



**Best-ReMaP**

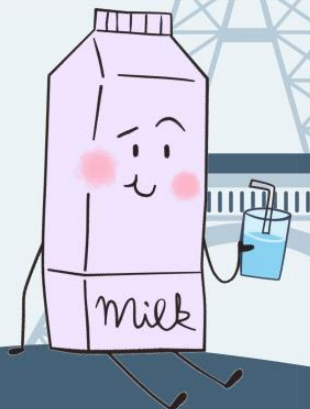
Healthy Food for a Healthy Future

# The story behind Best-ReMaP. The vision, values and people

## Conference opening

Mojca Gabrijelčič, National Institute of Public Health Slovenia

18.09.2023



Co-funded by  
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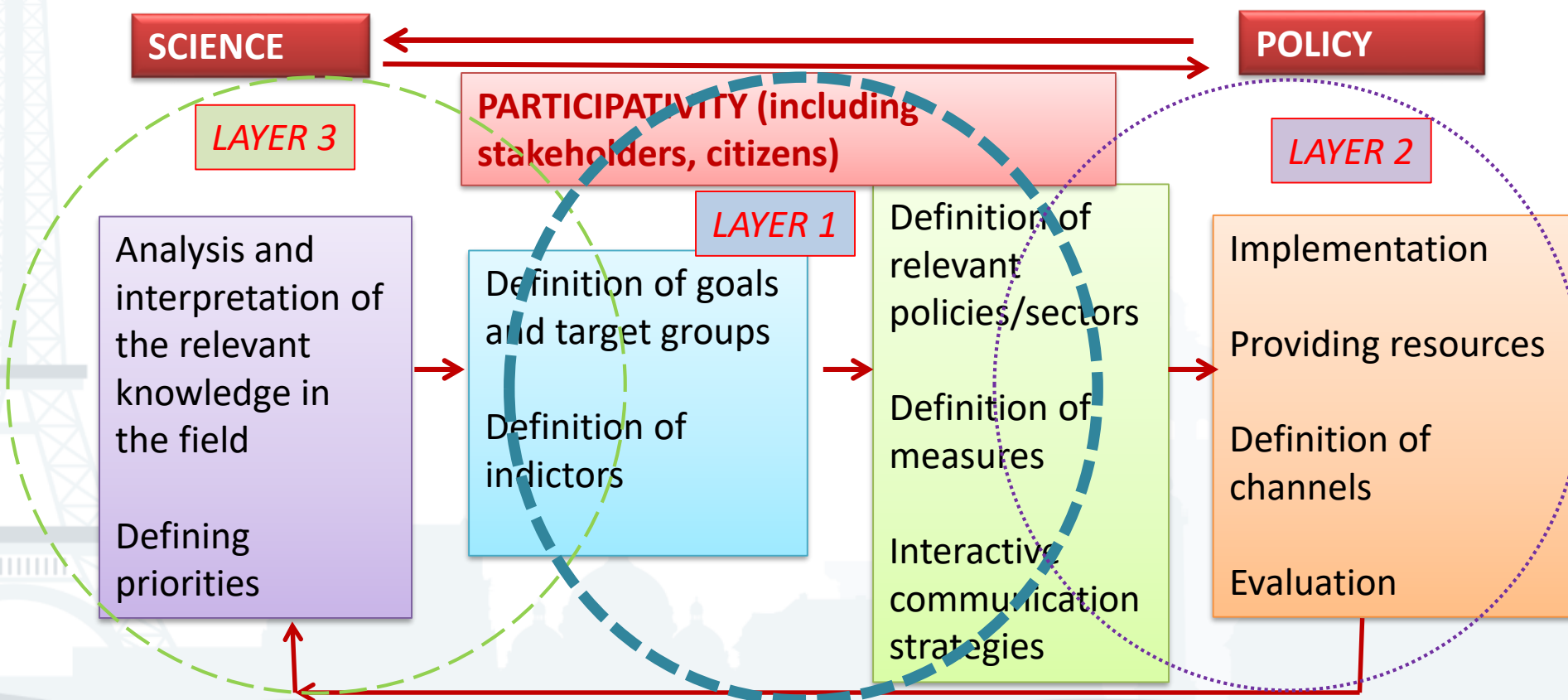


# Interlinks of policy and expert cycle



Defining and testing theories  
Methodology development  
Interpretation of scientific results

Negotiations where different interests are existing  
Preparation and enforcement in implementation  
of regulation and soft legislation



Source: Gabrijelčič Blenkuš et al, NIPH, 2012

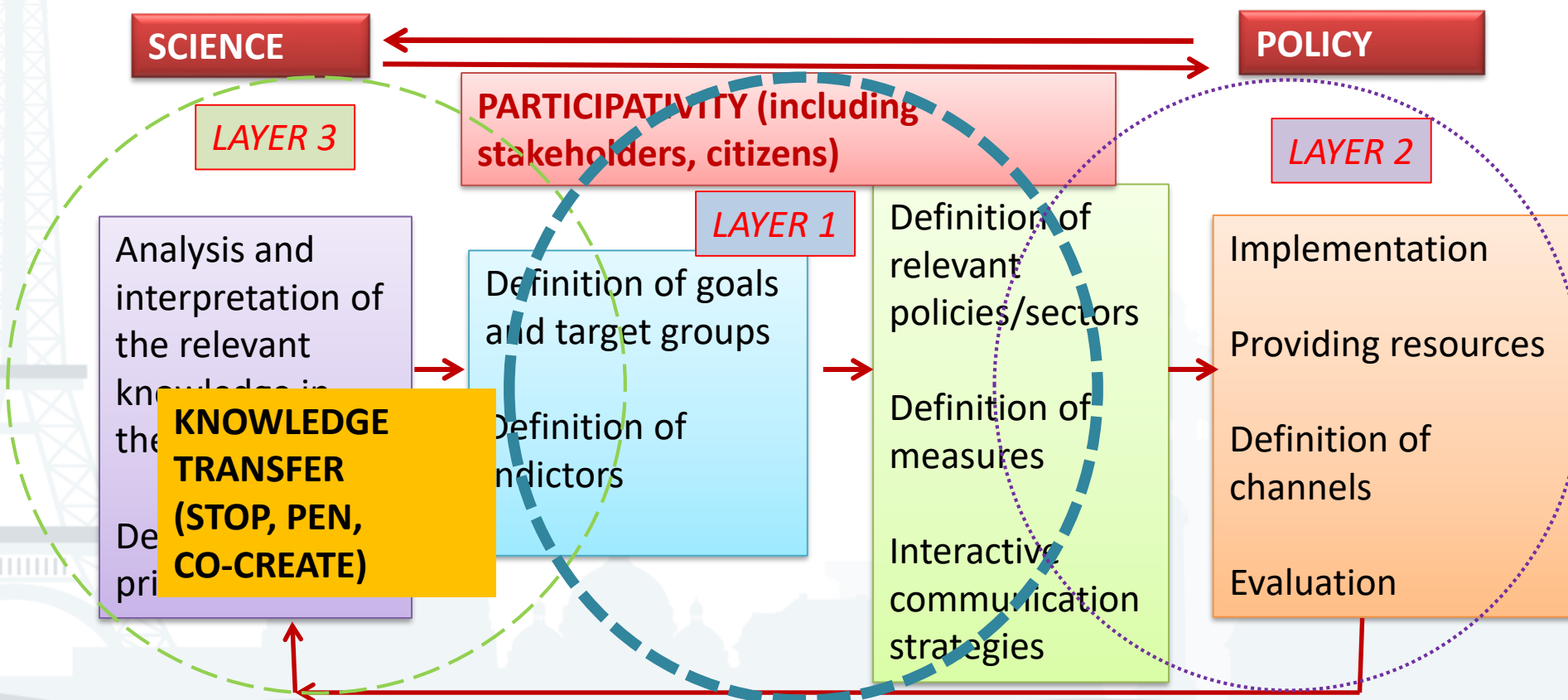
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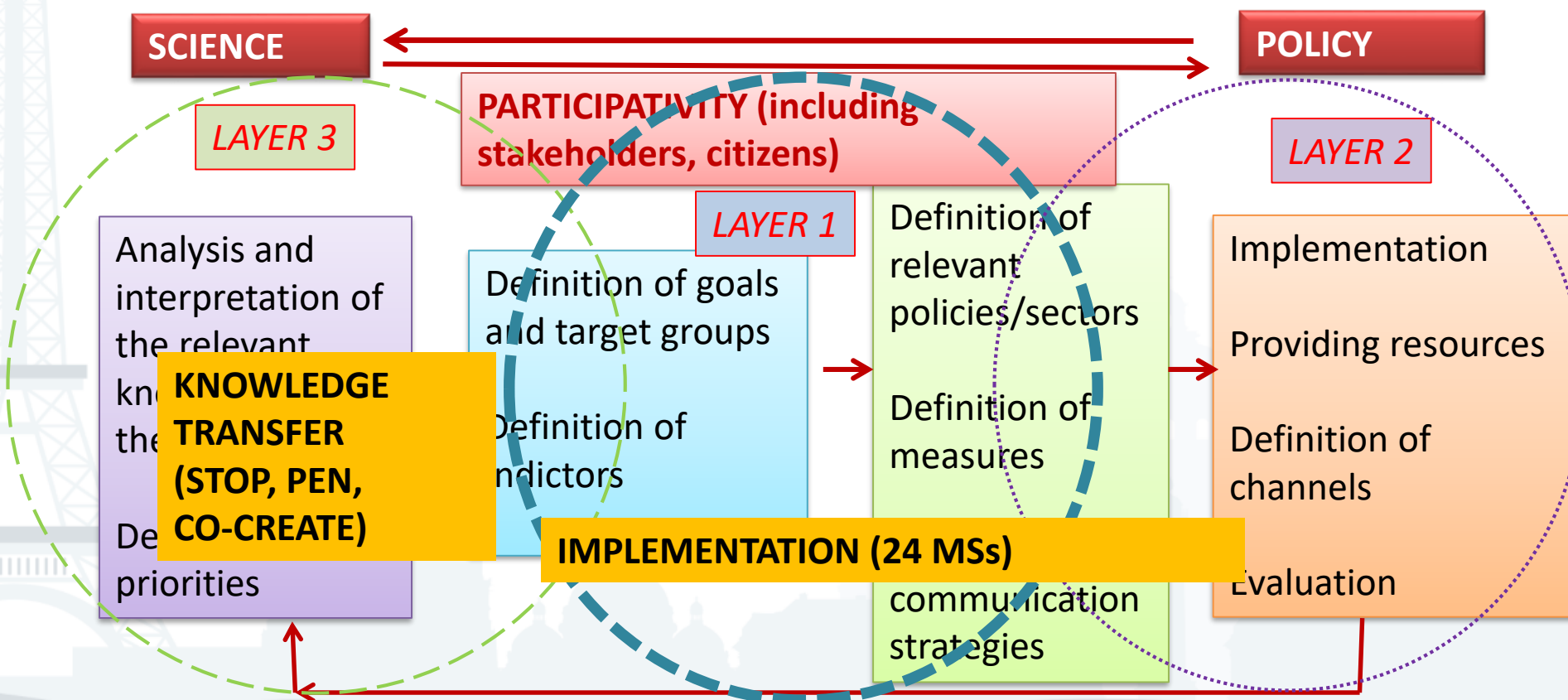
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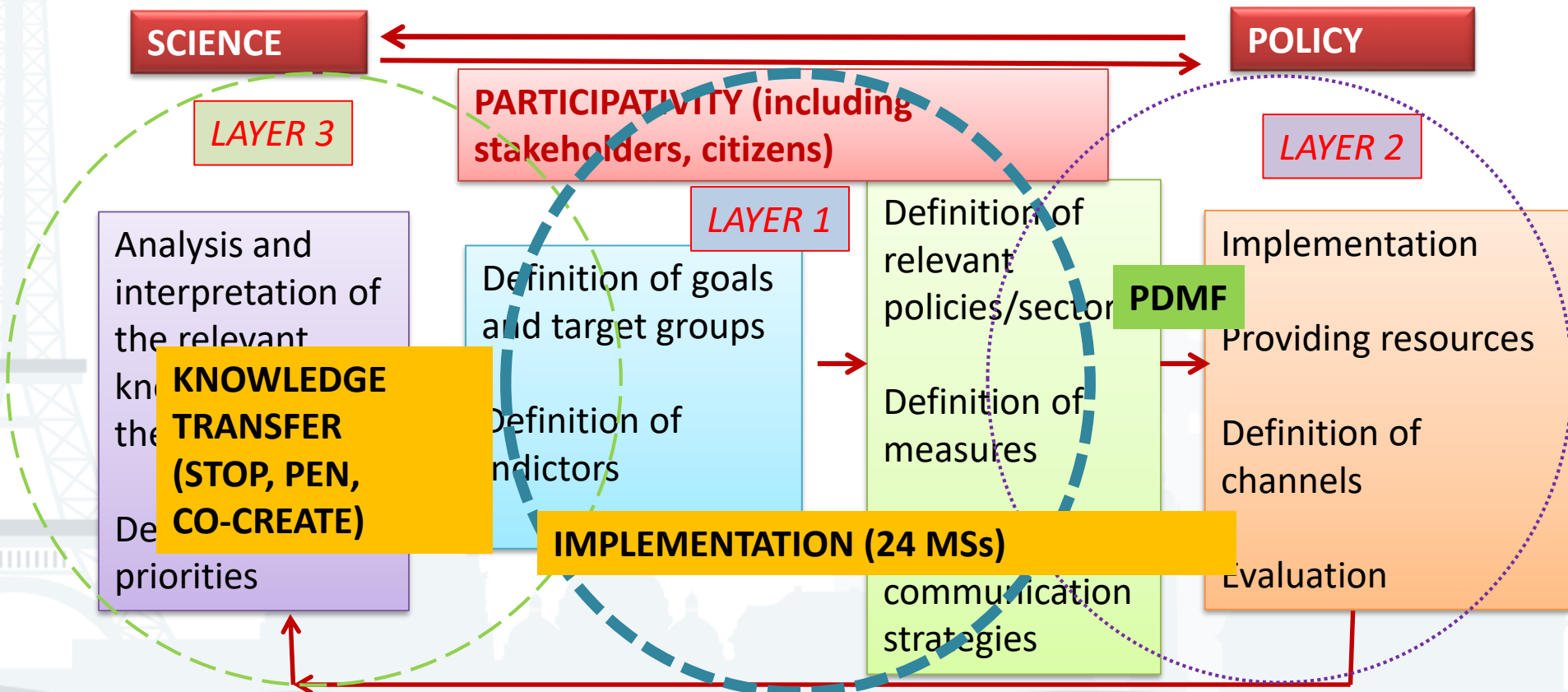
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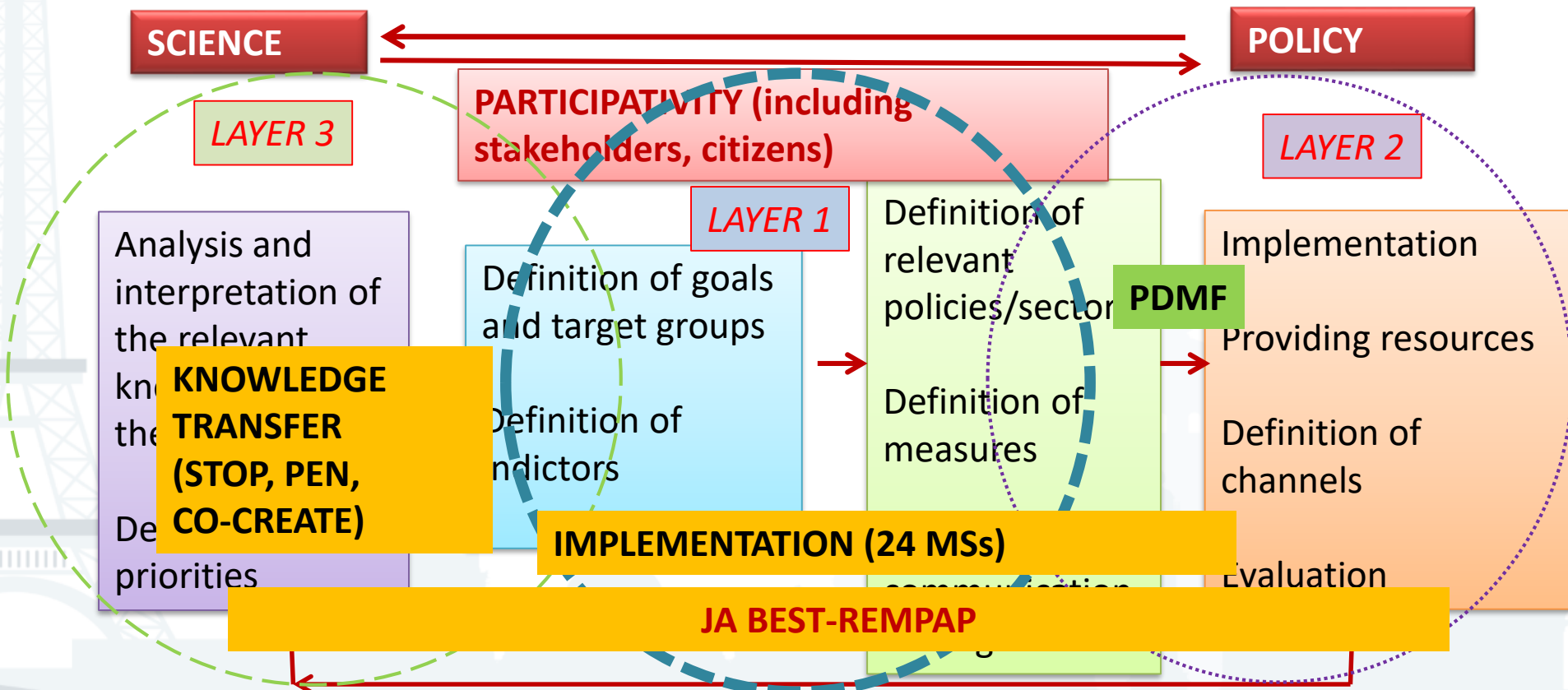
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## GENERAL INFORMATION



### JA Best–ReMaP

Joint Action on implementation  
of validated best practices on nutrition

Coordinator: **National Institute of Public Health Slovenia (NIJZ)**

**Funding:** Third Health Programme (2014–2020); 7,5 mio Eur

**Consortium:** 36 partners from 24 European countries

Official start of the JA: **1st October 2020**

Duration of the JA: **3 years**

JA Best-ReMaP will contribute to the children/adolescents **health outcomes** by **improving food choices for children** and changing obesogenic environments

EU Action Plan on Childhood Obesity 2014 – 2020  
EU Beating Cancer Plan



## JA Best–ReMaP Work Packages

### HORIZONTAL

#### **WP 1 – Coordination**

*National Institute of Public Health, Slovenia (NIJZ)*

#### **WP 2 – Dissemination**

*Semmelweis University, Hungary*

#### **WP 3 – Evaluation**

*The Finish Institute for Health and Welfare*

#### **WP 4 – Sustainability and Integration in National Policies**

*Istituto Superiore di Sanità, Italy*

### CORE

#### **WP 5 – EU Harmonised Reformulation and processed food monitoring**

*French Agency for Food, Environmental and Occupational Health & Safety – ANSES*

#### **WP 6 – Best practices in reducing marketing of unhealthy food products to children and adolescents**

*Directorate-General of Health of Portugal and Irish Department of Health*

#### **WP 7 – Public procurement of food in public institutions – a pilot EU approach**

*National Institute of Public Health, Slovenia (NIJZ)*



# JA BEST-ReMaP developments and contents



**Best-ReMaP** - implementation of the actions recognised and framed by the MS in the **EU Action Plan on Childhood Obesity 2014 – 2020 (Greek PRED Council Conclusions)** with **list of actions**:

- the follow up to the **JANPA** (sustainable implementation of the joint efforts)
- **BEST-REMAP** based on the transparently selected best practices (SGPP collection of BP - 65; selection of 12 BP in HLG; marketplace presentation of 12 BP at JRC in Ispra; **three good practices selected by members of the HLG**)
- Rolling on of the three policies to **the new JA PreventNCD** (as of 1<sup>st</sup> January 2024, for 4 years)



# JA BEST-ReMaP developments and contents

## Reformulation (WP5)

- **HLG reformulation framework**, and annexes, from 2008 on
- **Dutch PRED 2016** reformulation roadmap,
- innovative WP5 **JANPA** approach (OQALI, based on **3 testing countries**)
- **EUREMO (16 MS)** engaged in the snapshot)
- BEST-REMAP extended to new countries (altogether **21 EU MS** will be implementing standardised EU monitoring protocol);

# JA BEST-ReMaP developments and contents



## Food marketing (WP6)

- a harmonised **transposition process of the AVMSD** based on the **WHO AN on marketing / nutrition profile**;
- **food marketing evaluation protocols** (*traditional and digital*) , based on the Nordic monitoring protocol and WHO CLICK tool

## Public procurement of foods in public institutions (WP7)

- taken on board by the **Maltese PRED 2017**, Council Conclusions;
- more **harmonised and transparent implementation of the Procurement legislation**;
- **improvement of the quality of the procured foods** in public institutions, with focus to **schools and kindergartens**
- Feeding in the development of the foreseen new **EU framework legislation on sustainable food systems**

# Participating Member States



WP No.	WP Title	Leading Applicant	Participating countries
WP 5	EU Harmonised Reformulation and processed food monitoring	ANSES (France)	21 Austria, Belgium, Bosnia and Herzegovina (with two entities), Bulgaria, Croatia, Cyprus, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Malta, Italia, Netherlands, Poland, Portuga, Slovenia
WP 6	Best practices in reducing marketing of unhealthy food products to children and adolescents	DoH and DGS (Ireland & Portugal)	17 Austria, Belgium, Bosnia and Herzegovina (with two entities), Bulgaria, Croatia, Cyprus, Estonia, Finland, France, Greece, Ireland, Latvia, Lithuania, Portugal, Romania, Slovenia
WP 7	Public procurement of food in public institutuins – a pilot EU approach	NIJZ (Slovenia)	11 Austria, Belgium, Bosnia and Herzegovina (with two entities), Bulgaria, Denmark, Finland, Greece, Malta, Poland, Slovenia

The Best-ReMaP JA consortium consists of **24 countries**, 22 EU MSs and two accession countries (Bosnia and Herzegovina, Serbia).

The consortium consist of ministries of health (8), national agencies (5) or institutes of public health (14), prominent universities (3) or other institutions (2)



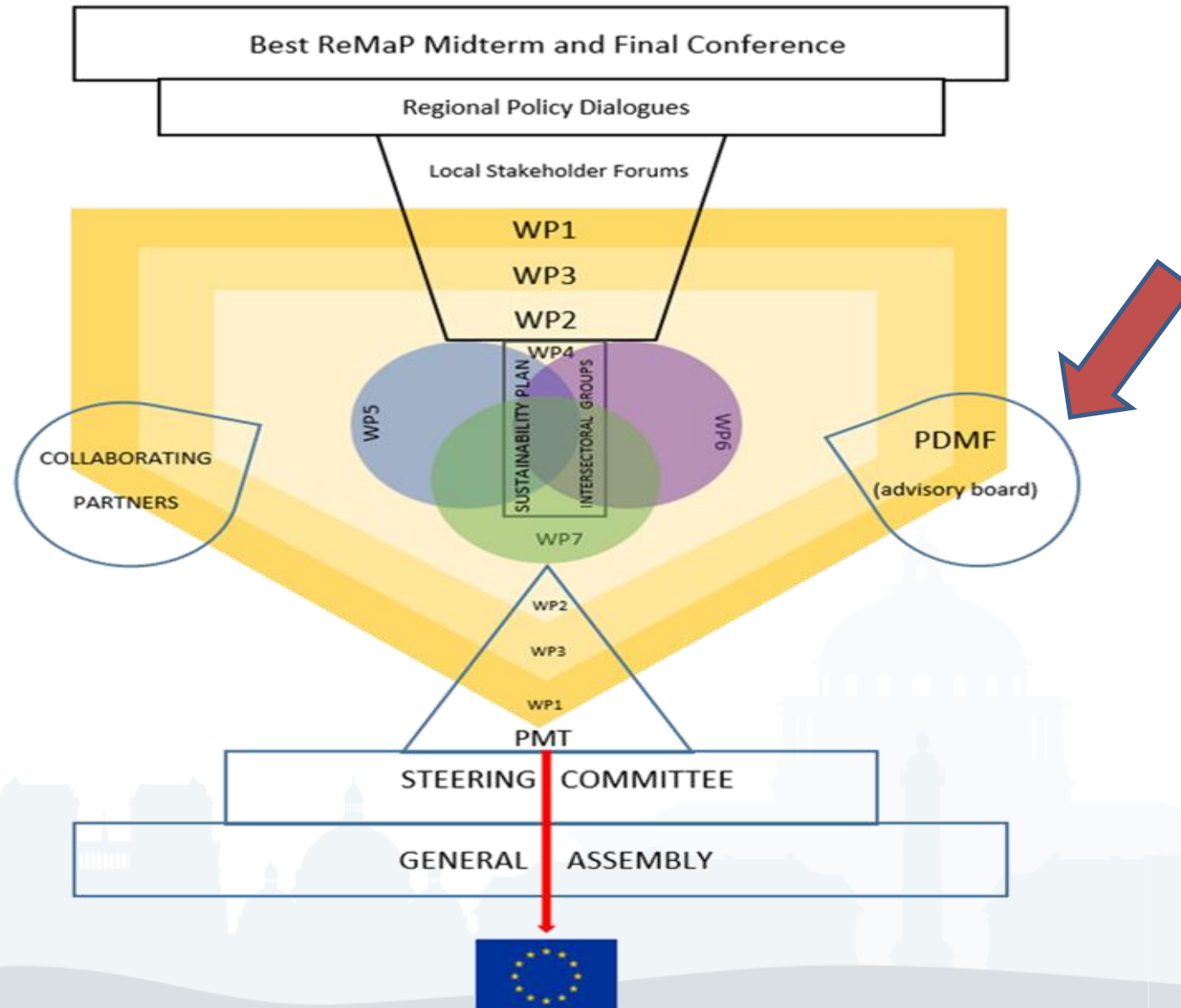
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# JA BEST-ReMaP developments and contents

- Addressing the dimension of **health inequalities** is the **JA Best-ReMaP cross-cutting topic**, with high priority in the participating MS
- Composition of the **sustainable branded foods information database** - JRC food database under development;
- OECD – **Economic analyses** within **Best practice projects (Session 9)**
- **A food systems indicator/scoreboard** is envisaged to be developed for the EU Semester and will also be linked to the equity dimension (**AU PRED roadmap**)
- **Multistakeholder engagement** within Best-ReMaP, combined with the other stakeholder initiatives in nutrition, based at the EU and national levels (STOP, CO-CREATE, PEN)

# Best-ReMaP structure

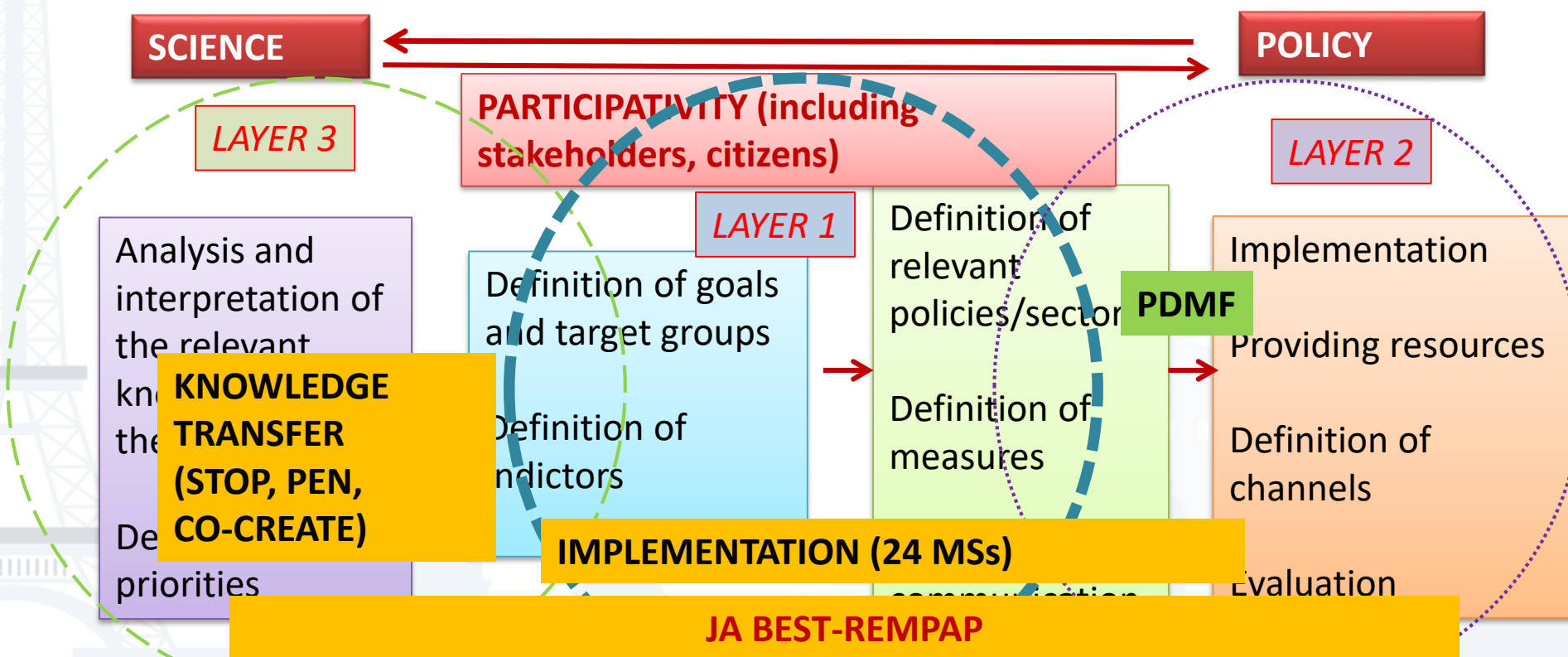


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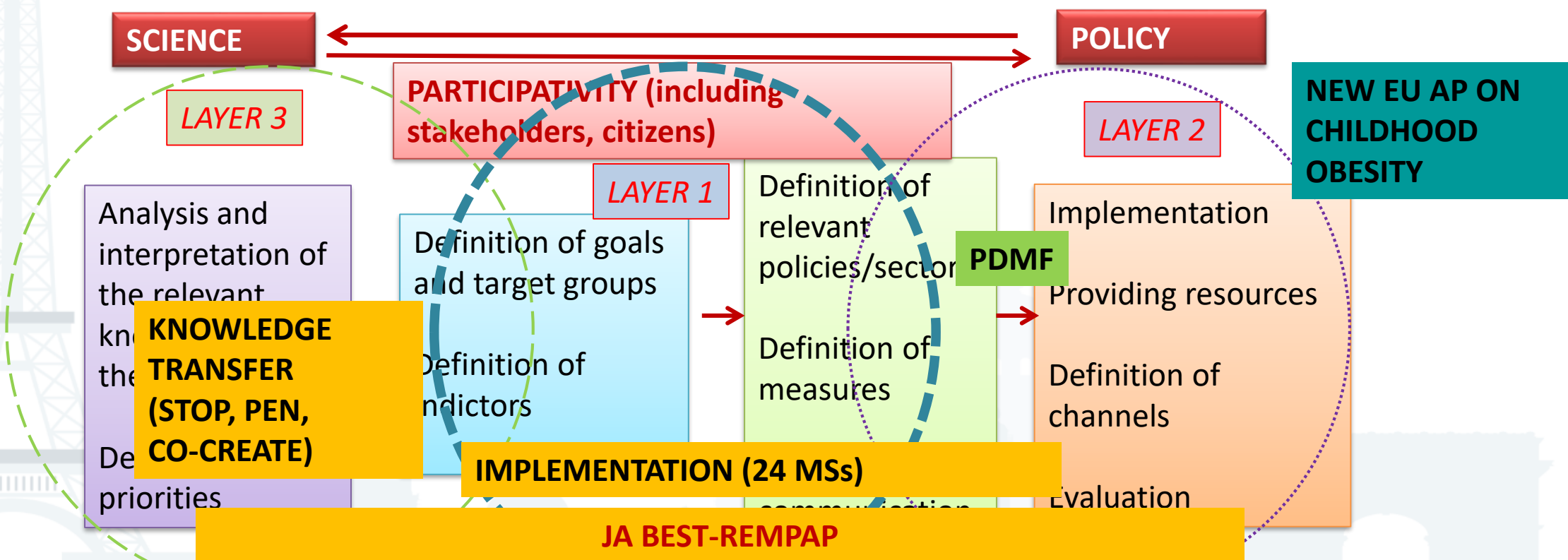


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**Best-ReMaP**  
Healthy Food for a Healthy Future

# Enjoy the conference! 😊

[Best.remap@nijz.si](mailto:Best.remap@nijz.si)

Joint Action on implementation of validated best practices in nutrition  
(Reformulation, Marketing and Public Procurement)



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