plots



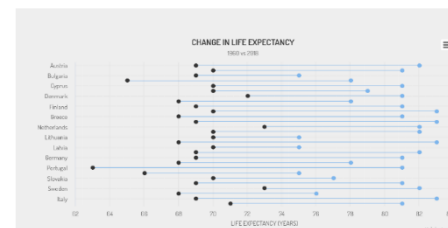
scatterplots



bubble charts

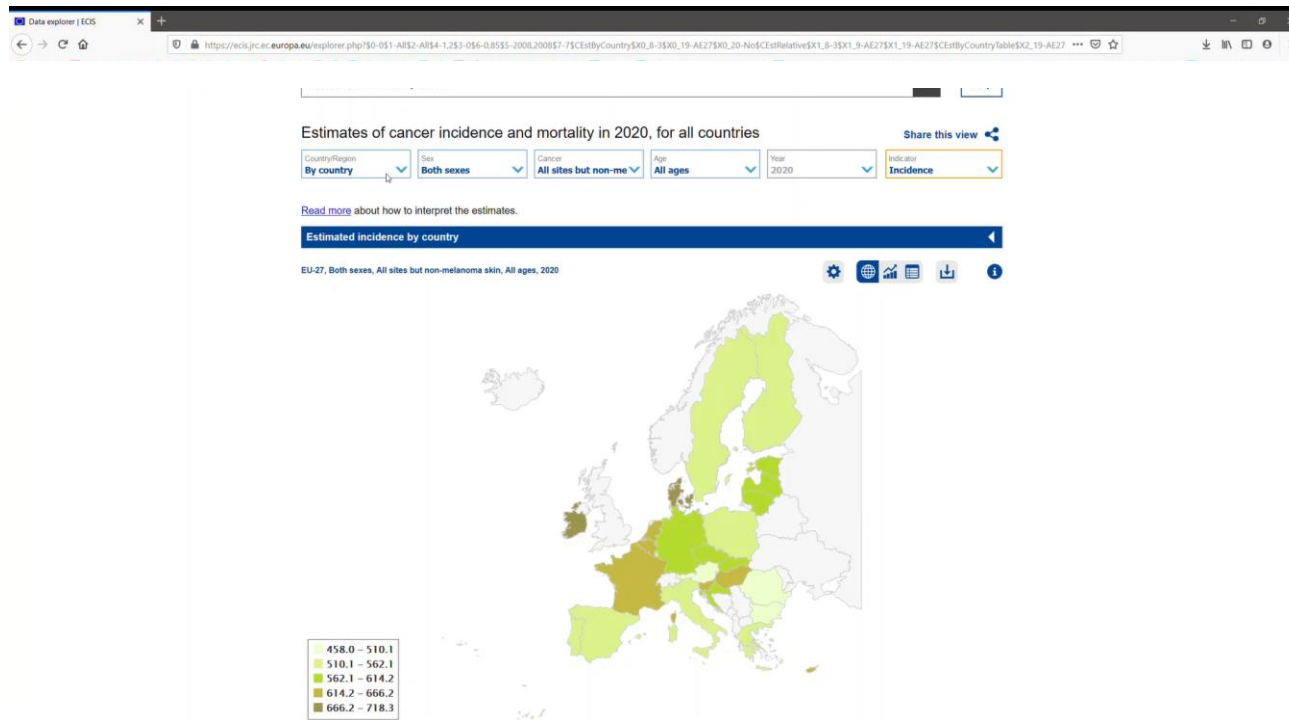


combination charts



dumbbell charts

FABLE: data visualisation (example)



Next steps and milestones

| When? | What? |
|----------------------|---|
| Nov 2020 | Tool development at JRC with mock-up data (started) |
| end 2020/early 2021? | Import a first test sample set from EUREMO as soon as available for one/a few products and countries |
| mid 2021? tbd | Complete datasets - free of 3rd party rights- received from EUREMO and ready to be freely used |
| end of 2021 onwards | FABLE ready to receive new data |
| | |
| throughout BestReMap | Exchange with WP5/BestReMaP on beta versions of the tool and how to best collaborate in view to make this mutually useful |
| vision | FABLE is used/promoted to 'monitor reformulation progress in the EU' |

Discussion points

- FABLE Database structure
 - Information from labels collected in BestReMaP same as EUREMO?
 - EUREMO categories and datasets compatibility with BestReMaP
- Data confidentiality in BestReMaP
- Access to BestReMaP work – when and to what extent?
- Use of FABLE and feed BestReMaP data into FABLE? (e.g., access restrictions, data ‘anonymization’, public access to aggregated data)

Keep in touch



EU Science Hub: ec.europa.eu/jrc



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EU Science, Research and Innovation



Eu Science Hub

Thank you



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Slide 7: dashboard screenshot, source: www.qlick.com; Slide 8: chart screenshots, source: www.highcharts.com



Confidentiality issues

Karine Vin
Anses



WORK Package 5 - Reformulation and processed food monitoring

Confidentiality of pre-existing data: 2 issues

Usage for the project

- ✓ Codification of data and calculation of statistics will be realized by each partner, no circulation of raw data needed among partners
- ✓ For comparisons between countries (realized by Anses), data will be sent to Anses but results will be anonymized before publication (as for Janpa)
- ✓ Publication of results at aggregated level only in the report (family of products) or with anonymized products (for comparisons)

Integration on the JRC database

- ✓ Integration of all raw data collected during Best-ReMap: expected difficulties?
- ✓ Integration of raw data previously gathered (pre-existing data)
 - No confidentiality issues: OK
 - Confidentiality issues: transmission of data with no brand or no transmission at all
- France : today, all public data are nameless. This is about to change for data collected from 2019 (EUREMO : only anonymized data will be shared for France) ⇒ transmission of anonymized data

⇒ Is that acceptable for all partners ?

⇒ Position of the concerned partners? Position of the JRC?



Break (coffee or stretching ?)



Part II: Pilot studies of Janpa: lessons learned from Austria and Romania

**Katrin Seper
AGES
& Karine Vin (for Romania)
Anses**

Overview experiences – JANPA WP 5 pilot study

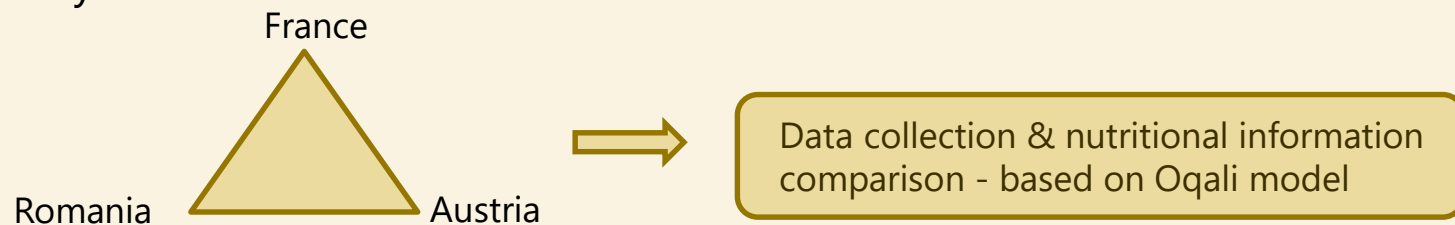
Best Remap Webinar,
November 20th, 2020

Center for Nutrition & Prevention

Mag. Katrin Seper
Migratory Risk Assessment, Data & Statistics

WP 5 Pilot study in brief

Pilot study



Due to time and budget → 2 food sectors:

- Breakfast cereals
 - Soft drinks
- } — Mainly consumed by children
— Lot of available products on the market
— Different kinds of brands (national, retailer,..)

Data collection

...our experiences



- Lack of time and huge number of producers
 - > decision to take pictures of products in major Austrian supermarket chains
- Overall **713 products**
 - soft drinks n=412
 - breakfast cereals n= 301
- Pictures of all faces of the products
- Time consuming

Data entry & check

...very time consuming



- Product code for every product picture
- Transfer & translation of the product information on the packaging to the excel sheet
- 23 attributes had to be assigned and filled in for each item (product code, category, legal name, type of brand,....sugar, fat, salt,....)



| | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | |
|----|--------------|---------|-------------------|-----------------|-----------------|------------|---|---|--|---|----------------------|----------------|---------------------|-------------------------------|-------------------------|----------------|------------------|------------|----------------------|----------------------|--------------|----------------|-------------|--------------|----------|
| 1 | Product code | Country | Food sector | Food category | Type of brand | Brand name | Legal name | Sachbezeichnung | Commercial name | Handelsname | Flavor (when needed) | Net weight (g) | Serving size (in g) | Type of nutrition facts panel | Guideline Daily Amounts | Energy kJ/100g | Energy kcal/100g | Fat g/100g | Saturated fat g/100g | Carbohydrates g/100g | Sugar g/100g | Protein g/100g | Salt g/100g | Fibre g/100g | Comments |
| 94 | 11097 | Austria | Breakfast cereals | Crunchy mueslis | National brands | Knusperli | Crunchy muesli with freeze-dried strawberries (1,8%), white chocolate bits (10%) and Knusperli cookies | Knuspermüsli mit gefriergetrockneten Erdbeeren (1,8%), weißen Schokoladestückchen (10%) und Knusperli Keksen | Knusperli Crunchy Strawberry-White Chocolate | Knusperli Crunchy Erdbeere-Weiße Schokolade | | 375 | 30 | More than INCO | Yes | 1906 | 454 | 17 | 7,3 | 64,8 | 26,3 | 8 | 0,74 | 4,9 | |
| 95 | 11098 | Austria | Breakfast cereals | Crunchy mueslis | National brands | Knusperli | Crunchy muesli with vanilla flavour, freeze-dried red berries (1,3 %) and Knusperli cookies | Knuspermüsli mit Vanillegeschmack, gefriergetrockneten roten Beeren (1,3%) und Knusperli Keksen | Knusperli Crunchy Vanilla Redberry | Knusperli Crunchy Vanilla Redberry | | 375 | 30 | More than INCO | Yes | 1876 | 447 | 16 | 6,7 | 65,1 | 24,9 | 8 | 0,77 | 5,1 | |
| 96 | 11099 | Austria | Breakfast cereals | Crunchy mueslis | National brands | Knusperli | Crunchy muesli with whole milk chocolate bits (8%), freeze-dried cherries (1,5 %) and Knusperli cookies (5%) | Vollmilchschokoladestückchen (8%), gefriergetrockneten Kirschen (1,5 %) und Knusperli Keksen (5%) | Knusperli Crunchy Chocolate-Cherry | Knusperli Crunchy Schoko-Kirsch | | 375 | 30 | More than INCO | Yes | 1858 | 442 | 15,1 | 6,6 | 65,6 | 28,4 | 8,3 | 0,68 | 5,4 | |
| 97 | 11100 | Austria | Breakfast cereals | Crunchy mueslis | National brands | Knusperli | Crunchy cereal mix with freeze-dried raspberries (2,7 %), cornflakes with yoghurt-fat frosting (15 %) and Knusperli cookies (5 %) | Crunchy Cereal Mix mit gefriergetrockneten Himbeeren (2,7 %), Cornflakes mit Joghurt-Fettglasur (15 %) und Knusperli Keksen (5 %) | Knusperli Crunchy & Flakes Raspberry-yoghurt | Knusperli Crunchy & Flakes Himbeer-Joghurt | | 330 | 30 | More than INCO | Yes | 1769 | 420 | 11,3 | 6,1 | 69,7 | 24 | 7,3 | 1,1 | 5,2 | |

Product classification

...sometimes challenging



- **Different definitions** in French Oqali system than in Austrian Food Code (ÖLMB)
 - Example „lemonades“:
 - Oqali: *„a beverage constituted of carbonated water and flavours (lemon or others) and containing no juice“*
 - Austrian Food Code: *„lemonades are made of fruit juices and similar products or herbal extracts or flavours, drinking water or water...“*
- **Re-classification & removal** of products/categories in the course of the pilot study
 - Due to small number of products and/or not specially designed for kids
 - i.e. whole wheat cereals, fibre rich cereals
 - type of brand: „international brands“
 - ➡ changes and modifications in analyses and the report

Pilot study

What worked well & simplified matters?

- Training in advance and detailed documents
 - > with instructions for pilot studies
- Excel sheets and templates
 - > data collection, - analysis, report
- Regular WP meetings & information exchange
 - > guaranteed a consistent, coordinated approach
- Close dialogue with the WP-lead
- Solution based approach
- Adherence to time schedule



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Results of the pilot study

.....published in EJCEN



European Journal of Clinical Nutrition
<https://doi.org/10.1038/s41430-019-0442-6>

ARTICLE

Food and health

Nutritional composition of the food supply: drinks and breakfast cereals between three based on labels

Karine Vin¹ · Julie Beziat¹ · Karim Sepe² · Alexandra Wolf² · Al Jean Luc Volatier¹ · Céline Mesaud¹

Received: 9 November 2018 / Revised: 12 April 2019 / Accepted: 4 May 2019
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Abstract

Background/Objectives: Monitoring of processed products at the 1. Biomarkers on the basis of the Ophi methodology during the Joint / compare the nutritional quality of the food offering. The objective of the study.

Subjects/Methods: Collected data were those available on product j cereals were classified in a standardised list of product families and a mean values for sugar, fat, saturated fat, salt and dietary fibres were countries were also studied.

Results: For all the studied nutrients, significant differences were observed between the studied countries.

Conclusions: National tools, at the branded products level, are essential to monitor the nutritional quality of the food offering, and to follow up on processed food reformulations.

Introduction

Many studies comparing the nutritional content of food between different countries have highlighted the lack of

standardisation between national food nutritional databases

[1]. Comparisons of the nutritional composition of food are often based by different food classifications and nomenclatures, or different sources of data [2].

For the same reasons, it is very difficult to monitor nutritional composition over time using national databases for food nutritional composition [3–5] designed to provide the best possible overview of the composition of a large number of nutrients for the most commonly consumed foods by a population, at a specific time. By nature, these national databases for food nutritional composition need to use different sources of data in order to cover a large number of foods and nutrients.

In France, however, a specific tool called Ophi (<https://www.ophi.fr/ophi.php>) was implemented to monitor the nutritional quality of the processed foods

European Journal of Clinical Nutrition

<https://doi.org/10.1038/s41430-019-0442-6>

ARTICLE

Food and health

Nutritional composition of the food supply: a comparison of soft drinks and breakfast cereals between three European countries based on labels



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Published online: 28 May 2019

SPRINGER NATURE



Austrian Agency for Health and Food Safety
www.ages.at



WORK Package 5 - Reformulation and processed food monitoring

Difficulties/ limitations met during the implementation of the pilot study in Romania:

- No packagings obtained from retailers, producers or food industry federation / no information available online → necessity to take pictures
- Authorisation not obtained for Billa, Lidl and Metro → necessity to buy the products
- Elimination of products after classification (fruit juices, fruit nectars) → necessity to clearly identify the needed products before data collection
- Some products could not be found
- Low number of products for some families ($n < 6$) → no statistics could be produced



Methodology: Presentation of the Oqali nomenclature

**Julie Gauvreau-Béziat
Anses**



Oqali classification

Classification developed to monitor food supply quality over time for processed food available in supermarkets

Discussed with food manufacturers and retailers

31 food categories

- Baby food
- Infant milk
- Crackers
- Cereal bars
- Breakfast cereals
- Cakes and biscuits
- Dessert mixes
- Soft drinks
- Fruit juices and nectars
- Syrups
- Soups and broths
- Delicatessen meat and similar
- Chocolate products
- Fruit purees, compotes and desserts
- Ice creams and sorbets
- Confectionery
- Jams
- Canned fruits
- Margarines
- Bread products
- Frozen pastries and desserts
- Frozen snacking products
- Ready-to-eat canned meals
- Ready-to-eat fresh meals
- Ready-to-eat frozen meals
- Fresh delicatessen products
- Fresh dairy products and desserts
- Cheeses
- Processed potato products
- Hot sauces
- Cold sauces



Oqali classification

- Aim of the project : follow food supply, identify best formulation and room for reformulation
 - 715 sub categories : homogeneous grouping of products according to
 - Regulatory definition
 - Recipe
 - Ingredients, ...
 - « Soft drinks » category
 - For colas products, 3 sub categories
 - Colas without added sugar
 - Sugar-sweetened and artificially-sweetened colas
 - Sugar-sweetened colas
- Follow food supply : number of products without added sugar comparing to the number of sweetened products
- Monitor within a subcategory, the distribution of nutrient content over time
- **All statistics are made at the sub category level**



Oqali classification

- Classification has evolved recently for some food categories (soft drinks and breakfast cereals for instance)
 - To facilitate data encoding (after the JANPA experience and some questions from the EUREMO team)
 - 667 sub categories for Best-ReMaP
 - Data encoding will be updated by the Best-ReMaP Anses team for JANPA
- EUREMO : we transferred our classification but it is not exactly the one which seems to be used (ongoing discussions). If needed, we will try to update the encoding



Main fields used to monitor food supply

**Julie Gauvreau-Béziat
Anses**



Main fields used to monitor food supply

To build a sustainable monitoring system

Brand name



Commercial name

Legal name



Net weight and unit

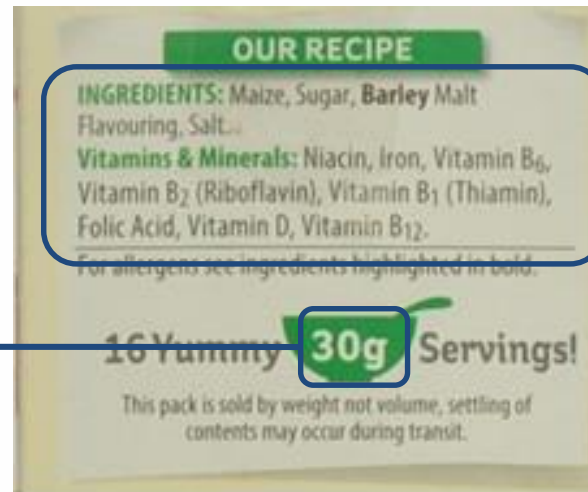
Barcode





Main fields used to monitor food supply

Serving size
And unit



List of
ingredients

OUR NUTRITIONAL INFORMATION

☐ Typical value per 100g ☒ Per 30g serving

| | | |
|------------------------------|-----------------|----------------|
| ENERGY | 1604 kJ 378kcal | 481 kJ 113kcal |
| FAT | 0.9 g | 0.3 g |
| of which saturates | 0.2 g | 0.1 g |
| CARBOHYDRATES | 84 g | 25 g |
| of which sugars | 8 g | 2.4 g |
| FIBRE | 3 g | 0.9 g |
| PROTEIN | 7 g | 2.1 g |
| SALT | 1.13 g | 0.34 g |
| VITAMINS: | (%NRV) | (%NRV) |
| VITAMIN D | 4.2 µg (83) | 1.3 µg (25) |
| THIAMIN (B ₁) | 0.91mg (83) | 0.28mg (25) |
| RIBOFLAVIN (B ₂) | 1.2mg (83) | 0.35mg (25) |
| NIACIN | 13 mg (83) | 4.0mg (25) |
| VITAMIN B ₆ | 1.2mg (83) | 0.35mg (25) |
| FOLIC ACID | 166µg (83) | 50.0µg (25) |
| VITAMIN B ₁₂ | 2.1 µg (83) | 0.63µg (25) |
| MINERALS: | | |
| IRON | 8.0mg (57) | 2.4mg (17) |

(%NRV) = % Nutrient Reference Value.

481kJ 113kcal 6%

REFERENCE INTAKES (RIs) EXPLAINED

This is the amount of energy in one bowl.

This is the percentage of your daily energy allowance that one bowl will provide.

The RIs shown are based on official recommendations and are a guide not a target *Reference intake of an average adult (8400kJ/2000kcal).

Nutritional values
Per 100g and per serving size



Main fields used to monitor food supply : to be discussed

To build a sustainable monitoring system

- Fields to link products to identify over time, if the same product is reformulated and distinguish new products and those removed from the market
- Need to focus on a rational amount of data to enter and codify
 - sufficient to build a sustainable monitoring system
 - not too ambitious to allow all countries to contribute over time
- Need of data translation is also a challenge : need of a tool incorporated in the JRC database ?



Main fields used to monitor food supply : to be discussed

List of information and questions

Labeled product description

- ✓ Bar code
- ✓ Legal name
- ✓ Commercial name
- ✓ Brand name
- ✓ Net weight + unit
- ✓ Number of units
- ✓ Portion size (+unit)
- ✓ Preservation method (ambient/chilled/frozen)
- ✓ Other ?
 - ✓ Front of pack labeling (Ex : Nutri-Score) ?
 - ✓ Biological label ?

Labeled nutritional information

- ✓ Labeled nutritional content per 100g or 100ml
 - ✓ Mandatory nutrients + dietary fibers
 - ✓ All labelled nutrients ?
- ✓ Labeled nutritional content for the product as consumed (even if per serving size) if not the case per 100g when relevant (mashed potatoes, dehydrated soups,...)
 - ✓ Mandatory nutrients + dietary fibers
 - ✓ All labelled nutrients ?

Ingredient list

- ✓ As labeled
 - ✓ Including allergens
- And precautionary labelling ?

Pictures ?

- ✓ Front of pack
- ✓ All faces ?

+ encoding : food category, food subcategory
+ type of brand ?



Data available by country (which information)

**Thomas Laguitton
Anses**



WORK Package 5 - Reformulation and processed food monitoring

Data available by country (which information): ESTONIA



WORK Package 5 - Reformulation and processed food monitoring

Estonia

| Labeled product description | Available data (yes/no) | Labeled nutritional information | | Available data (yes/no) | Ingredient list | Available data (yes/no) | Pictures | Available data (yes/no) |
|--|-------------------------|---|------------------------|-------------------------|----------------------------------|-------------------------|---------------|-------------------------|
| Bar code | Yes | Labeled nutritional content per 100g or 100ml | Mandatory nutrients | yes | As labeled (including allergens) | Yes | Front of pack | Yes |
| Legal name | Yes | | All labelled nutrients | Yes? | Other ? | ? | All faces | Yes |
| Commercial name | Yes | Labeled nutritional content per serving size or for the product as consumed | Mandatory nutrients | No | | | | |
| Brand name | Yes | | All labelled nutrients | No | | | | |
| Net weight (+unit) | yes | | | | | | | |
| Number of units | No | | | | | | | |
| Portion size (+unit) | Yes | | | | | | | |
| Preservation method (ambient/chilled/frozen) | No | | | | | | | |
| Other ? | Yes (using of | | | | | | | |
| Nutri-score ? | Schemes on nutrition | | | | | | | |
| Label (biological label) | Different claims | | | | | | | |

⇒ All data needed for the classification of the products are available



WORK Package 5 - Reformulation and processed food monitoring

**Data available by country (which information):
NETHERLANDS**



WORK Package 5 - Reformulation and processed food monitoring

The Netherlands

| Labeled product description | Available data (yes/no) | Labeled nutritional information | | Available data (yes/no) | Ingredient list | Available data (yes/no) | Pictures | Available data (yes/no) |
|--|-------------------------|---|------------------------|-------------------------|----------------------------------|-------------------------|---------------|-------------------------|
| Bar code | yes | Labeled nutritional content per 100g or 100ml | Mandatory nutrients | yes | As labeled (including allergens) | yes | Front of pack | partly |
| Legal name | yes | | All labelled nutrients | partly | Other ? | ** | All faces | partly |
| Commercial name | yes | Labeled nutritional content per serving size or for the product as consumed | Mandatory nutrients | partly | | | | |
| Brand name | yes | | All labelled nutrients | partly | | | | |
| Net weight (+unit) | yes | | | | | | | |
| Number of units | partly | | | | | | | |
| Portion size (+unit) | partly | | | | | | | |
| Preservation method (ambient/chilled/frozen) | ? | | | | | | | |
| Other ? | * | | | | | | | |
| Nutri-score ? | no | | | | | | | |
| Label (biological label) | partly | | | | | | | |

⇒ All data needed for the classification of the products are available



WORK Package 5 - Reformulation and processed food monitoring

Data available by country (which information): GERMANY



WORK Package 5 - Reformulation and processed food monitoring

Germany

| Labeled product description | Available data (yes/no) | Labeled nutritional information | | Available data (yes/no) | Ingredient list | Available data (yes/no) | Pictures | Available data (yes/no) |
|--|-------------------------|---|------------------------|----------------------------------|----------------------------------|-------------------------|-----------------|-------------------------|
| Bar code | no | Labeled nutritional content per 100g or 100ml | Mandatory nutrients | yes | As labeled (including allergens) | to some extent* | Front of pack** | yes |
| Legal name | no | | All labelled nutrients | no | Other ? | - | All faces | in some cases |
| Commercial name | yes | Labeled nutritional content per serving size or for the product as consumed | Mandatory nutrients | in some cases in baseline (2016) | | | | |
| Brand name | yes | | All labelled nutrients | no | | | | |
| Net weight (+unit) | in some cases | | | | | | | |
| Number of units | no | | | | | | | |
| Portion size (+unit) | in some cases | | | | | | | |
| Preservation method (ambient/chilled/frozen) | only in baseline (2016) | | | | | | | |
| Other ? | - | | | | | | | |
| Brand name | yes | | | | | | | |
| Manufacturer | yes | | | | | | | |
| Nutri-score ? | no | | | | | | | |
| Label (biological label) | in some cases | | | | | | | |

⇒ All data needed for the classification of the products are available



WORK Package 5 - Reformulation and processed food monitoring

Data available by country (which information): IRELAND



WORK Package 5 - Reformulation and processed food monitoring

Ireland – Baby and young child foods

| Labeled product description | Available data (yes/no) | Labeled nutritional information | | Available data (yes/no) | Ingredient list | Available data (yes/no) | Pictures | Available data (yes/no) |
|--|---|---|------------------------|-------------------------|----------------------------------|-------------------------|---------------|---|
| Bar code | No | Labeled nutritional content per 100g or 100ml | Mandatory nutrients | Yes | As labeled (including allergens) | Yes | Front of pack | Yes, some images may not be very clear. |
| Legal name | Yes | | All labelled nutrients | Yes | Other ? | No | All faces | No |
| Commercial name | Yes | Labeled nutritional content per serving size or for the product as consumed | Mandatory nutrients | Yes | | | | |
| Brand name | Yes | | All labelled nutrients | Yes | | | | |
| Net weight (+unit) | Yes | | | | | | | |
| Number of units | Yes | | | | | | | |
| Portion size (+unit) | Yes | | | | | | | |
| Preservation method (ambient/chilled/frozen) | Yes | | | | | | | |
| Other ? | Presence of nutrition and health claims | | | | | | | |
| Nutri-score ? | No | | | | | | | |
| Label (biological label) | ? | | | | | | | |

⇒ All data needed for the classification of the products are available



WORK Package 5 - Reformulation and processed food monitoring

Ireland – Breakfast cereals and yogurts

| Labeled product description | Available data (yes/no) | Labeled nutritional information | | Available data (yes/no) | Ingredient list | Available data (yes/no) | Pictures | Available data (yes/no) |
|--|--|---|------------------------|-------------------------|----------------------------------|-------------------------|---------------|-------------------------|
| Bar code | No | Labeled nutritional content per 100g or 100ml | Mandatory nutrients | Macronutrients only | As labeled (including allergens) | No | Front of pack | No |
| Legal name | No | | All labelled nutrients | No micronutrients | Other ? | No | All faces | No |
| Commercial name | Yes | Labeled nutritional content per serving size or for the product as consumed | Mandatory nutrients | Macronutrients only | | | | |
| Brand name | Yes | | All labelled nutrients | No micronutrients | | | | |
| Net weight (+unit) | No | | | | | | | |
| Number of units | No | | | | | | | |
| Portion size (+unit) | Yes | | | | | | | |
| Preservation method (ambient/chilled/frozen) | Yes | | | | | | | |
| Other ? | Yes, presence of health and nutrition claims | | | | | | | |
| Nutri-score ? | Yes | | | | | | | |
| Label (biological label) | ? | | | | | | | |

⇒ some hypotheses will have to be made to classify data



WORK Package 5 - Reformulation and processed food monitoring

Data available by country (which information): AUSTRIA



WORK Package 5 - Reformulation and processed food monitoring

Austria

| Labeled product description | Available data (yes/no) | Labeled nutritional information | | Available data (yes/no) | Ingredient list | Available data (yes/no) | Pictures | Available data (yes/no) |
|--|-------------------------|---|------------------------|-------------------------|----------------------------------|-------------------------|---------------|-------------------------|
| Bar code | | Labeled nutritional content per 100g or 100ml | Mandatory nutrients | | As labeled (including allergens) | | Front of pack | |
| Legal name | | | All labelled nutrients | | Other ? | | All faces | |
| Commercial name | | Labeled nutritional content per serving size or for the product as consumed | Mandatory nutrients | | | | | |
| Brand name | | | All labelled nutrients | | | | | |
| Net weight (+unit) | | | | | | | | |
| Number of units | | | | | | | | |
| Portion size (+unit) | | | | | | | | |
| Preservation method (ambient/chilled/frozen) | | | | | | | | |
| Other ? | | | | | | | | |
| Nutri-score ? | | | | | | | | |
| Label (biological label) | | | | | | | | |



WORK Package 5 - Reformulation and processed food monitoring

Data available by country (which information): BELGIUM



WORK Package 5 - Reformulation and processed food monitoring

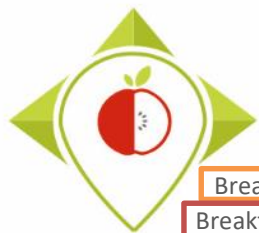
Belgium

| Labeled product description | Available data (yes/no) | Labeled nutritional information | | Available data (yes/no) | Ingredient list | Available data (yes/no) | Pictures | Available data (yes/no) |
|--|-------------------------|---|------------------------|-------------------------|----------------------------------|-------------------------|---------------|-------------------------|
| Bar code | | Labeled nutritional content per 100g or 100ml | Mandatory nutrients | | As labeled (including allergens) | | Front of pack | |
| Legal name | | | All labelled nutrients | | Other ? | | All faces | |
| Commercial name | | Labeled nutritional content per serving size or for the product as consumed | Mandatory nutrients | | | | | |
| Brand name | | | All labelled nutrients | | | | | |
| Net weight (+unit) | | | | | | | | |
| Number of units | | | | | | | | |
| Portion size (+unit) | | | | | | | | |
| Preservation method (ambient/chilled/frozen) | | | | | | | | |
| Other ? | | | | | | | | |
| Nutri-score ? | | | | | | | | |
| Label (biological label) | | | | | | | | |

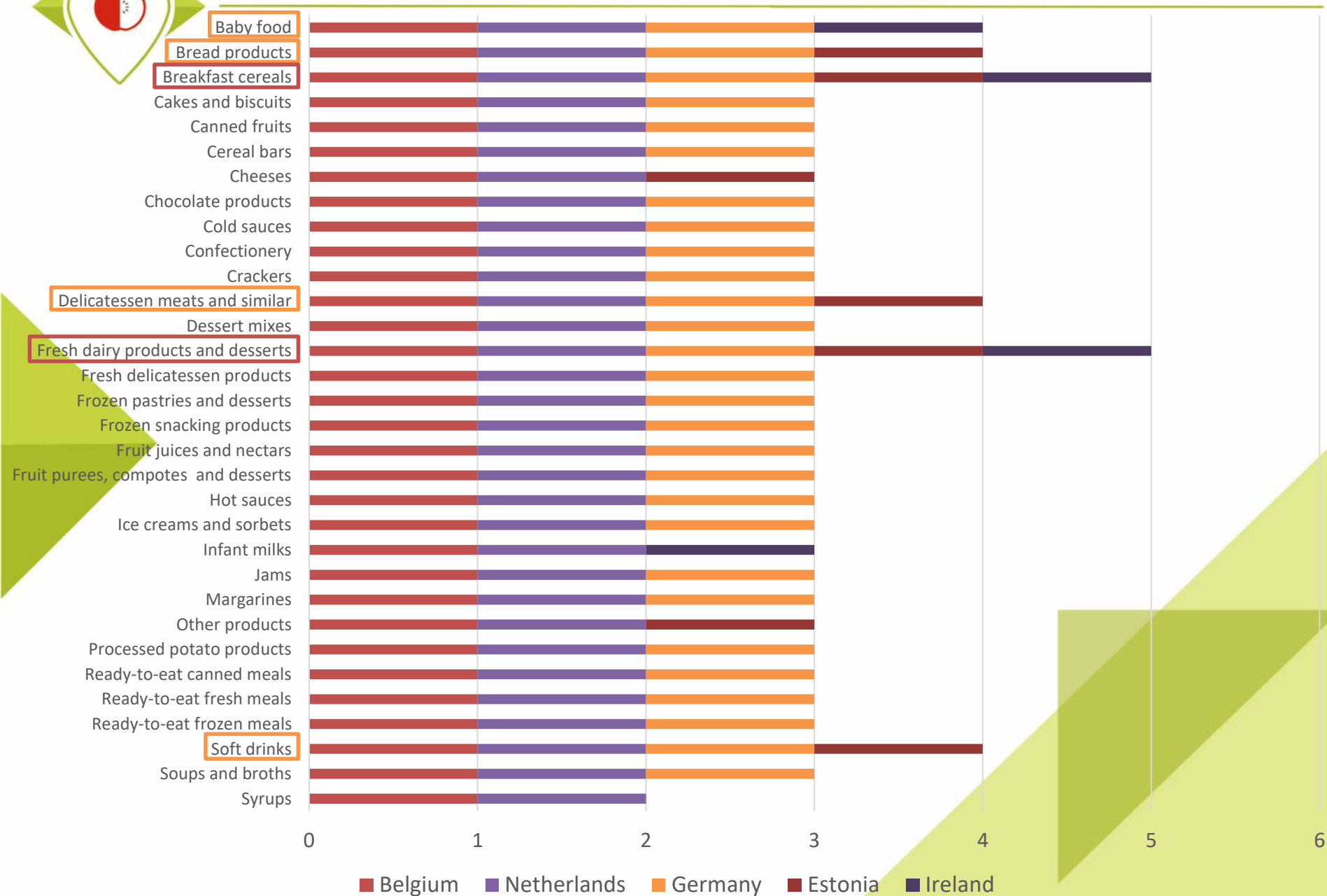


Data available by country (which categories)

**Caroline Alié
Anses**



Pre-existing data available according to Best-ReMaP classification





WORK Package 5 - Reformulation and processed food monitoring



Task 5.2.2: November, 2020

June, 2021



September, 2021

5.2.2 Recodification of available pre-existing data

→ Among all available data, how many categories each country is able to codify during task 5.2.2 ?

→ Priorization proposition for 5.2.2 :

Breakfast cereals
Soft drinks
Dairy products
Bread products
Delicatessen meats

⇒ Most represented food sectors among the available data

5.1.1

Main contributors to the intake of sugar / fat / salt especially for kids

⇒ 5 common priority food groups that will have to be recodified to be used in subsequent tasks



Methodology: Instructions to codify soft drinks

**Caroline Alié
Anses**



WORK Package 5 - GUIDELINES FOR CLASSIFICATION

Food category : Soft drinks

➤ What kind of product can be considered as a soft drink ?



- Fruit or vegetable beverages
- Flavoured milk beverages
- Plant-based beverages
- Flavoured waters
- Colas
- Tea beverages
- Sport drinks
- Energy drinks
- Tonics and bitter
- Alcohol-free beers
- Aperitif beverages
- Instant drinks (powders)



WORK Package 5 - GUIDELINES FOR CLASSIFICATION

Food category : Soft drinks

➤ What is excluded from the soft drink category ?



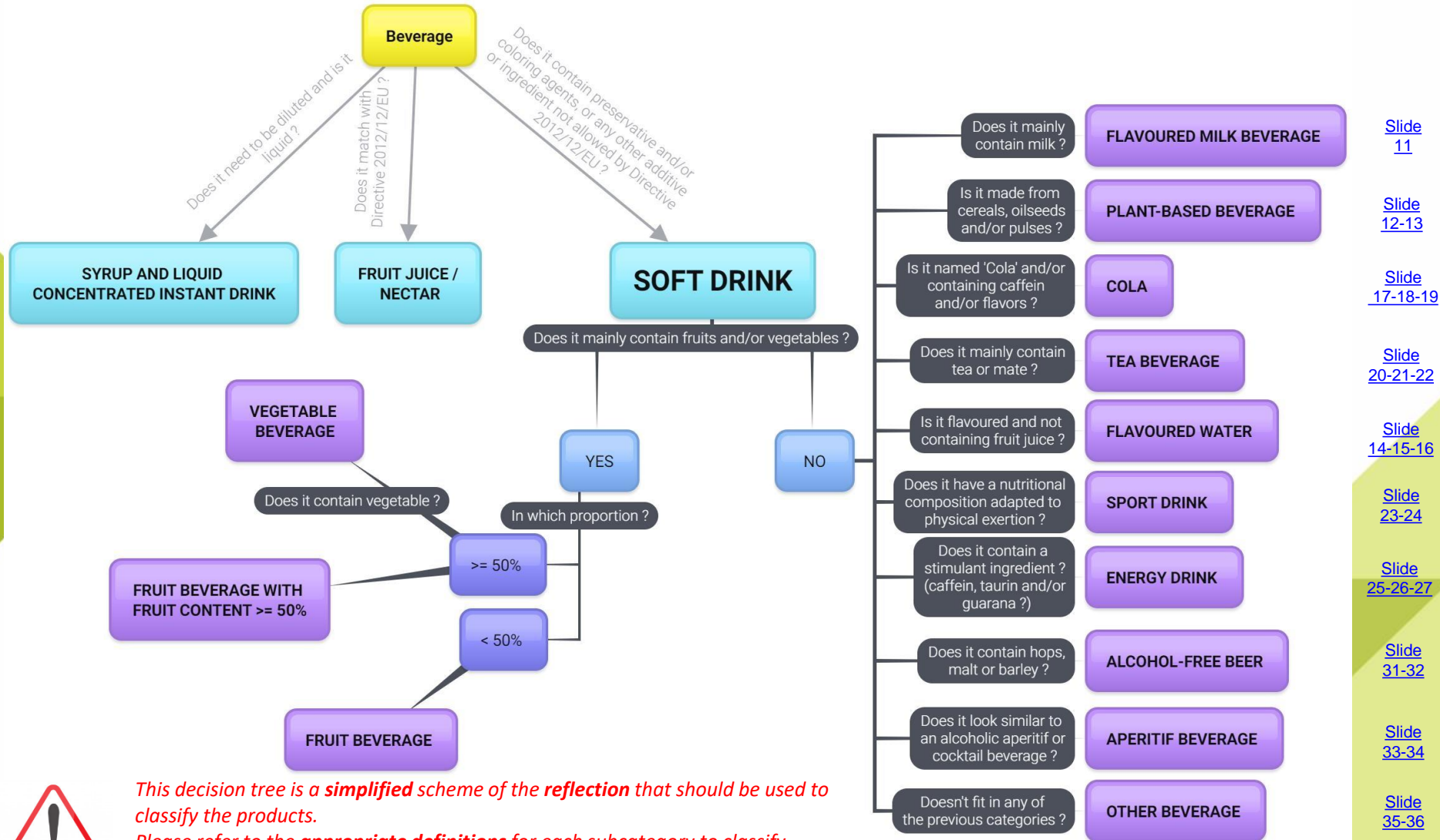
- Fruit juices
- Fruit juices from concentrate
- Nectars
- Syrups and concentrated liquids for instant drinks (Sodastream, ...)

| | Fruit juices | Fruit juices from concentrate | Nectars |
|---|--------------|-------------------------------|----------------|
| Fruit content | 100% | 100% | 25-50% minimum |
| Allowed / Prohibited ingredients | | | |
| Vitamins & minerals | Yes | Yes | Yes |
| Pulp | Yes | Yes | Yes |
| Lemon juice (for acidification) | Yes | Yes | Yes |
| Added sugars | No | No | Yes |
| Preservative and coloring agents | No | No | No |



WORK Package 5 - GUIDELINES FOR CLASSIFICATION

Food category : Soft drinks



[Slide 11](#)

[Slide 12-13](#)

[Slide 17-18-19](#)

[Slide 20-21-22](#)

[Slide 14-15-16](#)

[Slide 23-24](#)

[Slide 25-26-27](#)

[Slide 31-32](#)

[Slide 33-34](#)

[Slide 35-36](#)



This decision tree is a **simplified** scheme of the **reflection** that should be used to classify the products.
Please refer to the **appropriate definitions** for each subcategory to classify properly your products.



OF THE EUROPEAN UNION
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WORK Package 5 - GUIDELINES FOR CLASSIFICATION

Food category : Soft drinks

- Classification distinguish 3 categories of products :
 - **Beverages with no added sugars** : can be containing **artificial sweeteners** but no ingredients such as **mono- and disaccharides** (sucrose, glucose, fructose, fruit sugar, etc.), **syrup, honey, caramel** (not used as an additive)
 - **Sugar-sweetened and artificially-sweetened beverages** : containing one (or more) **artificial sweetener(s)** with one or more ingredients such as **mono- and disaccharides** (sucrose, glucose, fructose, fruit sugar, etc.), **syrup, honey, caramel** (not used as an additive)
 - **Sugar-sweetened beverages** : not containing **artificial sweeteners** but containing one or more ingredients such as **mono- and disaccharides** (sucrose, glucose, fructose, fruit sugar, etc.), **syrup, honey, caramel** (not used as an additive)



WORK Package 6 – GUIDELINES FOR CLASSIFICATION

Vegetable beverages

| Subcategory | Subcategory | definition |
|-------------|---------------------|--|
| 100% | vegetable beverages | beverage consisting of plant and vegetable > 100% and with a vegetable and/or fruit and vegetable > 10% that must result in more specification than any other category. This category includes vegetable beverages (vegetable concentrates, and/or other concentrated products). |





100% vegetable beverage
with vegetable > 100%



100% vegetable beverage
with vegetable > 100%



100% vegetable beverage
with vegetable > 100%



WORK Package 6 - GUIDELINES FOR CLASSIFICATION

Flavoured sugar-sweetened and artificially-sweetened waters

| Subcategory code | Subcategory | Definition |
|------------------|---|---|
| 04010 | Flavoured sugar-sweetened and artificially-sweetened waters | Flavoured artificially-sweetened waters, carbonated or not, and beverages whose name or label includes the words "artificially-sweetened" or "artificially-sweetened water" with one or more ingredients such as: flavors and disaccharides (sucrose, glucose, fructose, fructo-glucose, xylitol, sorbitol, maltitol, isomalt, etc.) used as sweeteners, without including their definition and included in this subcategory. |




2020.11.12



Project
Number: 2019-1-SE01-KA101-000001

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[illegible]

| WORK Package 5 – GUIDELINES FOR CLASSIFICATION | | |
|--|----------------------------------|---|
| Energy drinks without added sugar | | |
| Subcategory code | Subcategory | Definition |
| 001 | Energy drink without added sugar | <p>Beverage with or without artificial sweetening, containing 0 or more (strongly recommended) caffeine, showing typical, but not artificial ingredients and at least one distribution channel, including: Ready-to-drink, Full sugar and/or diet, Energy, Amino acids, and/or caffeine, and/or sugar (sucrose) from any origin based beverage (5).</p> |





2020-11-12

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Methodology: Instructions to codify breakfast cereals

**Thomas Laguitton
Anses**



WORK Package 5 - GUIDELINES FOR CLASSIFICATION

Food category : Breakfast cereals

➤ What kind of product can be considered as breakfast cereals ?

- ✓ All types of breakfast cereals (plain, chocolate, caramel, filled, healthy, whole wheat, etc.)
- ✓ Cereal cakes
- ✓ Cereals requiring preparation such as oatflakes, muesli, puffed rice





WORK Package 5 - GUIDELINES FOR CLASSIFICATION

Food category : Breakfast cereals

➤ What is excluded from the breakfast cereals category ?

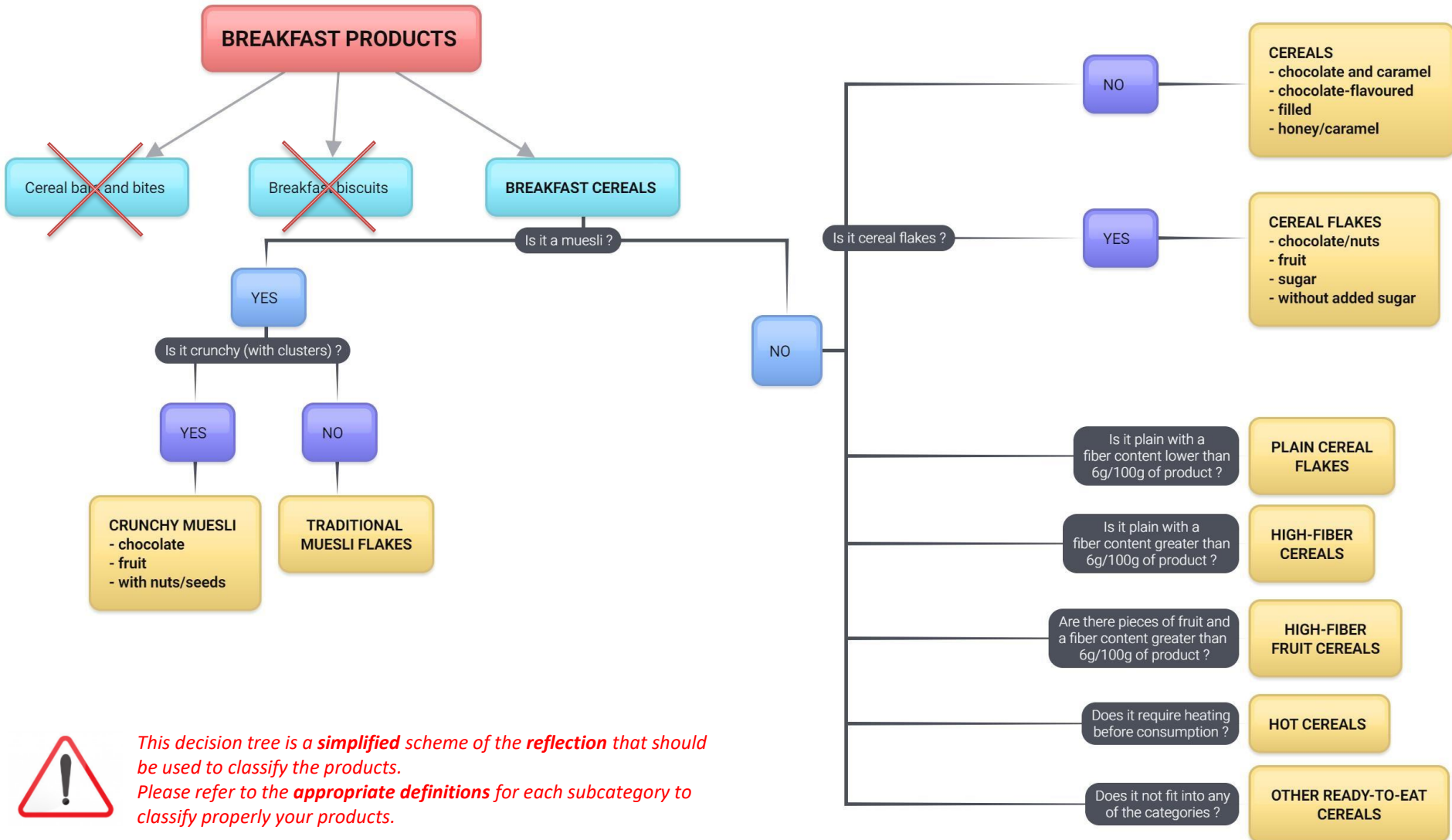
- Breakfast biscuits
- Cereal bars and bites (cereal bars with fruits or nuts, with or without chocolate, with caramel, with pieces of biscuit, plain, etc.)





WORK Package 5 - GUIDELINES FOR CLASSIFICATION

Food category : Breakfast cereals





WORK Package 5 - GUIDELINES FOR CLASSIFICATION

Food category : Breakfast cereals

- **3 main subcategories of products**
- **17 subcategories in total**

Mueslis

Traditional muesli flakes

Crunchy chocolate muesli

Crunchy fruit muesli

Crunchy muesli with
nuts/seeds

Cereal flakes

With chocolate/nuts

With sugar

With fruit

Plain

Without added sugar

Cereals other than mueslis and cereal flakes

Chocolate and caramel

Chocolate-flavoured

Filled

Honey/caramel

High-fiber

High-fiber fruit

Hot

Other ready-to-eat cereals




WORK Package 5 - GUIDELINES FOR CLASSIFICATION

Overview of the detailed slides for each subcategories

WORK Package 5 - GUIDELINES FOR CLASSIFICATION
Traditional muesli flakes

| Subcategory code | Subcategory | Definition |
|------------------|---------------------------|---|
| 101 | Traditional muesli flakes | Mixture of cereal flakes (oat, wheat, rice, spelt, corn, buckwheat, etc.) and dried fruit, seeds, raisins, whole wheat flakes, etc. The subcategory also includes products with chocolate, fruit or nuts. |

Example: Chof Fully Creamy, Chocolate Muesli Flakes, etc.



WORK Package 5 - GUIDELINES FOR CLASSIFICATION
Crunchy chocolate muesli

| Subcategory code | Subcategory | Definition |
|------------------|--------------------------|--|
| 110 | Crunchy chocolate muesli | Mixture of cereal flakes, wheat, rice, spelt, corn, buckwheat, etc. and chocolate chips or shavings with raisins and/or nuts. The product is crunchy when eaten with milk. The subcategory also includes products with chocolate, fruit or nuts. |

Example: Crunchy chocolate muesli, Crunchy chocolate muesli with raisins and nuts, Crunchy chocolate muesli with chocolate chips and raisins, etc.



WORK Package 5 - GUIDELINES FOR CLASSIFICATION
Crunchy fruit muesli

| Subcategory code | Subcategory | Definition |
|------------------|----------------------|--|
| 120 | Crunchy fruit muesli | Mixture of cereal flakes, wheat, rice, spelt, corn, buckwheat, etc. and dried fruit, seeds, raisins, whole wheat flakes, etc. The product is crunchy when eaten with milk. The subcategory also includes products with chocolate, fruit or nuts. |

Example: Crunchy fruit muesli, Crunchy fruit muesli with raisins and nuts, Crunchy fruit muesli with chocolate chips and raisins, etc.



WORK Package 5 - GUIDELINES FOR CLASSIFICATION
Crunchy muesli with nuts/seeds

| Subcategory code | Subcategory | Definition |
|------------------|--------------------------------|--|
| 130 | Crunchy muesli with nuts/seeds | Mixture of cereal flakes, wheat, rice, spelt, corn, buckwheat, etc. and dried fruit, seeds, raisins, whole wheat flakes, etc. The product is crunchy when eaten with milk. The subcategory also includes products with chocolate, fruit or nuts. |

Example: Crunchy muesli with nuts, Crunchy muesli with seeds, Crunchy muesli with chocolate chips and nuts, etc.



WORK Package 5 - GUIDELINES FOR CLASSIFICATION
Cereal flakes with chocolate/nuts

| Subcategory code | Subcategory | Definition |
|------------------|-----------------------------------|---|
| 140 | Cereal flakes with chocolate/nuts | Cereal flakes (oat, wheat, rice, spelt, corn, buckwheat, etc.) coated with chocolate or nuts. The subcategory also includes products with chocolate, fruit or nuts. |

Example: Cereal flakes with chocolate, Cereal flakes with nuts, Cereal flakes with chocolate and nuts, etc.



WORK Package 5 - GUIDELINES FOR CLASSIFICATION
Cereal flakes with sugar

| Subcategory code | Subcategory | Definition |
|------------------|--------------------------|---|
| 150 | Cereal flakes with sugar | Cereal flakes (oat, wheat, rice, spelt, corn, buckwheat, etc.) coated with sugar. The subcategory also includes products with chocolate, fruit or nuts. |

Example: Cereal flakes with sugar, Cereal flakes with sugar and chocolate, Cereal flakes with sugar and fruit, etc.



WORK Package 5 - GUIDELINES FOR CLASSIFICATION
Cereal flakes with fruit

| Subcategory code | Subcategory | Definition |
|------------------|--------------------------|---|
| 160 | Cereal flakes with fruit | Cereal flakes (oat, wheat, rice, spelt, corn, buckwheat, etc.) coated with fruit. The subcategory also includes products with chocolate, fruit or nuts. |


Example: Cereal flakes with fruit, Cereal flakes with fruit and chocolate, Cereal flakes with fruit and sugar, etc.



WORK Package 5 - GUIDELINES FOR CLASSIFICATION
Plain cereal flakes

| Subcategory code | Subcategory | Definition |
|------------------|---------------------|---|
| 170 | Plain cereal flakes | Cereal flakes (oat, wheat, rice, spelt, corn, buckwheat, etc.) without any coating. The subcategory also includes products with chocolate, fruit or nuts. |

Example: Plain cereal flakes, Plain cereal flakes with chocolate, Plain cereal flakes with fruit, etc.



WORK Package 5 - GUIDELINES FOR CLASSIFICATION
Cereal flakes without added sugar

| Subcategory code | Subcategory | Definition |
|------------------|-----------------------------------|---|
| 180 | Cereal flakes without added sugar | Cereal flakes (oat, wheat, rice, spelt, corn, buckwheat, etc.) without any coating. The subcategory also includes products with chocolate, fruit or nuts. |


Example: Cereal flakes without added sugar, Cereal flakes without added sugar and chocolate, Cereal flakes without added sugar and fruit, etc.



WORK Package 5 - GUIDELINES FOR CLASSIFICATION
Chocolate and caramel cereals

| Subcategory code | Subcategory | Definition |
|------------------|-------------------------------|--|
| 190 | Chocolate and caramel cereals | Cereal flakes (oat, wheat, rice, spelt, corn, buckwheat, etc.) coated with chocolate or caramel. The subcategory also includes products with chocolate, fruit or nuts. |

Example: Chocolate and caramel cereals, Chocolate and caramel cereals with chocolate, Chocolate and caramel cereals with fruit, etc.



WORK Package 5 - GUIDELINES FOR CLASSIFICATION
Chocolate-flavoured cereals

| Subcategory code | Subcategory | Definition |
|------------------|-----------------------------|---|
| 200 | Chocolate-flavoured cereals | Cereal flakes (oat, wheat, rice, spelt, corn, buckwheat, etc.) coated with chocolate. The subcategory also includes products with chocolate, fruit or nuts. |


Example: Chocolate-flavoured cereals, Chocolate-flavoured cereals with chocolate, Chocolate-flavoured cereals with fruit, etc.



WORK Package 5 - GUIDELINES FOR CLASSIFICATION
Filled cereals

| Subcategory code | Subcategory | Definition |
|------------------|----------------|--|
| 210 | Filled cereals | Cereal flakes (oat, wheat, rice, spelt, corn, buckwheat, etc.) filled with chocolate, caramel, or fruit. The subcategory also includes products with chocolate, fruit or nuts. |

Example: Filled cereals, Filled cereals with chocolate, Filled cereals with caramel, Filled cereals with fruit, etc.



WORK Package 5 - GUIDELINES FOR CLASSIFICATION
Honey/caramel cereals

| Subcategory code | Subcategory | Definition |
|------------------|-----------------------|--|
| 220 | Honey/caramel cereals | Cereal flakes (oat, wheat, rice, spelt, corn, buckwheat, etc.) coated with honey or caramel. The subcategory also includes products with chocolate, fruit or nuts. |

Example: Honey/caramel cereals, Honey/caramel cereals with chocolate, Honey/caramel cereals with fruit, etc.



WORK Package 5 - GUIDELINES FOR CLASSIFICATION
High-fiber cereals

| Subcategory code | Subcategory | Definition |
|------------------|--------------------|---|
| 230 | High-fiber cereals | Cereal flakes (oat, wheat, rice, spelt, corn, buckwheat, etc.) coated with high-fiber cereal. The subcategory also includes products with chocolate, fruit or nuts. |


Example: High-fiber cereals, High-fiber cereals with chocolate, High-fiber cereals with fruit, etc.



WORK Package 5 - GUIDELINES FOR CLASSIFICATION
High-fiber fruit cereals

| Subcategory code | Subcategory | Definition |
|------------------|--------------------------|---|
| 240 | High-fiber fruit cereals | Cereal flakes (oat, wheat, rice, spelt, corn, buckwheat, etc.) coated with high-fiber cereal and fruit. The subcategory also includes products with chocolate, fruit or nuts. |

Example: High-fiber fruit cereals, High-fiber fruit cereals with chocolate, High-fiber fruit cereals with fruit, etc.



WORK Package 5 - GUIDELINES FOR CLASSIFICATION
Hot cereals

| Subcategory code | Subcategory | Definition |
|------------------|-------------|--|
| 250 | Hot cereals | Cereal flakes (oat, wheat, rice, spelt, corn, buckwheat, etc.) cooked in milk. The subcategory also includes products with chocolate, fruit or nuts. |

Example: Hot cereals, Hot cereals with chocolate, Hot cereals with fruit, etc.





Next steps

Julie Gauvreau-Béziat
Anses



Next steps

- Task 5.1.1:
 - Anses will make the link between consumption data and composition data and then calculate the intake of sugar / fat / saturated fatty acids / salt
- Task 5.1.2: See Stefanie
- Task 5.2.2:
 - Anses will send instructions to encode soft drinks and breakfast cereals (suggested sectors to start with)
 - Each participating country has then to describe each branded product with 2 codes : Categories_code and Subcategories_code
 - Anses is currently working on instructions for dairy products and delicatessen meats
 - The global nomenclature will be shared soon
- Task 5.2.3:
 - Anses will begin to work on the guidelines in december

⇒ All questions can be sent at : wp5_bestremap@anses.fr

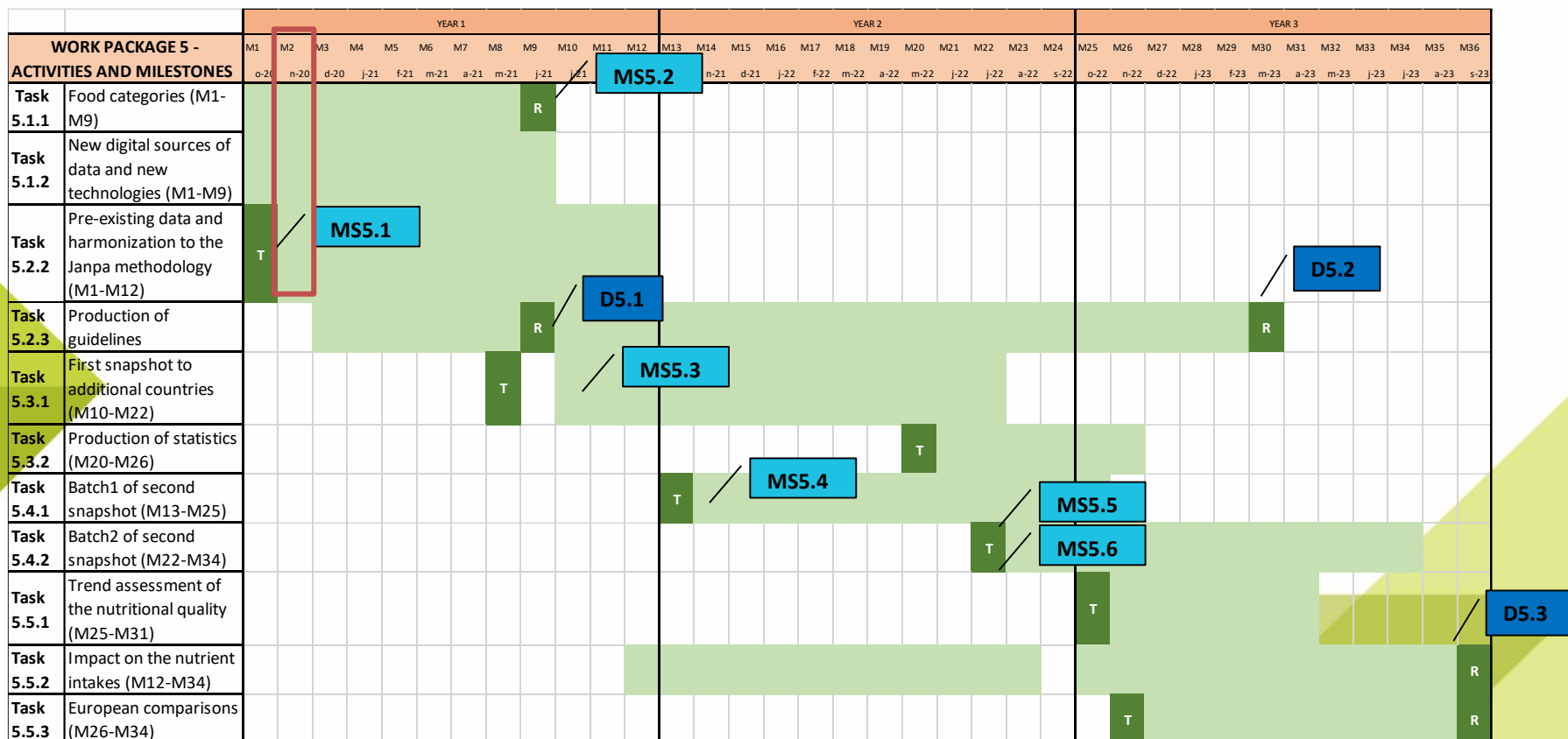


General discussion about WP5 / AOB



WORK Package 5 - Reformulation and processed food monitoring

Timeline of activities



T: Training
R: Report



Best-ReMaP

Healthy Food for a Healthy Europe

Thank you for your attention!
karine.vin@anses.fr or wp5_bestremap@anses.fr

The Joint Action focusing on the implementation of validated best practices in nutrition – Best-ReMap

This presentation arises from the Joint Action Best-Remap. This Joint Action is addressing the adaption, replication and implementation of effective health interventions, based on practices that have been proven to work in the areas of food reformulation, framing of food marketing and public procurement of healthy food in public settings, under the framework of the Third Health Programme (2014-2020). Sole responsibility lies with the author and the Consumers, Health, Agriculture and Food Executive Agency is not responsible for any use that may be made of in the information contained therein.