



Procurement of sustainable and highquality food in public institutions

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Wim Debeuckelaere, DG SANTE

18.09.2023











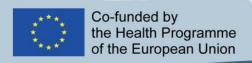
Slovenia

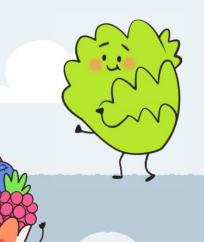
Mojca Gabrijelčič, National Institute of Public Health Slovenia, on behalf of the WP7 core team





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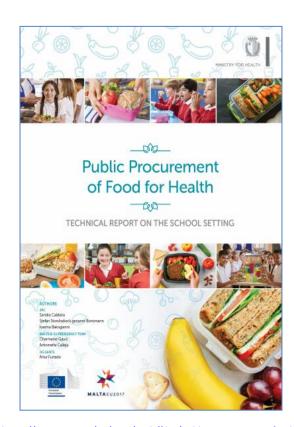
JA Best-ReMaP 2020-2023, general aim and objective

JA Best-ReMaP will contribute to the children/adolescents health outcomes by improving food choices for children and changing obesogenic environments

JA Best-ReMaP WP7 general aim and objective

WP7 of the project encourages intersectoral collaboration and pilot a food procurement best practice tool that could enable access to sustainable, high-quality, healthy and nutritious food.





 $\frac{https://ec.europa.eu/jrc/sites/jrcsh/files/public-procurement-food-health-technical-report.pdf}{}$





EU Action Plan on Childhood obesity 2014 – 2020

https://ec.europa.eu/health/sites/default/files/nutrition_physical_activity/docs/childhoodobesity_actionplan_2014_2020_en.pdf

HLG on Nutrition and Physical activity, 2015





WORK Package 7 - Public procurement of food in public institutions: a pilot EU approach



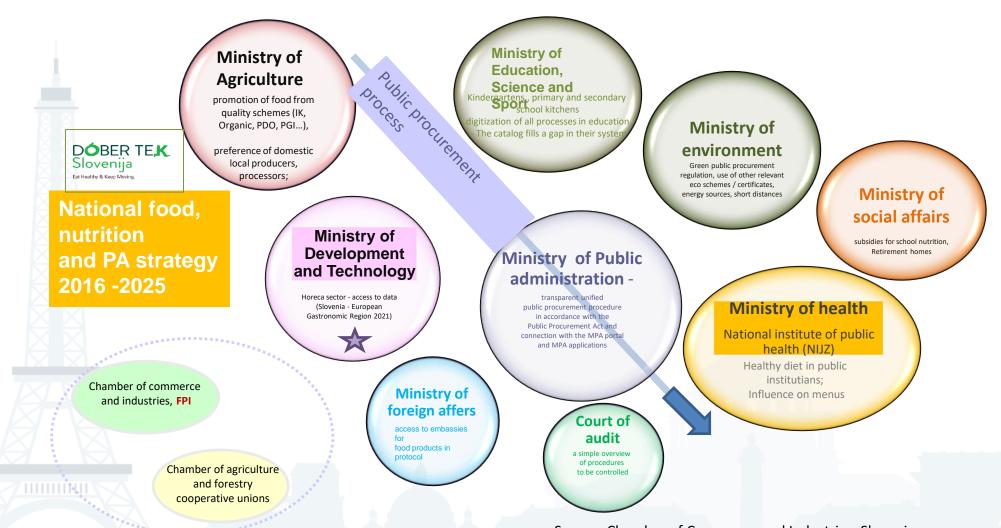
Specific objectives of WP 7

	Objective 1	To support the establishment of the intersectoral working group for the public procurement of foods in public institutions, in the participating MS
	Objective 2	To increase the understanding, knowledge and skills regarding public procurement of food/food products in selected public institutions
	Objective 3	To enable better choice of quality food stuffs for balanced menus in selected public institutions, from at least one type of public institution, by piloting the Catalogue of foods in the public procurement procedure
	Objective 4	To recommend further institutionalized implementation of the public procurement procedures for foods, based on quality standards, in EU MSs.



Intersectoral policies engaged in public food procurements in Slovenia



















Solution – **CATALOG OF FOODS** for public procurements www.katalogzivil.si

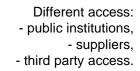






























WORK Package 7 - Public procurement of food in public institutions: a pilot EU approach









WORK Package 7 - Public procurement of food in public institutions: a pilot EU approach



New Joint Action: JA Prevent NCD

Rolling out Best ReMaP WP7
topics into the JA Prevent
NCD

Work package 5: Task 5.4 –
 Public food procurement in public settings in the EU







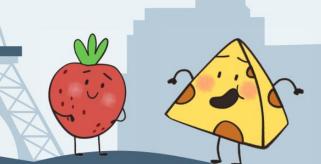




Establishment of the national inter-sectoral body

Katarzyna Brukało PhD, Medical University of Silesia, Poland WP 7

18.09.2023



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finding "the right people"

lack of interest from other sectors



Strategy: "by the people, to the people"

substantive discussion, indirect involvement



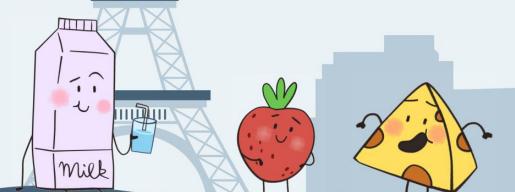




Thank you for your attention!

Katarzyna Brukało E-mail: kbrukalo@sum.edu.pl

Joint Action on implementation of validated best practices in nutrition (Reformulation, Marketing and Public Procurement)









WP7 – PUBLIC PROCUREMENT OF FOOD IN PUBLIC INSTITUTIONS – A PILOT EU APPROACH

Establishment of an EU Public food procurement officers network, identification of National Focal Points

Betina Bergmann Madsen, CPH-MUN, WP 7





National Focal Points

DG Sante/DG Grow Network)

NATIONAL LEVEL

EU LEVEL

(National Focal Points

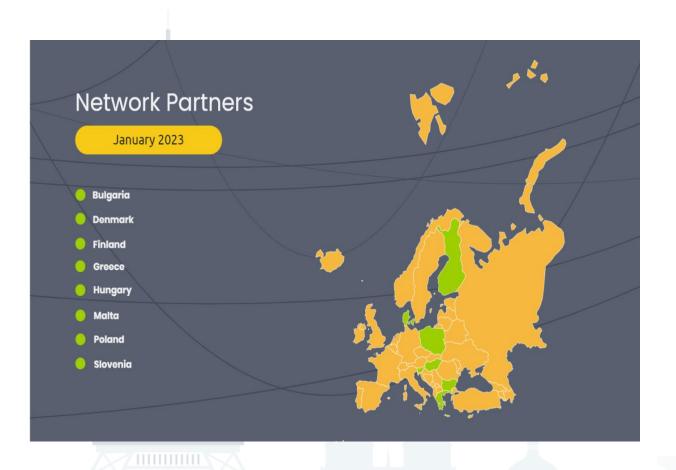
Ministry responsible for public procurement (National Focal Point)

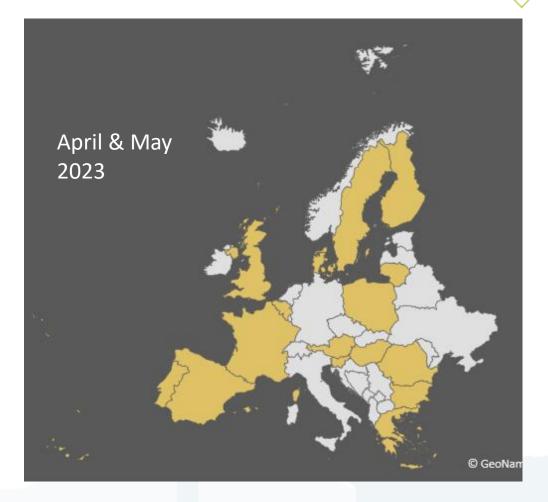
Cross European public food procurement "officer" network

REGIONAL LEVEL **LOCAL LEVEL**

Public food procurement officer in the institutions (e.g.: school, kindergarten, pediatric hospital) and/or at the municipality level

Work Package 7 - Public procurement of food in public institutions: a pilot EU approach













Thank you for your attention!

Betina Bergmann Madsen

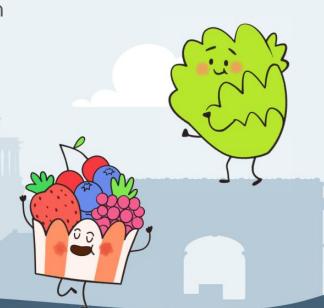
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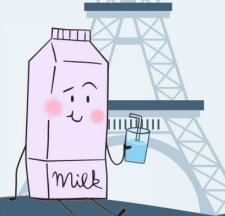
Knowledge building in Public Food Procurement

Ms Charlene Vassallo,
Prof Charmaine Gauci,
Dr Paula Vassallo,
Dr Mariella Borg Buontempo,
Superintendence of Public Health,
Health Promotion and Disease Prevention Directorate,

Ministry for Health WP 7

18.09.2023









Public Food Procurement



Knowledge building in public food procurement



- Multidisciplinary team
- Legislation
- Net working
- Building of knowledge
- Sharing of information

Malta 101

Public Food Procurement - Workshop in Ljubljana, Slovenia 11th – 13th April 2023







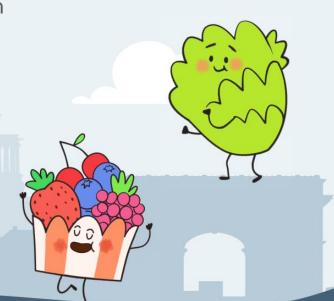
Thank you for your attention!

Ms Charlene Vassallo email: charlene.b.vassallo@gov.mt

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WORK PACKAGE 7 WORKSHOP

EU-level database for public procurement – possible reality?

Mojca Gabrijelčič, National Institute of Public Health Slovenia, on behalf of the WP7 core team



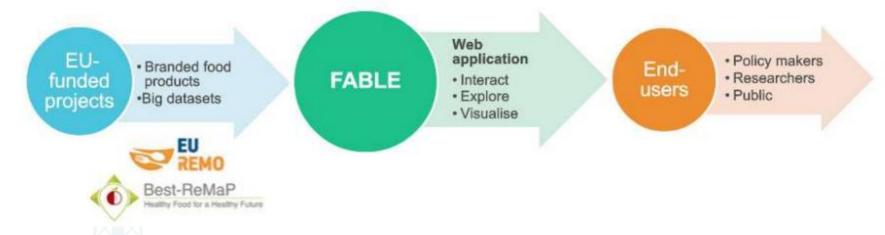






EU-level database for public procurement, aligned with food database for other nutrition public policies (i.e. FABLE JRC database)







How could FABLE accommodate public procurement?

- apply public food procurement criteria across products
- restricted area for procurement officers with access to product info

Identified discussion points:

- what other information would procurement officers need?
- information provided by producers/retailers?
- feasibility of a centralised database and secure connection of FABLE to national databases





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How could the industry join the public food agenda in PFP and at the same time benefit in higher quality food production?

Betina Bergmann Madsen, CPH-MUN, WP 7 18.09.2023





How could the industry join the public food agenda in PFP and at the same time benefit in higher quality food production

- We do not se any obsticales in working with big data collectein in one place – mentiones at a EU meeting
- EVERYONE SHOULD AND WOULD BE INTERESTED IN HAVING SUCH A TOOL! Statement from the wholesaler
- This could be enormus time saving in all parts of the chain.
- On this point we all have to work together – and you can count us all on board – Statement fron the farmer.







Thank you for your attention!

Betina Bergmann Madsen

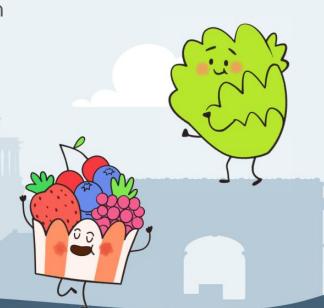
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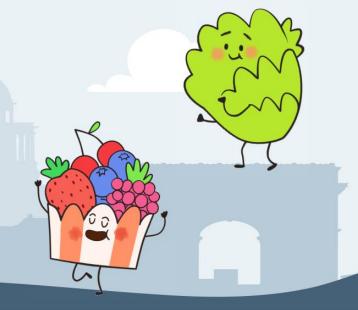
WP7 Framework

Neža Fras, National Institute of Public Health Slovenia

18.09.2023







Overview/situation analyses of the existing EU and national legislation, related to public procurement of F and CS, strategy

Facilitating elements such as informative resources, national working groups, active stakeholder engagement, well-established contacts with multiple sectors etc.

Identification of sectors and stakeholders, establishment of the national inter-sectoral body, stakeholder engagement

Exploration to be be extended to networking, and engaging with relevant interest groups based on mutual understanding, followed by the establishment of the national inter-sectoral body. Parties should work together with public health-driven goals.

Establishment of an EU Public food procurement officers' network, identification of National Focal Points

Networking to be extended internationally by joining the EU PFP officers' network. Each MS to appoint a national focal point for PFP to represent the link between the EU and national level. National-level connections can be facilitated with a well-established national/regional/local network of PFP officers.

Knowledge building in public food procurement

Bolstering the expertise and understanding throughout all phases of the public procurement process, strengthening the know-how in public procurement with information sharing, fostering inter-sectoral cooperation, facilitating frequent collaborative gatherings etc.

Mandatory minimum criteria for public procurement of food and catering services

Mandatory minimum criteria should be set, considering multiple dimensions. Enforcing the application of criteria would be most efficient through well-established governance structures. Criteria should be accompanied by monitoring requirements to ensure successful implementation.

EU level database for public procurement, aligned with food database for other nutrition policies (i.e. FABLE JRC database)

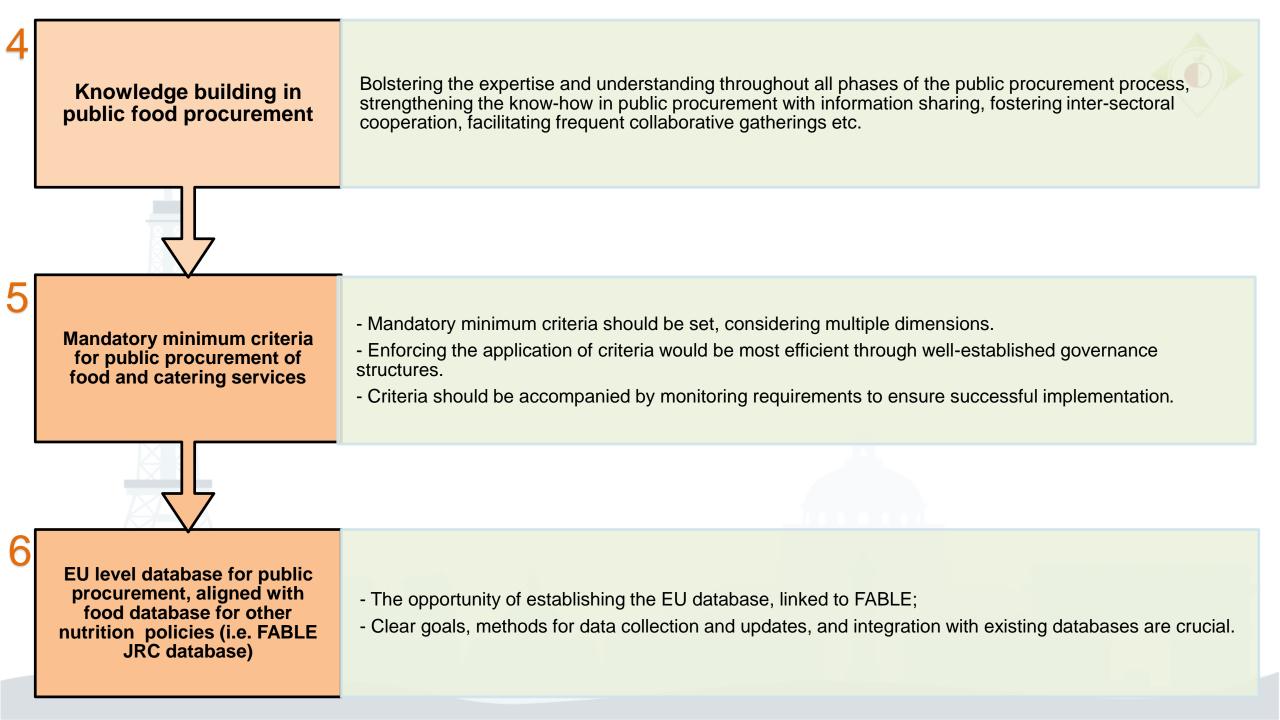
The opportunity of establishing the EU database, linked to FABLE; Clear goals, methods for data collection and updates, and integration with existing databases are crucial.

Public food procurement tool and documentation

To simplify the PPFCS process, a user-friendly tool adaptable to local contexts should be developed. Transparency, accessibility, and customization options are key features.

Regular evaluations and recommendations for upgrading sustainable policy development

Essential to consider local environments when formulating recommendations. Any initiative should undergo regular evaluations to inform evidence-based decision-making.



benefit the entire population, public health, the

food industry and local communities.



HARMONISED EU FRAMEWORK FOR ACTION FOR PUBLIC FOOD PROCUREMENT



EU LEVEL

- Overview/situation analyses on the existing EU legislation, related to public procurement of foods, EU level strategy
- Identification of sectors and stakeholders, establishment of EUlevel working groups, stakeholder engagement
- National focal points taking care of the information transfer
- Establishment of an EU Public food procurement officers' network
- Knowledge building in public food procurement (facilitating knowledge sharing among MS by providing a framework, facilitating collaborative gatherings on the EU level)
- Mandatory minimum criteria for public food procurement
- EU-level database for public procurement, aligned with food database for other nutrition public policies (i.e., FABLE JRC database)
- Public food procurement tool and documentation, adaptable to local language and national regulations, guidelines and recommendations
- Regular evaluations and recommendations for upgrading sustainable policy development at the EU level
- General targets for sustainable procurement set, while still affording MSs the autonomy to customize the goals and actions to suit their individual national requirements.

STRATEGY, LANDSCAPE AND LEGISLATION



NETWORKING



IMPLEMENTATION APPROACHES AND TOOLS



NATIONAL LEVEL

- Overview/situation analyses on the national legislation, related to public procurement of foods, national strategy
- Identification of sectors and stakeholders, establishment of a national inter-sectoral body, stakeholder engagement
- Establishment of a National public food procurement officers' network, identification of National Focal Points
- Knowledge building in public food procurement (sharing information, national authorities providing guidance and resources, building expertise at the national level)
- Mandatory minimum criteria for public food procurement, adapted to national/local circumstances
- National database feeding to EU-level database for public procurement, (i.e., FABLE JRC database)
- Public food procurement tool and documentation, adapted to local language and national regulations





- Regular evaluations and recommendations for upgrading sustainable policy development at the national level
- Consideration of general targets for sustainable procurement, with customized goals and actions to suit the individual national/local requirements.

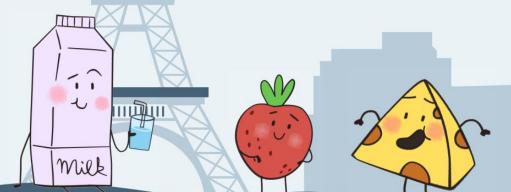


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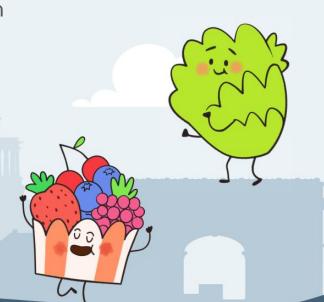
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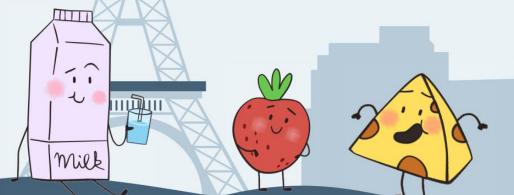


Legislative proposal establishing a framework for a Union sustainable food system

Sustainable Public Procurement

Wim Debeuckelaere, European Commission

18.09.2023









Objectives: what is to be achieved?

Set the foundations for the systemic changes, needed by all actors of the food system, including policy makers, business operators and consumers to accelerate the transition to a sustainable EU food system.

Strengthen the resilience of the EU food system, through the transition to sustainability

Facilitate sustainable and healthy choices

Mainstream sustainability in all food-system policies and operations

Sustainable Public Procurement: options for FSFS



1. Voluntary instruments	The Green Public Procurement criteria (GPP), for food and food services can be extended to cover in all the three dimensions of sustainability, including healthy diets and economic criteria.
	The Commission can continue to facilitate the process of elaboration of the voluntary approaches based on the EU Code of Conduct on Responsible Food Business and Marketing Practices.
2. Support local authorities to procure sustainable food	Introduction of general provisions and requirements aiming to raise awareness and improve skills and knowledge of SPP procurement and support local authorities in using public procurement strategically: - Adoption of guidance for sustainable public procurement; - Establishment of an EU network of food procurement professionals; - The creation of centralised MS focal points; - Requirements for the Member States to set up national action plans to increase the uptake of SPP; - Requirements for monitoring and reporting of the uptake of SPP by the Member States.
3. Mandatory general and specific requirements	The Framework regulation would set general mandatory requirement of procuring sustainably. In addition to the implementing tools required under option 2, subsequent measures would be adopted, which would make the use of the sustainability criteria mandatory in a flexible and feasible way. This would include: - Minimum mandatory criteria in the form of technical specifications established with technical and scientific support of the JRC that will be assessed for their impact, taking into account the situation in the MS and the need for food markets and suppliers to gradually adapt to the situation, in particular as regards the availability of sustainable food and to avoid adverse impacts on competition;
	 Monitoring and reporting requirements of the uptake of SPP for the MS and the European Commission

Sustainable Public Procurement



- Areas for the future development of possible mandatory criteria could relate to:
 - Management and reduction of food waste;
 - the offering of organic food;
 - environmental impact of food production, transformation and distribution;
 - decent working conditions;
 - fair trade;
 - animal welfare;
 - SMEs support, including small scale farmers and fishers.

Establishing possible minimum mandatory criteria



JRC will provide environmental, techno-economic analysis and scientific support

- Overview existing criteria, tools, guidelines
- Analysis existing criteria, tools, guidelines
- Propose criteria for sustainable food procurement

Will be presented in the form technical specifications for Sustainable Public Procurement of food, catering services and vending machines.

Conclusions: WP7 on PFP supports the FSFS initiative



- Allowed us to better understand how sustainable food procurement can work in practice;
- Demonstrated that progress can be made;
- Good examples show that it is that introduction of effective sustainability criteria in PFP is feasible;
- Confirms the need for:
 - ✓ Overview and analysis of existing criteria, tools, guidelines;
 - ✓ Guidance for sustainable public procurement;
 - ✓ Establishing of an EU network of food procurement professionals;
 - ✓ Creation of centralised MS focal points;
 - Requirements for the Member States to set up national action plans to increase the uptake of SPP;
 - ✓ Requirements for monitoring and reporting of the uptake of SPP;
 - Setting minimum mandatory criteria, to be implemented in a flexible way.



Thank you for your attention!

Wim Debeuckelaere

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