



Best-ReMaP
Healthy Food for a Healthy Future

Sustainability of the WP7 PFP implementation actions

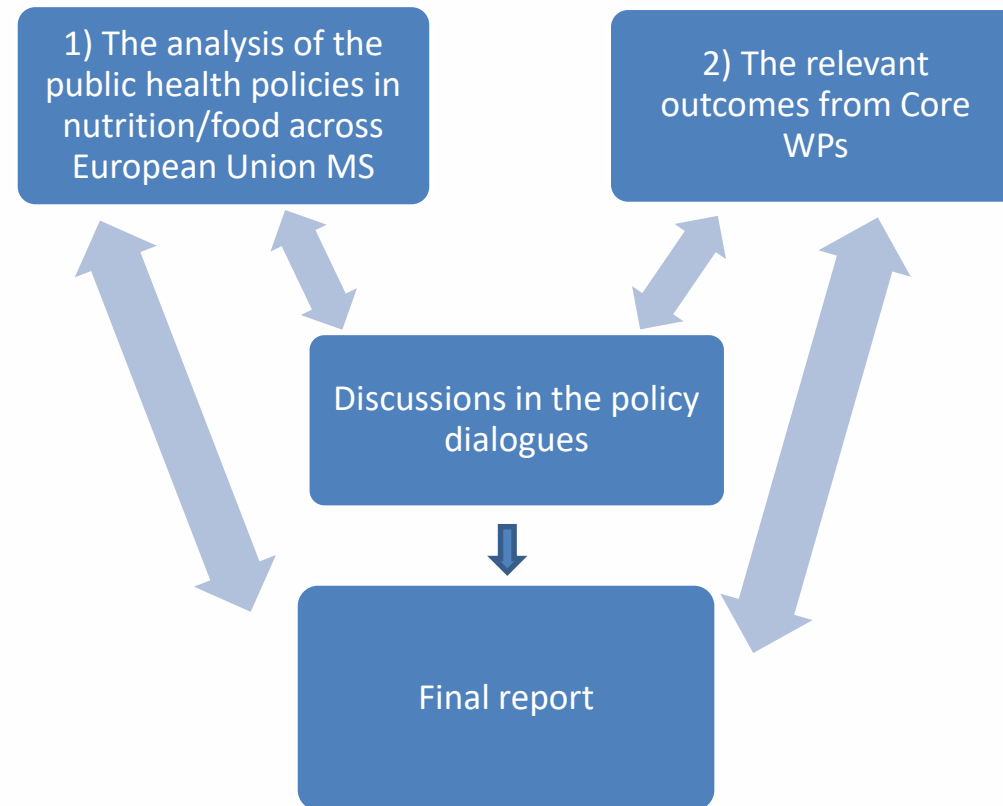
**Work Package 7 - Public procurement of food in public
institutions: a pilot EU approach**

Prepared by the WP4 core team and WP7 core team

WP7 webinar, 18th May 2023



Two main documents feeding the policy dialogues and the final report





Public health policies in nutrition/food across EU and its Member States

Analyses of survey



1) Analysis of the public health policies in nutrition/food across EU and its Member States

Actions completed

- **Collected and analysed** the responses from all JA BESTREMAP partner countries about policies implemented at national level
- **Sections:** policies implemented on core WPs topics, main actors responsible for implementation, budget and supervision, and main horizontal learnings from these processes
- **Brief:** to guide discussions during the policy dialogues

Ongoing

- **Regional policy dialogues** discuss implementation and sustainability, identify challenges and opportunities, reflect on equity aspects
- **Working groups** SWOT-reflect on the policies and form recommendations
- **Follow-up spaces** created
- **Final analysis report** drafted

And what have we learned so far?

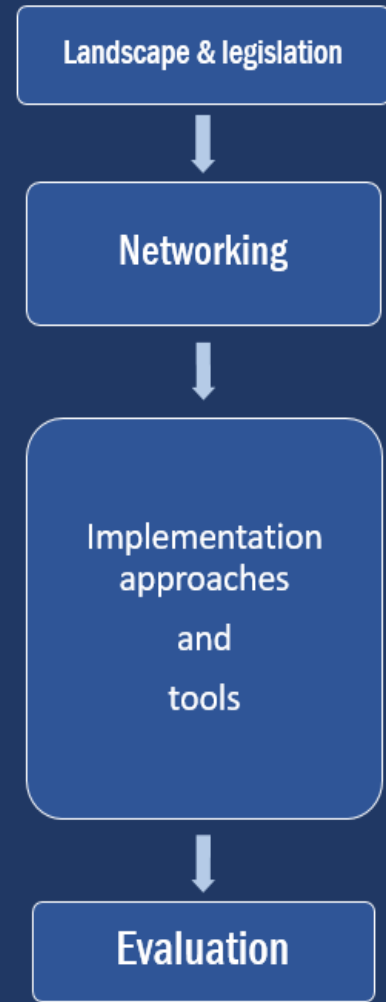


Key opportunities and common challenges to policies implementation

- **Public procurement challenges**
 - concern about the **lack of regulation for the food environment outside schools**
 - use of **price – not health - as the primary/only criterion** to publicly purchase food
 - difficulty in **harmonising EU directives into national legislation**, such as the fact that economic issues and the EU single market impose limits on Member States' ability to implement public health measures



D7.6 EU
Framework for
Action on food
procurement in
public settings





2) The relevant outcomes from core WPs FRAMEWORK FOR ACTION /3

- **WP7 Food Procurement in Public Institutions** explored knowledge and insights to increase the transparency in and the implementation of the public food procurement policies in partner countries to enable every public institution in EU access to high quality, healthy and nutritious food.
- **Key messages:**
 - **Value of an inter-sectoral public procurement hubs**, helping to facilitate knowledge sharing, experience, capacity building to address challenges and seek common solutions in MS Public Food Procurement processes
 - **Need for an aligned and improved implementation of the unified legislation** on public food procurements for EU countries to help build further knowledge among relevant stakeholders, develop trainings for staff, support MS in adapting the possible new legislations
 - **Need for governments to guarantee a sufficient budget** for public food procuring and co-design/participatory processes (e.g. with parents by setting workshops, lectures in schools, and other activities)



Framework for Action Guiding Questions

- Do Member States have the resources and instruments to tackle these issues?
- If not, what is missing both at the European and national levels to address these challenges?
- How could cooperation across countries be favoured to maximise synergies, amplify impacts, and the implementation of best practices on the ground?
- Which of the instruments proposed do you think could have the most potential for you?



Draft outcomes of the Rome dialog



Policy Dialogue

Member States

BestReMap WP leaders

WP4 core team

Member States Representatives

Officials by Ministries

Mediterranean Europe

Cyprus, Greece, Malta, Portugal, Italy, France, Spain, Croatia

Central Europe

Serbia, Bosnia-Herzegovina, Austria, Romania, Hungary, Poland, Slovenia, Bulgaria

Northern and Scandinavian Europe

Belgium, Netherlands, Lithuania, Germany, Latvia, Ireland, Finland, Estonia, Denmark

EU

MEPs, European Commission DGs, (ENVI, AGRI, REGIO, IMCO), EU health CSOs, WHO Europe

Strengths

- Full perspective on how Best-Remap policies can be implemented
- EU frameworks for actions prepared
- share knowledge, explore, share expertise, “set pressure”
- share experience: what works, what does not

Weakness

- Smaller countries not have enough resources, funding and other resources low in general
- Low collaboration among ministries
- Know how: research in companies, links to private sector, COI challenge
- SME, not reached
- Time consuming, progress is slow
- Lack/poor interconnections between 3 policy fields (different people work on different areas)

Opportunities

- Not much more to harmonize, regulatory governance (EU, national?)
- Start discussion on national level
- (Start) dialogue and collaboration with the industry/all stakeholders
- scientific data can be exchanged
- Frameworks for actions implemented
- Together we are stronger
- EFSA more active, promotion strategy

Threats

- High-level support (DGs)
- Communication and coordination: lack of HLG, networking, key persons
- Lack of official responsible of nutrition & physical activity, obesity, climate change
- Economic crisis, economic issues as threat for equity
- Inequalities: children in disadvantaged areas/families, parents education
- Conflicting interests with the private sector



Best-ReMaP
Healthy Food for a Healthy Future

**Thank you
for your attention!**

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The Joint Action on Implementing good practices
for chronic diseases (BestReMap)

This presentation arises from the Joint Action Best-Remap. This JA is addressing the adaption, replication and implementation of effective health interventions, based on practices that have been proven to work in the areas of food reformulation, framing of food marketing and public procurement of healthy food in public settings.

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