Best-ReMaP
Healthy Food for a Healthy Future

D3.1 Evaluation strategy

Grant Agreement Number 951202

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Abbreviations

AVMSD	Audio-Visual Media Services
D	Deliverable
GA	Grant Agreement
HFSS	High fat, salt, and sugar
HLG-NPA	High Level Group on Nutrition and Physical Activity
JA	Joint Action
JRC	Joint Research Center
M18	Continuous number of month (18 as an example) from the beginning of project (1.10.2020; M18 = March 2022)
MD	Mandatory deliverable
MS	Milestone
MSs	Member states
NCD	Non-communicable disease
OVI	Objectively Verifiable Indicators
PDMF	Policy Decision Making Forum
PFP	Public Food Procurement
ToC	Theory of Change
WPL	Work package leader

Glossary

Term	Definition
Activities	The actions designed to meet the projects objectives
Assessment	To identify the level of performance
ClickUp tool	Online project management tool
Deliverable	Result of the project
Evaluation	To determine the degree to which goals are attained
External evaluation	Systematic evaluation of the project by external experts and stakeholders
Grant agreement (GA)	Funding agreement concluded between the European Commission/funding agency and the project participants, which specifies the rights and obligations of the contracting parties.
Impact	The projects higher-level effect or influence
Indicator	Quantitative or qualitative factor or variable that provides simple and reliable mean to measure activity, to reflect the changes connected to a project, or to help assess the performance or development activity
Input	The resource used to implement project activities
Internal evaluation	Systematic evaluation of the project by internal members

Joint Action (JA)	Funding instrument under the third EU Health Programme 2014-2020, to encourage and support cooperation between Member States to improve the health policies that benefit their citizens.
Logical framework	Project planning, monitoring, and evaluation methodology, resulting in indicators and milestones
Monitoring	Continuous organized process of overseeing and checking the activities in a project
Objectivity	Indicators specified in a way that is independent of possible bias of the observer.
Outcome	Direct and often immediate effect project is designed to deliver
Output	The tangible and intangible product of the project
Peer	An internal person of Best-ReMaP, employee of subcontracted partner
Performance measure	Performance measure indicates whether activity is achieving its objectives and if progress is being made toward attaining policy or organizational goals
Stakeholder	Stakeholder is an actor (person or organization) with a vested interest in the policy being promoted, external of Best-ReMaP.
Theory of Change (ToC)	A methodology to define the relationships between project activities and goals

Executive summary

This document is the Evaluation Strategy of the Best-ReMaP Joint Action (JA). It presents the theoretical framework as well as the methodology of evaluation, to be applied during the timeline of Best-ReMaP, from October 2020 (M1) to September 2023 (M36). The document is the first deliverable (D3.1) of the Evaluation work package (WP3). It was developed in a dialogue between WP3, WP1, and the other Best-ReMaP work packages. Two subcontracted external evaluators contributed to the Evaluation strategy and the data collection and reporting methodology. The draft Evaluation strategy was presented to the Best-ReMaP Steering Committee on the 8th of April, 2021.

As defined by the OECD, evaluation is "the systematic and objective assessment of an on-going or completed project, programme or policy, its design, implementation and results. The aim is to determine the relevance and fulfilment of objectives, development efficiency, effectiveness, impact and sustainability" (1). In accordance with the definition, the purpose of the evaluation of Best-ReMaP is to ensure that the JA is implemented as planned and that it accomplishes its objectives. The cornerstone of the evaluation is the assessment of project effectiveness against the 4 specific objectives stated in the Grant Agreement. The theoretical framework of evaluation is grounded on the Theory of Change that is defined for Best-ReMaP as "a theory driven framework and method in order to improve the evaluation of complex health interventions, such as nutrition and food policy in promoting healthier diets for all, which is expected to bring long-term outcomes".

The evaluation of Best-ReMaP has two major components. First, monitoring of the implementation, and second, monitoring the outcomes and impact of the implementation. Both components include internal (systematic evaluation of the project by internal members), and

external evaluation (systematic evaluation of the project by external experts and stakeholders). The internal and external evaluation methods are complementary.

The data collection methods will include an online project management tool, online questionnaires, and interviews with WP leaders and stakeholders. The subcontracted external evaluators will review the Mid-term and Final evaluation reports and peer-review all WP3 activities, providing independent feedback to ensure the validity of the WP3 assessment.

The evaluation will be both formative and summative. Formative evaluation is a method for assessing the worth of the program while the activities are in progress, target audience being WP leaders and partners. It will be oriented towards following the tasks and activities foreseen in the Grant Agreement and verifying whether objectives, deliverables, and milestones are appropriately achieved. Also, the quality of what will be achieved and the satisfaction from WP leaders and partners as well as different stakeholders will be assessed.

Summative evaluation is a method for assessing the worth of a program at the end of the program activities. The focus of the summative evaluation is on outcomes and impacts, the target audience being policymakers, stakeholders, the public, and funders. Impact assessment of Best-ReMaP will focus on actions aimed to generate changes in national and EU policies, as well as on the actual changes achieved. The impact assessment will rely on Best-ReMaP partners' and stakeholders' insights on what may have changed (or may change in the near future) and what contribution project activities have made to this change. Furthermore, impact evaluation will assess, who has benefited, the likelihood that the changes are sustainable, and whether the project has set in motion dynamic processes which will lead to further developments.

Best-ReMaP Joint Action

The Best-ReMaP project is a three-year (2020-2023) Joint Action (JA) funded by the European Commission and participating organisations. Altogether, 35 beneficiaries representing 24 European countries collaborate on implementing pilot projects and generating practical lessons in the field of nutrition with special focus on children and adolescents.

Problem statement: Nearly 1 in 4 children and adolescents in Europe are overweight or suffer from obesity. Obesity is a complex chronic disease defined by excessive adiposity that can impair health. It is in most cases a multifactorial disease due to obesogenic environments, psycho-social factors and genetic variants. The consumption of foods high in fat, salt, and sugar is an important contributor to excessive weight gain in children and adolescents. It is becoming even more important in the context of the COVID-19 pandemic. Childhood obesity cannot only result in physical discomfort, low self-esteem and discrimination, but in the long term in earlier onset of non-communicable diseases (NCDs) and reduced average life expectancy. In the first years of life, when constant learning is taking place, food preferences are also forming. Children are however exposed to unhealthy food marketing, the easy availability of processed and ultra-processed foods high in salt, sugar and fat either at home or at public institutions where they spend a considerable amount of time.

Best-ReMaP seeks to improve the quality of foods supplied to citizens of Europe, especially children and adolescents, by adapting, replicating and implementing effective health interventions, based on good practices that have been proven to work in the areas of

- food reformulation
- framing of food marketing
- procurement of healthy food in public settings.

To achieve these goals, during its lifetime Best-ReMaP will contribute to European initiatives that seek to change the current food environment available for Europeans by:

- providing Member States assistance to produce a snapshot of foods currently offered to consumers
- offering an opportunity to monitor the impact of national policies and regulations aimed at decreasing the salt, sugar and fat contents of processed food
- creating the *Food Information Database* to ensure the sustainability of data collection on food reformulation at the EU and national levels and of monitoring trends in food reformulation
- delivering a harmonised EU approach to reduce unhealthy (digital) food marketing to children and adolescents and to use already developed tools for harmonised monitoring of (digital) marketing
- improving the quality of menus in the kitchens of public institutions by testing a prototype *Catalogue of food* in the public procurement procedure, assuring good quality and transparent information of the procured foods and ensuring a professional and principled procurement procedure.

Building on this work, the JA will support implementation, transfer and integration of the results, outcomes and recommendations of Best-ReMaP into national and EU level policies.

Throughout the JA processes, the participatory engagement of EU and national stakeholders in the field will be prioritised.

Best-ReMaP consists of seven work packages:

- WP 1 – Coordination. Lead partner: National Institute of Public Health of Slovenia (NIJZ), Slovenia
- WP 2 – Dissemination. Lead partner: Semmelweis University Hungary (SU), Hungary
- WP 3 – Evaluation. Lead partner: Finnish Institute for Health and Welfare (THL), Finland
- WP 4 – Sustainability and Integration in National Policies. Lead partner: Instituto Superiore di Sanità (ISS), Italy
- WP 5 – EU Harmonised Reformulation and processed food monitoring. Lead partner: French Agency for Food, Environmental and Occupational Health & Safety (ANSES), France
- WP 6 – Best practices in reducing marketing of unhealthy food products to children and adolescents. Lead partner: Directorate-General of Health of Portugal (DGS), Portugal, and Irish Department of Health (DoH), Ireland
- WP 7 – Public procurement of food in public institutions – a pilot EU approach. Lead partner: National Institute of Public Health Slovenia (NIJZ), Slovenia

Best-ReMaP aims to achieve several significant outcomes, giving the Member States (MSs) an opportunity to set evidence-based policies on changing the food environment for children and adolescents in the EU:

- reducing the impact of harmful marketing of foods to children and adolescents
- improving the quality of menus in the kitchens of public institutions
- producing a sustainable monitoring system for processed food reformulation
- building on the networks of stakeholders in the field of nutrition at the national and EU level.

1 Introduction to the Best-ReMaP evaluation strategy

1.1 Objectives of the evaluation

The purpose of the evaluation is to ensure that the JA is implemented as planned and that it reaches its objectives. The tasks of the Work Package 3 (WP3) are defined in the Grant Agreement (GA) as follows:

1) Develop the evaluation strategy, the methodology, and necessary tools to carry out systematic and continuous monitoring of processes, outputs, and outcomes
2) Supervise the schedule and work progress related to the evaluation
3) Support Best-ReMaP by monitoring the progress of the work packages in relation to the given timetables, and if necessary, intervene and recommend corrective activities.
4) Coordinate and carry out the evaluation according to the plan, and prepare and publish the interim evaluation report and the final evaluation report.

Monitoring of Best-ReMaP will be oriented towards following the tasks and activities foreseen in the GA and verifying whether objectives, deliverables, and milestones are appropriately achieved. Also, the quality of what will be achieved and the satisfaction from WP leaders and different stakeholders will be assessed.

Impact assessment of Best-ReMaP will focus on actions aiming to generate changes in national and EU policies, as well as on the actual changes achieved. The impact assessment will rely on the Best-ReMaP Joint Action partners' and stakeholders' insights on what may have changed (or may change in the near future) and what contribution project activities have made to this change. Furthermore, impact evaluation will assess who has benefited, the likelihood that the changes will be sustainable, and whether the project has set in motion dynamic processes which will lead to further developments.

The outline of the evaluation is defined in the Grant Agreement. The evaluation will follow the theoretical principles of program evaluation, being both formative and summative. *Formative evaluation* is a method for assessing the worth of the program while the activities are in progress (forming). The focus of the formative evaluation is on the process and outputs. *Summative evaluation* is a method for assessing the worth of a program at the end of the program activities (summation). The focus of the summative evaluation is on outcomes and impacts. The target audience of the formative evaluation is WP leaders (WPL) and partners. By contrast, the target audience of the summative evaluation is policymakers, stakeholders, the public, and funders. Thus, the evaluation concerns process, output, and outcome/impact evaluations during the Best-ReMap Joint Action.

Following the evaluation framework, the evaluation of Best-ReMaP has two major components. First, the monitoring of the implementation, and second, the monitoring of the outcomes and impacts of the implementation. For both aims, a set of indicators with supporting data collection methods is finalised. The data collection methods include an online project management application, self-administrated online questionnaires, interviews with WPLs and

stakeholders, as well as an external review on Best-ReMaP implementation, quality, and impact.

The quality of the Best-ReMaP evaluation is based on both internal and external evaluation. The *internal evaluation* means a systematic evaluation of the project by internal members, whereas the *external evaluation* means a systematic evaluation of the project by external experts and stakeholders. The internal and external evaluation methods are complementary. In Best-ReMaP, the external evaluation is partly subcontracted to non-participating institutions with expertise in JA evaluation.

1.2 Governance of the evaluation

Evaluation is an integral part of Best-ReMaP. It will be led by WP3, which will work in close collaboration with WP1 as well as the other WPLs.

The evaluation is based on the Evaluation Strategy that is presented in this report. The progress of evaluation will be presented and discussed with the WPLs in the monthly meetings that are coordinated by WP1. Furthermore, the progress will be reviewed by the Steering Committee (SC) of Best-ReMaP during the SC meetings.

Additional meetings will be organised with each WPL separately while planning the WP specific evaluation activities.

1.3 Role of the external evaluators

The external evaluators advise on the evaluation strategy and peer-review all WP3 activities and reports, providing independent feedback to ensure the validity of the WP3 assessment.

The role and responsibilities of the external evaluators in the Best-ReMaP Joint Action have been defined as follows:
- Contribute to the development and finalization of the evaluation strategy
- Contribute to the data collection and reporting methodology, and review the mid-term evaluation report
- Contribute to the drafting of the final evaluation report
- Participate in meetings organized by WP3 "Evaluation"
- Participate in other meetings (General Assembly meetings, Conferences, and Policy Decision Making Forum (PDMF) meetings) as agreed (see Figure 1)
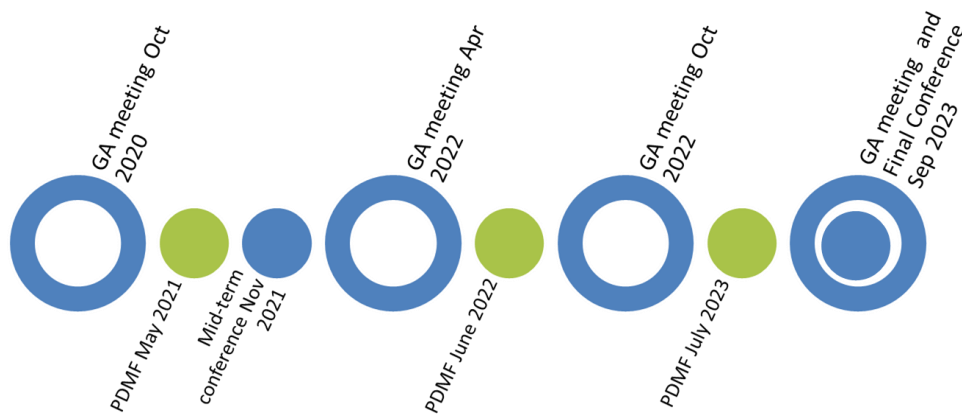
Figure 1. Timetable of meetings to be attended by the external evaluators

1.4 Tasks and timetable of the evaluation

The evaluation strategy integrates the three main tasks of the WP3: 1) to develop the Monitoring and evaluation strategy, 2) to provide continuous and interim evaluation, and 3) to publish the Final evaluation report.

1) *Monitoring and evaluation strategy* (Task 3.1) concerns the development of the overall evaluation strategy (this document) and plan for the activities of Best-ReMaP so that any potential problems or delays and their causes in relation to the plan can be identified early on and corrective measures can be implemented. The strategy outlines the overall evaluation plan with a detailed methodology for data collection and analyses. The evaluation covers both the horizontal (Coordination, Dissemination, Evaluation, Sustainability and Integration in National Policies) and the vertical WPs.

   The Evaluation strategy was developed by WP3 and discussed individually with each WPL. Based on these discussions, the document was complemented with details regarding the evaluation process, covering methodology, tools, data collection, indicators, processes, and deadlines. Support material for the necessary data collection (interviews templates, questionnaires, etc.) was drafted at this stage (see Annex 4). The subcontracted external evaluators contributed to the development and finalization of the Evaluation strategy.

2) *Continuous and interim evaluation* (Task 3.2) concerns the implementation of the evaluation. It includes a systematic evaluation of the timeline, processes, quality, and outcomes of the work. Reporting of these and recommendations about any potential corrective actions will be done periodically within Best-ReMaP timeline (e.g. working group meetings and Steering Committee meetings), and in the Mid-term evaluation report (M20).

   Continuous evaluation will be based on self-assessment of the WP activities. Data collection methods will be put into place to gather the required information for monitoring and evaluation. This will include surveys to assess progress within the individual WPs concerning implementation, feasibility, and quality of the work, as well as satisfaction with the Best-ReMaP overall progress and activities. Special focus within the continuous evaluation will be on the monitoring and management of the anticipated risks and the contingency planning and implementation throughout Best-ReMaP within the individual WPs, especially under the Covid-19 pandemic. Any possible modifications and refinements in the evaluation strategy and processes will be done based on the experiences of the

evaluation activities during the early stages of Best-ReMaP. The Mid-term evaluation report will also include a critical review of the evaluation strategy based on the experiences during the first half of the JA. Based on the critical review, revisions will be made to the evaluation strategy, if needed. The external evaluators will contribute to the data collection and reporting methodology, and review the Mid-term evaluation report.

3) *Final evaluation report* (Task 3.3): Upon the completion of Best-ReMaP, WP3 will be responsible for publishing an overall evaluation report of its activities and achievements. The final evaluation report will include a critical review of the activities, processes, achievements, and results of all work packages concerning the overall objectives of Best-ReMaP. Joint action partners will be invited to self-evaluate their work and assess the results in relation to the joint action deliverables. In addition to the internal evaluation which is mainly based on a critical review of self-assessment of the activities, feasibility, efficacy, and results, the external evaluators will be involved in drafting the Final evaluation report. An independent review from the stakeholders on the relevance and effectiveness of Best-ReMaP will be done by the external evaluators and stakeholders. (M36)

The tasks and timetables of the Best-ReMaP evaluation are summarised in Table 1, including the main activities, milestones, and deliverables.

Best-ReMaP
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Table 1. Tasks and timetable for the Best-ReMaP evaluation

WP 3: Evaluation - ACTIVITIES, MILESTONES AND DELIVERABLES		Timeline
year		2020 — 2021 — 2022 — 2023
month		O N D J F M A M J J A S O N D J F M A M J J A S O N D J F M A M J J A S
month nr.		M1 M2 M3 M4 M5 M6 M7 M8 M9 M10 M11 M12 M13 M14 M15 M16 M17 M18 M19 M20 M21 M22 M23 M24 M25 M26 M27 M28 M29 M30 M31 M32 M33 M34 M35 M36

Task 3.1: Monitoring and Evaluation strategy

Activity	Period
Selecting and subcontracting external evaluators	M1-M6 (M3.1)
First meeting with external evaluators	M6 (M3.2)
Development of performance measures	M1-M4
Meetings with WP Leaders	M4-M5
Collecting list of outputs and meetings for evaluation schedules from all WPs	M4-M5
Evaluation plan to the WP Leaders and external evaluators for comments	M5
Finalization of the evaluation strategy	M7 (D3.1)

Task 3.2: Continuous and interim evaluation

Activity	Period
WPs self-monitoring in ClickUp	M5-M36
Peer-assessment of outputs	M5-M36
Biannual peer-assessment of co-operation in WPs	M11-M35
Stakeholder surveys	M5-M36
Impact interviews for WP Leaders	M18, M35
Impact interviews for Stakeholders	M34-M35
External evaluators participating in the GA meetings and Policy decision making forums	M5-M36 (PDMF, GA, PDMF, GA, PDMF, GA)
External evaluators comments on the activities and Mid-term report	M19-M20
Publication of Mid-term evaluation report	M20 (D3.2)
Revision made to the evaluation strategy, if needed	M20-M21

Task 3.3: Final evaluation report

Activity	Period
Collecting data for the Final Evaluation report	M21-M36
Outcome evaluation with external evaluators	M36 (M3.3)
Comments to Final Evaluation report from WP Leaders and external evaluators	M35
Publication of Final Evaluation report	M36 (D3.3)

Milestones

M3.1	Selection of external evaluators	M1 -> M6
M3.2	First meeting with the external evaluators	M4 -> M6
M3.3	Completed outcome evaluation with external evaluators	M36

Deliverables

D3.1	Evaluation strategy	M5 -> M7
D3.2	Mid-term report on Evaluation	M20
D3.3	Final Evaluation report	M36

Peer-assessment of outputs

	Delivery	WP
General assembly (GA) meetings, 4 in all	Sep-23	WP1
Workshop on Nutrient profile model	Apr-21	WP6
Training for the extension of the first snapshot to additional countries	May-21	WP5
Training for the statistics by Janpa/Oqali subcategories of products	May-22	WP5
Training for Batch2 of second snapshot	Jul-22	WP5
Knowledge transfer training	Jul-22	WP7
Training for trend assessment of nutritional quality of processed food	Oct-22	WP5
Training for Batch1 of second snapshot	Jul-23	WP5
Workshop of restitution	Sep-23	WP5

Stakeholder surveys

	Delivery	WP
Policy decision making forum (PDMF), 3 in all	Sep-23	WP1/WP4
National workshop on procurement for each MS	Jul-21	WP7
Mid-term Conference (MC)	Nov-21	WP1
EU-expert group meetings	Jan-22	WP7
Policy dialogues in EU regions	Dec-22	WP1 / WP4
Policy dialogue with Member States stakeholders	Jul-23	WP1 / WP4
The Final Conference (FC)	Sep-23	WP1
Local stakeholder forum 5/2022-1/2023	Jan-23	WP1/WP2
National working group meetings 3/2021 - 9/2023	Sep-23	WP6
Webinars (one per core WP) 9/2022- 9/2023	Sep-23	WP2/WPs
EU expert group meetings 3/2021 - 9/2023	Sep-23	WP6

2 Evaluation design and theoretical framework

2.1 Evaluation design

The evaluation design of Best-ReMaP is presented in Figure 2. The evaluation will verify whether Best-ReMaP is implemented as planned and whether the defined objectives are achieved with quality. The evaluation design covers the process, output, and outcomes/impact indicators as agreed in the GA. The process indicators refer to the progress: what the JA does. Output indicators refer to the results: what the JA produces. Outcome and impact indicators refer to the long-term effects: what the JA achieves and how the project contributes to higher-level strategic goals. The evaluation is based on an internal and external evaluation, presented in more detail in chapter 4.
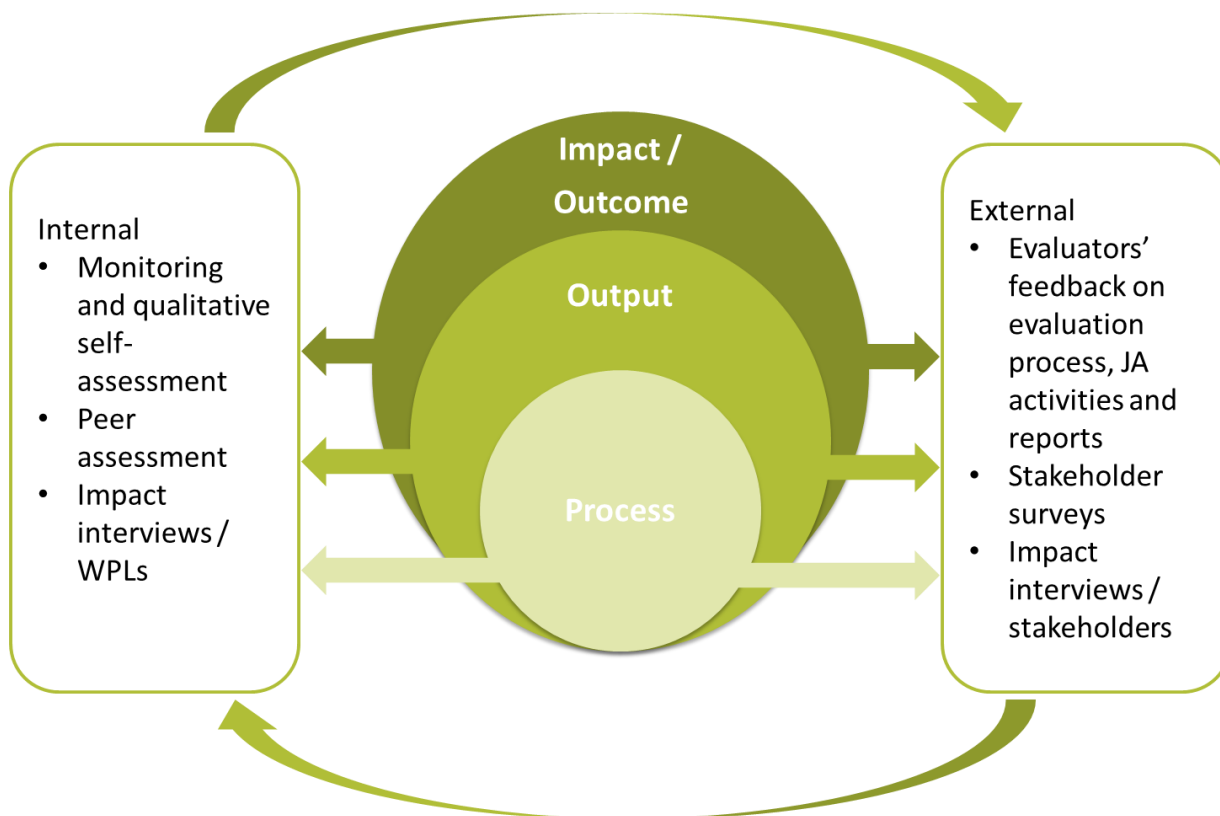
Figure 2. The evaluation design of Best-ReMaP

2.2 Evaluation framework: The Theory of Change

Theory of Change (ToC) is a theoretical framework that supports the impact evaluation in several ways. A good theory of change explains how a project or intervention is understood to work. It helps to identify specific evaluation questions, relevant variables that should be included in the data collection, intermediate outcomes that can be used as markers of success in situations where the impacts of interest will not occur during the time frame of the evaluation, aspects of implementation that should be examined and potentially relevant contextual factors that should be addressed in the data collection and in the analysis, to look for patterns. Hawkes et al. (5) underline that "Policy assessments should be carefully designed on the basis of a theory of change, using indicators of progress along the various pathways towards the long-term goal of reducing obesity rates."

For the purpose of Best-ReMap evaluation, ToC is defined as "a theory driven framework and method in order to improve the evaluation of complex health intervention, such as nutrition and food policy in promoting healthier diets for all, which is expected to bring long-term outcomes". In this evaluation strategy, we have developed a ToC to identify the key mechanisms of Best-ReMap. They highlight the mechanisms through which interventions are expected to lead to specific changes at local, national and EU levels.

According to the Breuer et al. (6) "The ToC is often developed using a backward mapping approach which starts with the long-term outcome and then maps the required process of change and the short- and medium-term outcomes required to achieve this. During this process, the assumptions about what needs to be in place for the ToC to occur are made explicit as well as the contextual factors which influence the ToC. Additional elements of a ToC can include beneficiaries, research evidence supporting the ToC, actors in the context, sphere of influence, strategic choices and interventions, timelines and indicators. These elements are usually presented in a diagram and/or narrative summary."

The ToC of BestReMaP helps to document what happens and to keep the process of implementation and evaluation transparent. In the ToC, clear long-term goals are defined, measurable indicators of success are identified, and actions to achieve the goals of the JA are formulated. The ToC approach is method neutral and allows thus different evaluation methods during the evaluation process (Breuer et al.). The ToC is developed for Best-ReMaP as a whole and, in addition, for each WP separately.

3 Best-ReMaP Theory of Change (ToC)

3.1 Best-ReMaP JA

The main focus of Best-ReMaP is to adapt, replicate and implement effective evidence-based health interventions in the areas of 1) food reformulation by reducing salt, sugar, and fat from processed foods; 2) reducing unhealthy food marketing to children and adolescents; and 3) procurement of healthy food in public settings.

More specifically, Best-ReMaP will implement a European Standardised Monitoring system for the reformulation of processed foods. Best-ReMaP aims to deliver a harmonised EU approach to reduce unhealthy (digital) food marketing to children and adolescents and to use already developed tools for harmonised monitoring of (digital) marketing. *A Pilot Catalogue of food* will be tested in the public procurement procedure, to contribute to the higher quality of menus by assuring quality of the procured foods within public institutions. Building on this work, the JA will support implementation, transfer, and integration of the results, outcomes, and recommendations of Best-ReMaP into national and EU-level policies.

During the process of developing the Evaluation strategy and via dialogues with the WPLs, the ToC diagrams for Best-ReMaP and its WPs were defined based on what has been agreed in the Grant Agreement. Figure 3 summarises the changes that are expected as a result of Best-ReMaP and defines the process of activities and outputs that will lead to the desired changes.

IMPACT
- Change in obesogenic environments and prevention of obesity
- Improved food choices for children and eventually increasing healthy life years
- Reduced unhealthy food marketing to children and adolescents
- Higher quality of menus within public institutions

OUTCOME
- Best practices to offer healthier foods to children have been recognised, tested, implemented and evaluated
- The knowledge of best practices has been spread in European countries and practices have been (or are planned to be) implemented into national policies

OUTPUT
- Support implementation, transfer and integration of the results, outcomes and recommendations of the Best-ReMaP JA into national and EU-level policies
- European Standardised Monitoring system for the reformulation of processed foods
- Harmonised EU approach to reduce unhealthy (digital) food marketing to children and adolescents
- Harmonised approaches for public food procurement at the EU level

ACTIVITIES
- Gain information of current political situation and share the learnings in European level
- Develop and test a European Standardised Monitoring system for processed foods and promotion of the food reformulation policy
- Testing, training and implementing Audio-visual Media Services Directive in member states and sharing the learnings in EU and national level
- Analysing the situation of public food procurements, building a Framework for Action and testing it in pilot public tender

INPUTS
- Joint action with expert partners from almost all EU countries
- European Union's Health Programme (2014-2020) financialsupport
- Knowledge gained from previous projects and by involving the European experts in the area

Figure 3. Theory of Change for Best-ReMaP

3.2 Sustainability and Integration in national policies (WP 4)

The aim of the WP 4 is to foster the transfer and integration of the results and outcomes of the core WPs into national and European policies. Therefore, this WP will intensively collaborate with the core WPs and the outcomes regarding food reformulation, food marketing and advertising to children and adolescents, and public procurement will be brought for discussion to the High Level Group on Nutrition and Physical Activity (HLG-NPA). The work will be supported by EU external experts and will discuss specifically the translation of the outcomes into public health initiatives.

The outcomes will be channelled into a series of events, both at the EU and MSs levels. They will primarily involve policy decision-makers, but a second round will allow public health driven dialogs with a wide range of stakeholders from different societal spheres, including also private sector stakeholders, such as food producers and retailers. Besides, policy decision-making stakeholder mapping will be conducted in each country, and representatives of European Institutions and MSs will set up policy dialogues on the legislative and policy opportunities identifying the next steps. Discussions will run both at the national and EU levels to facilitate experience sharing within and between different countries. The EU-added value of Best-ReMaP will be supporting the EC and the MSs in an attempt to modify the food environment and make the healthy food options more accessible to European children and adolescents and their caregivers, as well as EU citizens.

The Theory of Change (Figure 4) illustrates the key processes and outputs that lead to the desired changes in the WP 4.

Figure 4. Theory of Change for WP4

The specific objective of WP4 is to support implementation, transfer and integration of the results and outcomes of Best-ReMaP into national and EU-level policies. A set of indicators has been agreed upon, to monitor the processes, outputs, and outcomes/impact of the specific objective. Also, quantified, measurable targets have been set for each indicator component in order to define success criteria. The indicators and their target values are presented in Table 2.

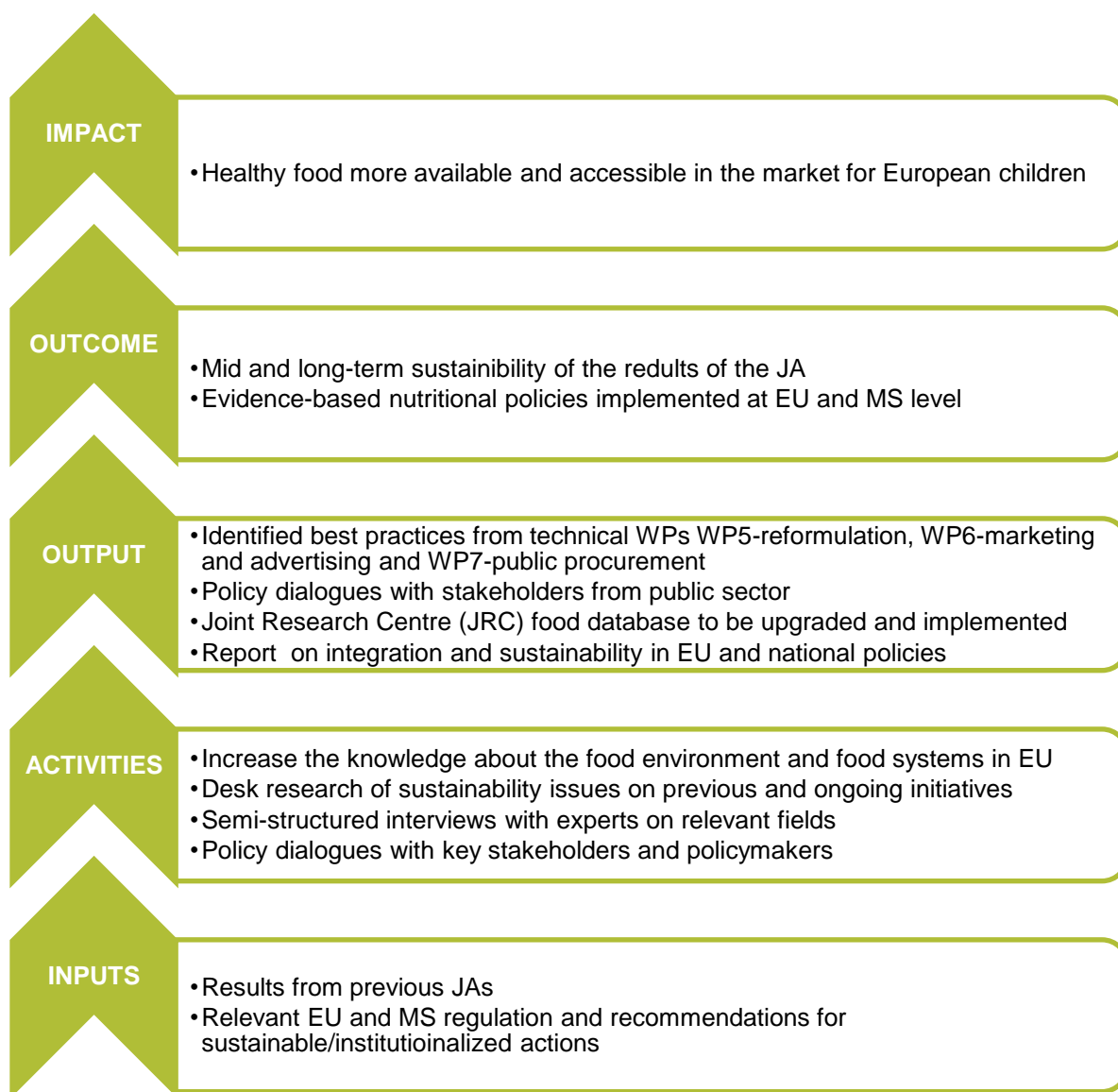Table 2. Indicators for specific objectives of WP4: to support implementation, transfer and integration of the results and outcomes of Best-ReMaP into national and EU-level policies

Process Indicator(s)	Target value
Desk research of previous and ongoing European initiatives and key strategic documents in the area of Best- ReMaP conducted, focused on sustainability issues and previous work	At least 10 strategic documents analysed in the desk research, carried out on the official websites of the EU institutions and the MSs, from M1 and completed by M 12
Semi-structured interviews on the topic of food reformulation, food marketing and public procurement of foods with experts in relevant fields.	9 interviews carried out from M 6 to M 12
Policy dialogues with key stakeholders and policymakers	1 x Mediterranean dialogue, 1x Central European dialogue, 1x Scandinavian/Northern dialogue, 1 x EU policy dialogue, from M 20 to M34
Output Indicator(s)	**Target value**
Policy decision makers stakeholder mapping finalised	Comprehensive list of Policy decision makers stakeholders' organizations and position prepared from M 1 to M 12
Policy dialogue briefs arising from policymaker dialogues with MS, outlining key issues discussed on the topic of food reformulation, food marketing and public procurement of foods, along with key findings and recommendations.	4 policy briefs, arising from policy makers dialogs, from M 26 to M 36
Long-standing, sustainable Joint Research Centre (JRC) food database to be upgraded and implemented by MSs	The JRC food database, with inputs for at least 5 food groups in the database, from M 6 to M 36
Report on integration and sustainability in EU and national policies – outlining key recommendations for Steering Group on prevention and promotion, HLG-NPA, and MSs, for uptake of JA findings	Report to be circulated to targeted decision making stakeholders in relevant sectors at EU and national levels, in 27 +2 MSs, from M 32 to M 36
Outcome / Impact Indicator(s)	**Target value**
Annual reporting meetings with HLG-NPA with updating presentations and final reporting meeting with HLG-NPA, followed by a structured response of the MSs on how they plan to approach the implementation of the proposed Best-ReMaP actions	Two annual reporting meetings with High Level Group, by M12 and M24 One final reporting meeting with HLG-NPA with overview of the implementation plans in MSs for the next 5 year period, by M36
Development and proposal of the Food system indicator, for inclusion to the EU semester, possibly linked to the presidency to EU.	Food system indicators in the EU semester, developed and proposed, by M 36

3.3 EU harmonised reformulation and processed food monitoring (WP 5)

The aim of the WP5 is to share and to promote, in the different countries participating in the work package, the best practices on how to implement a European sustainable monitoring system for processed food reformulation. The use of these best practices will contribute to a standardised monitoring system at the European level to facilitate comparisons and to encourage the improvement of the nutritional quality of the European food supply, especially for children and adolescents. The identification of the best reformulations of processed food, by analysing the trend assessment between consecutive snapshots, stimulates food providers to improve the nutritional quality of their processed products and creates a virtuous circle at the EU level, for the improvement of the food supply.

Moreover, the nutritional composition, ingredients and portion size of processed foods, provided on labels with the European Regulation N°1169/2011 (proteins, carbohydrates, salt, sugars, fats, saturated fats and energy) will be collected and standardised. The processed food monitoring consists of the collection, encoding and analyses of these nutritional data with several snapshots over time. This will allow the identification of the best reformulations, the evaluation of reformulation initiatives and their impacts on nutrient intakes of consumers according to socio-economic parameters. A focus will also be made on children. The encoding of ingredients could also contribute to the European sustainable food products.

The Theory of Change figure (Figure 5) illustrates the key processes and outputs of WP5 that are expected to lead to the desired changes.

IMPACT
- Implementation of a European Standardised Monitoring system for the reformulation of processed food in 20 European countries
- Improvement of the quality of food offer

OUTCOME
- Identification of the priority processed food groups for a European monitoring of the food supply
- Knowledge gained on new technologies and new sources of data for nutrition data collection
- Countries trained to conduct and analyse their own data
- Provision of an open European composition database
- First European analysis of the trends of the nutritional quality of processed food and their impacts on nutrients intakes

OUTPUT
- European Guidelines on reformulation monitoring
- Implementation of a first (5 countries) or a second snapshot (14 countries) of data collection
- Data transfer toward the Joint Research Centre (JRC) composition database
- Report on trend assessment of the nutritional quality of the processed food and their impacts on nutrients intakes

ACTIVITIES
- Analysis of the food groups contributions to the nutrient intakes
- Comparison of traditional approach and webscraping / crowdsourcing for data collection
- Training of participating countries to the methodology for data collection/analyses
- Standardization and harmonization of existing data according the Oqali/JANPA classification in 6 countries
- Collection and encoding of nutritional data in 19 European countries
- Analysis of the nutritional quality of the food offer
- Analysis of the impact of reformulation on nutrient intakes
- Comparisons between countries

INPUTS
- Consumption data from the EFSA comprehensive database
- Composition data at generic level for some countries
- Data collected during Euremo project
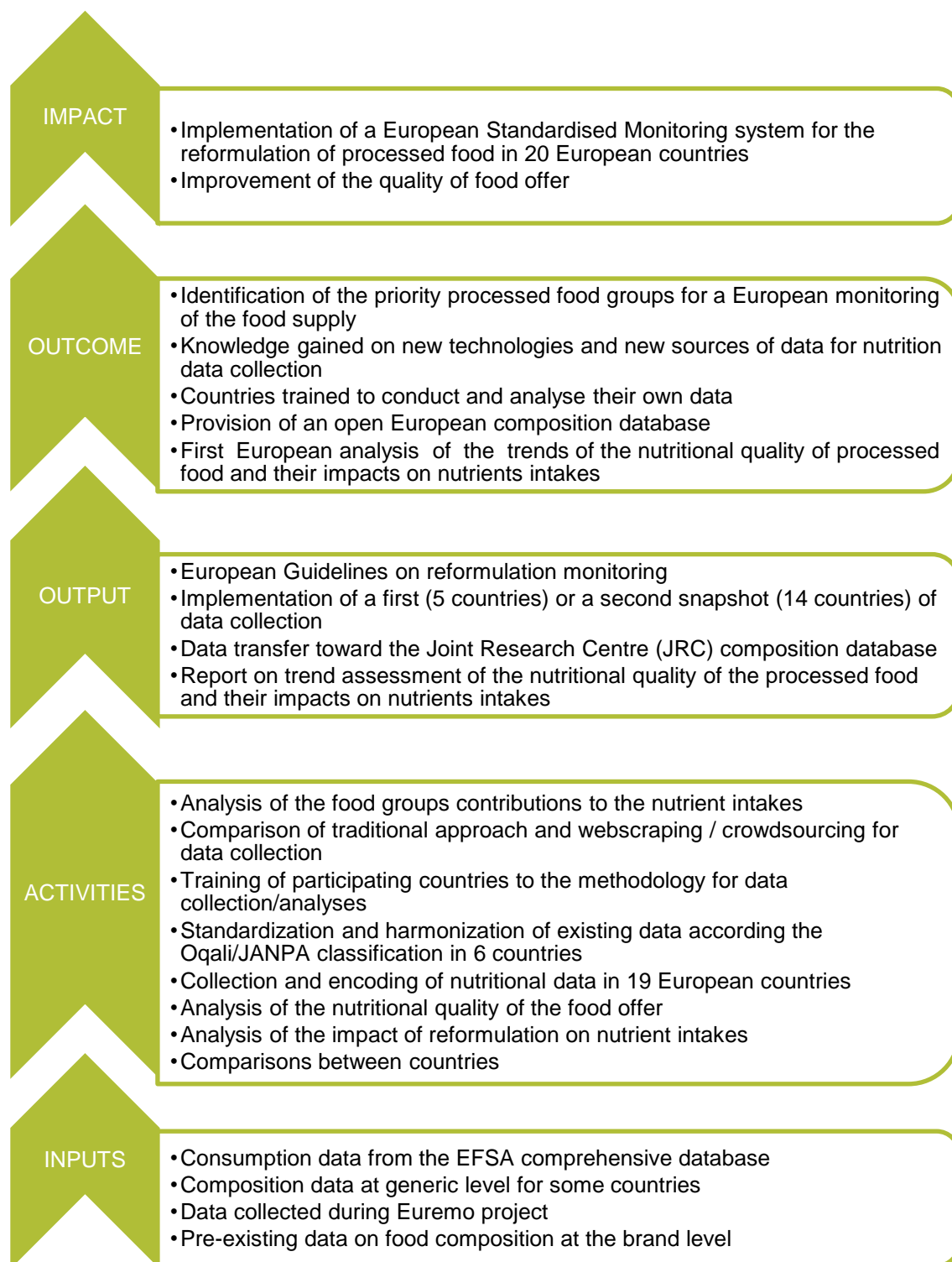- Pre-existing data on food composition at the brand level

Figure 5. Theory of Change for WP5

The specific objective of WP5 is to implement a European Standardised Monitoring system for the reformulation of processed foods. To monitor the processes, outputs and outcomes/impact of the specific objectives, a set of indicators has been set. Indicators and target values to implement a European Standardised Monitoring system for the reformulation of processed food are described in Table 3, as agreed in GA.

Table 3. Indicators for the specific objectives of WP5: to implement a European Standardised Monitoring system for the reformulation of processed food.

Process Indicator(s)	Target value
Identification of the priority processed food groups for a European monitoring of the food supply	Analysis of the food groups contributors to the nutrient intakes, for all the WP5 participants from the EFSA comprehensive database. Definition of at least 5 priority processed food groups, by M9
Training courses (workshops) on European Standardised Monitoring system for the reformulation of processed food organised for Member States	6 training courses organised for MS, by M25
Implementation of the European snapshot of the nutritional quality of processed food	Snapshot implementations covering 5 food groups in 19 countries, by M36
Workshops on key issues on European Standardised Monitoring system for the reformulation of processed food to provide key stakeholder coordination	1x first snapshot workshop with countries, 1x EU stakeholder workshop with countries, by M36
Output Indicator(s)	**Target value**
European Guidelines on reformulation monitoring, based on processed food supply	European Guidelines on reformulation monitoring to define: -The monitoring methodology -The priority processed food groups to be included -The best sources of data or best technologies to use for the data collection -The conditions for a sustainable European monitoring, by M30
Number of first and second Snapshots on nutritional quality of the processed food realised and number of food groups covered: data collected, encoded and analysed, according to the JANPA methodology	At least 5 food groups covered in 20 countries, according to the same European standardised monitoring methodology, from M 10 to M 34
First European analysis of the trend assessment of the nutritional quality of the processed food and their impacts on nutrients intakes of consumers.	Report on reformulation monitoring implementation and on the trend assessment of the nutritional quality and their impact on nutrient intakes (fats, saturated fats, sugars, salt, only for countries with old and new food composition data), to promote best practices on reformulation at the European level, by M36
Outcome / Impact Indicator(s)	**Target value**

Implementation of a European Standardised Monitoring system for the reformulation of processed food, according to the Oqali/JANPA methodology.	European standardised Monitoring system for processed food monitoring implemented in 20 MS and at European level, by M36
Promotion of the food reformulation policy at the European level, by presenting the impact of reformulations on nutrient intakes	Presentation of the impacts of food reformulation policy on nutrient intakes of consumers, based on the JRC food database, especially for children and adolescents, to the HLG-NPA, by M36 and dissemination of the results to a wide range of stakeholders, by M36

3.4 Best practices in reducing marketing of unhealthy food products (WP 6)

The objective of WP 6 is to explore, develop and share, within participating countries, the best practices on how to implement effective policies to reduce the marketing of unhealthy food products to children and adolescents. Harmonized monitoring and implementation tools will be developed, together with an EU Framework for Action on Best Practices that can be implemented across participating MSs with the support of the national intersectoral working groups. The EU Framework for Action will focus on implementation and monitoring actions that are transferrable across MSs including codes of practice, designed protocols, and tools to monitor unhealthy food marketing to children and inform compliance with the Framework, together with a key focus on digital marketing. The approaches to reducing unhealthy food marketing to children and adolescents will be considered using a health inequalities lens to guard against widening of the socioeconomic gap. WP6, in parallel with WP5 and WP7, has at its core changing the European food environment by reducing marketing unhealthy food products to children and adolescents, to help halt and reduce the increase in childhood obesity as outlined in the EU Childhood Obesity Action Plan. Achieving this will contribute towards a healthier EU workforce in future generations.

The Theory of Change (Figure 6) illustrates the key processes and outputs of WP6 that are expected to lead to the desired changes.

IMPACT
- Fewer/limited food marketing to children and adolescents
- Stronger measures/legislation towards reducing/restricting food marketing to children and adolescents
- Accurate and continuous monitoring of food marketing to children and adolescents

OUTCOME
- Most updated state-of-art evidence and best practices identified at EU level
- Harmonised MSs approach to transposed the revised Audio-Visual Media Services Directive AVMSD
- Harmonised EU monitoring protocol for food marketing to children and adolescents
- EU harmonised Framework for Action
- Adaptation of the monitoring tools to address health inequalities

OUTPUT
- MSs' existing regulations on food marketing to children
- Review of literature
- EU harmonised nutrient profile model
- Guidance for the adaptation of the WHO Nutrient Profile Model to national contexts
- Protocol to monitor food marketing to children
- Guidance to implement the protocol to monitor food marketing to children
- Codes of practice and guidelines

ACTIVITIES
- Development of the Questionnaire on legislation and regulation in place and on the Audio-Visual Media Services Directive's (AVMSD) transposition
- Review of literature, projects and studies' results
- Interviews
- Workshops

INPUTS
- Literature
- Studies/Projects, such as STOP, JRC toolkit
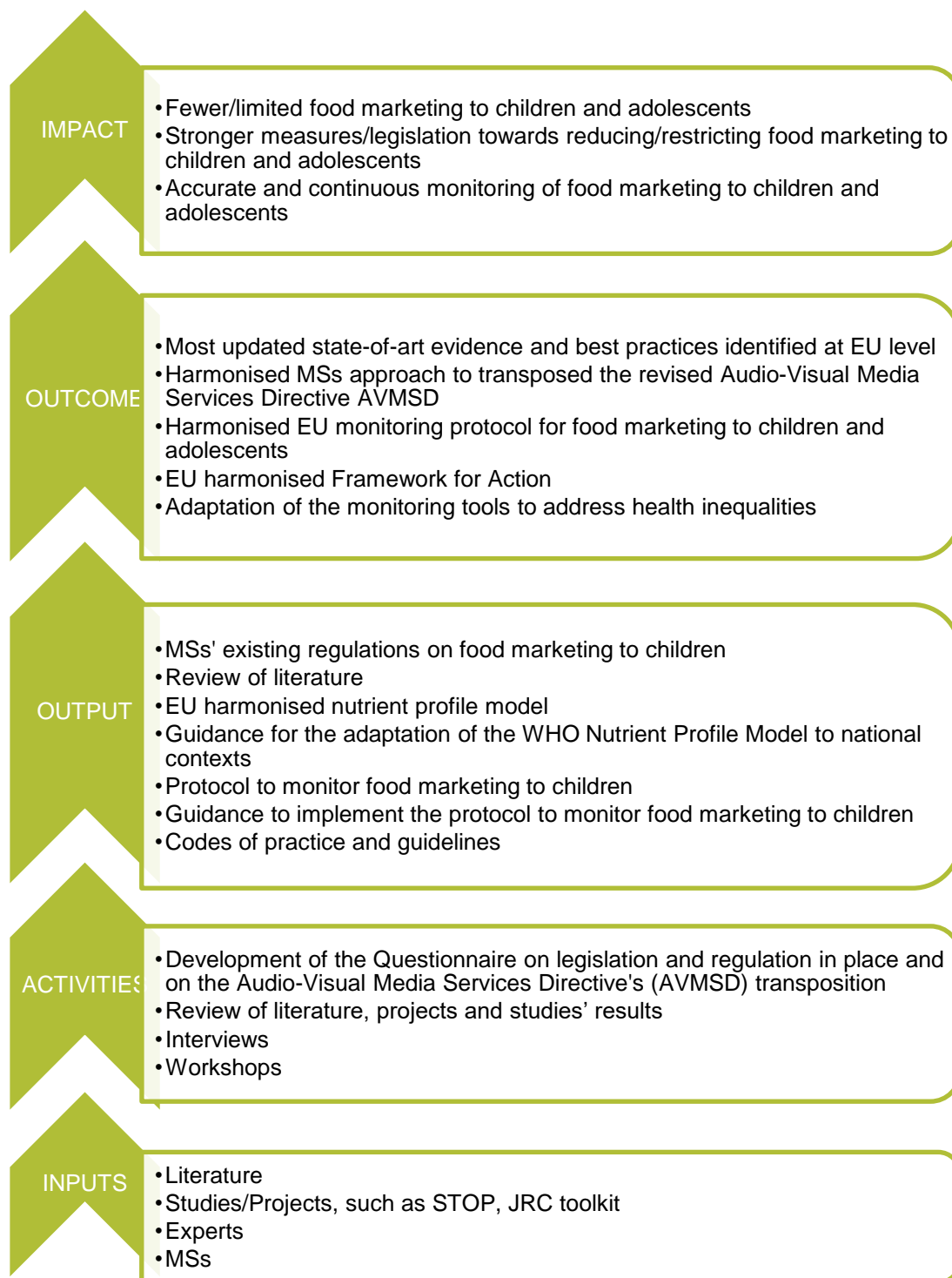- Experts
- MSs

Figure 6. Theory of Change for WP6

Indicators and target values agreed in the GA to deliver a harmonised EU approach to reduce marketing of unhealthy food products to children and adolescents and to use piloted tools for harmonised monitoring of marketing are described in **Napaka! Vira sklicevanja ni bilo mogoče najti.**4.

Table 4. Indicators for the specific objectives of WP6: to deliver a harmonised EU approach to reduce marketing of unhealthy food products to children and adolescents and to use piloted tools for harmonised monitoring of marketing.

Process Indicator(s)	Target value
Establishment of the subgroup of the HLG-NPA, supported by EU external expert group on (digital) marketing.	3 meetings of the subgroup of the HLG-NPA held, from M6 to M34, with at least 5 interested MSs included in the HLG-NPA subgroup
Creation of national intersectoral working groups on (digital) marketing established	2 meetings of national working groups held in participating MSs, per MS, from M9 to M32
Testing/piloting of the Nutrient Profile Model, based on WHO Nutrient Profile Model, in implementation of the revised Audio-visual Media Services Directive (AVMSD)	At least 3 Member States pilot Nutrient ProfileModel, based on WHO Nutrient Profile Model, from M1 to M28
Workshop on guiding principles for participating MSs on the implementation process of the AVMSD	At least 10 participating MSs will be attending the workshop, by M 34
Output Indicator(s)	**Target value**
Report on the mapping exercises performed on food marketing to children and adolescents	1 Mapping of MSs existing regulations in regard to UN Convention on the Rights of the Child, from M3 to M 13
Guidance for the adaptation of the WHO Nutrient Profile Model to the national contexts	1 guidance document by M12
EU pilot protocol to monitor food marketing to children, based on existing tools and MSs inputs	1 EU pilot protocol, based on existing tools and MSs inputs, from M6 to M34
Guidelines for codes of practices to control food marketing to children and adolescents	3 MSs cases of regulatory codes included and used as input for guidelines, from M13 to M31
Outcome / Impact Indicator(s)	**Target value**
Harmonised MS approach in the transposition of AVMSD, with the focus on nutrition public health guidelines for children and nutrient profile as defined in AVMSD within the national contexts	At least 3 MS involved in the harmonisation process, from M4 to M32
Harmonised EU monitoring protocol for food marketing to children and adolescents with recommendations developed and available for MSs	EU monitoring protocol for food marketing to children and adolescents adapted in at least 5 Member States, by M36
EU harmonised Framework for Action on reducing food marketing to children and adolescents	EU monitoring protocol for food marketing to children and adolescents adapted in at least 5 Member States, by M36

3.5 Public procurement of food in public institutions – a pilot EU approach (WP 7)

The overall objective of WP7 is to contribute to the higher quality of menus, by assuring the transparent quality of the procured foods, in the (selected) public institutions in the interested MS, and in the long-term, at the EU/national/regional levels. WP7 activities contribute to the Best-ReMaP long-term overall objective to improve food choices for children and adolescents, thus adding to increased healthy life years at the MS and EU level.

Specific objectives of the WP7 are to support the establishment of an intersectoral working group for the procurement of foods in public institutions in the participating MSs, to increase the understanding, knowledge, and skills regarding procurement of food in selected public institutions, to enable larger choice of quality foodstuffs for balanced menus in selected public institutions, from at least one type of public institution (kindergartens, schools, retirement homes, hospitals), by piloting the *Catalogue of foods* in the public procurement procedure, and to recommend further institutionalised implementation of the public procurement procedures for foods, based on quality standards, in EU MSs.

The Theory of Change (Figure 7) illustrates the key processes and outputs of WP7 that are expected to lead to the desired changes.
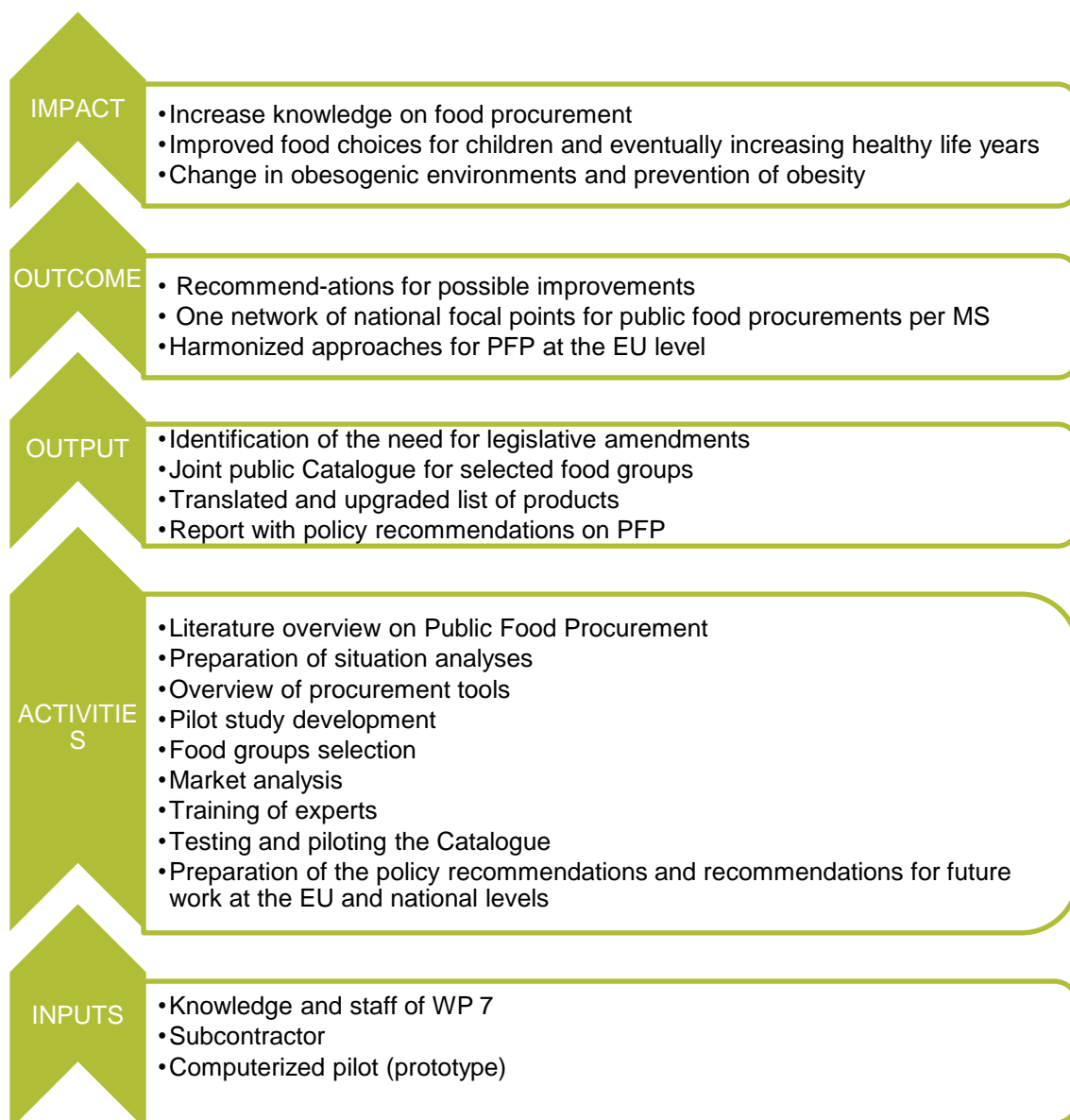
Figure 7. Theory of Change for WP7

Moreover, indicators and target values agreed in Grant Agreement to build knowledge in public procurement of food through development and testing of the pilot Catalogue of food in the joint public procurement procedure are described in **Napaka! Vira sklicevanja ni bilo mogoče najti.**5.

Table 5. Indicators for the specific objectives of WP7: to build knowledge in public procurement of food through development and testing of the pilot Catalogue of food in the joint public procurement procedure.

Process Indicator(s)	Target value
National workshop on public food procurements (PFP) to define the state of art (situation analyses) and plan future steps/define the process at the MSs level.	1 national workshop per participating MS by M18
Knowledge building training workshops implemented	Two knowledge building training workshops organised for participating MSs, from M18 to M24
Policy level roundtable on sustainable PFP policy development	1 report with policy recommendations by M35
Output Indicator(s)	**Target value**
Applicative situation analyses with initial recommendations for PFP procedures, for participating MSs	1 situation analysis, for at least 5 MS, from M1 to M6
Training materials prepared, based on the good practices, with the defined training protocol end evaluation templates	1 package of training material for participating MSs, by M24
Questionnaire for participating MSs prepared, to explore identified national/ regional/local public (food) procurement focal points	1 questionnaire on national/ regional/local public (food) procurement focal points for participating MSs, from M24-M30
Joint template implementation of one public tender, for one food group, in piloting MS	At least 5 MSs involved in the implementation of one public tender, from M25 to M30
Template/questionnaire to describe the process and experiences from the individual MSs in implementing PFP actions	1 template to be applied to each MS by M30
Outcome / Impact Indicator(s)	**Target value**
National/regional focal point (or national specific alternative) for the PFP in public settings identified	1 network of national focal points for PFP per MS (at least 5 in total, participating in the implemented public tender from M7 to M18)
EU harmonized framework for Action on public procurements of foods.	Framework for Action, established by the HLG-NPA, by M18

4 Evaluation methodology

4.1 Selection and subcontracting process of the external evaluators

As defined in the GA, two external evaluators have been chosen and subcontracted with Finnish Institute for Health and Welfare (THL). The selection process was conducted following the Finnish national procurement rules for minor procurement and included the following steps:

1) The WP leaders were asked to propose possible evaluators with a brief justification.
2) The nominees were ranked by the THL WP3 team members (individually) based on the collected information (internet and literature search), applying the following criteria:
   - European
   - Representing non-participating institution
   - Expertise of the Food and Nutrition Policy in Europe
   - Expertise in policy evaluation and publications in the field
   - In particular expertise of effective health interventions, based on practices that have been proven to work in the areas of food reformulation, reducing food marketing to children, and public procurement of healthy food in public settings, thus contributing to an increased offer of healthier options of processed foods (by reducing salt, sugar and fat from the processed foods) available in EU (super)markets.
3) Five top-ranked nominees were asked for their interest to participate in the tender by email. Nominees who responded positively were asked to fill in the qualification and conflict of interest form (including also the selection criteria) and a CV.
4) The criteria according to which the tenderers were scored was as follows:
   - Representing different European countries with no conflict of interest
   - Expertise of the food and nutrition policy in Europe especially related to children (the expertise of effective health interventions, based on practices that have been proven to work in the areas of food reformulation, reducing food marketing to children, and public procurement of healthy food in public settings.) (33%)
   - Expertise in Joint Action evaluation (33%)
   - Expertise in policy evaluation (33%)
5) The two candidates who got the highest scores in the tender were tentatively selected as the external evaluators. The procurement decision was sent to the tenderers, and the contract was signed after a 2-weeks rectification period.

4.2 Internal evaluation methods

An important part of internal evaluation is monitoring Best-ReMaP tasks and deliverables. The JA's plan and schedule are agreed in the GA. Following the plan timely and precisely is a key to JA's success and achieving the aimed impact. The WPs evaluate their work and monitor their schedule. This includes indicator-based monitoring and qualitative self-assessment. When appropriate, internal peer assessment, e.g. giving feedback on JA's internal meetings,

etc. is applied. Also, the impact of Best-ReMaP is evaluated internally with WP leaders' impact interviews.

4.2.1 Specific objectives and indicators

The cornerstone of the evaluation is the assessment of project effectiveness against the 4 specific objectives stated in the GA. For each objective, a set of indicators has been set, to monitor the processes, outputs, and outcomes/impact. Quantified, measurable targets have been set for each indicator component to define success criteria. The indicators of specific objectives will serve also as the basis for impact interviews to WP leaders.

4.2.2 Performance measures

In addition to specific objectives and their indicators, a list of performance measures for each WP's processes has been collated together with WP leaders. They are in line with the GA tasks, deliverables, and milestones and help to track and evaluate the performance of the WP toward the achievement of the specific objectives. The development of the performance measures arises from the intended activities in each WP throughout the project. The performance measures are defined to be Objectively Verifiable Indicators (OVI) (2) and follow the SMART goal principles (3,4). The performance measures are mainly quantitative and reflect the activities in the WP during the timeline of the JA.

The purpose of the performance measures is to provide a tool to conduct timely follow-up of the project activities and objectives with minimal additional work to WPLs or key personnel. The monitoring of the performance measures will take about 5-10 min once per month of the WPL. The performance measures are tracked with an online project management application. The application provides visual tools to follow Best-ReMaP and calendar views with automated reminders of deadlines. After testing available online project management applications, considering the "best value for money" principle, the ClickUp tool (www.clickup.com) was selected.

For performance measures, approximate start and end dates have been defined. The performance measures are flexible, as their main aim is to follow processes that might sharpen during the project. In the evaluation reports, the measures fulfilment will be stated (minor changes possible to final report) as 1) excellent, if the deadline has not been exceeded by more than two months, 2) done, if the measure has been fulfilled but delayed and 3) not fulfilled (including a justification).

A manual to guide the use of the ClickUp tool has been created and distributed to the WP leaders (see Annex 1). The list of agreed items that are included in the ClickUp tool for each WP is presented in Annex 2.

4.2.3 Qualitative self-assessment of indicators, tasks, and performance measures

The qualitative assessment of WP indicators and performance measures will be done by answering two short questions (the success and the setbacks) in the ClickUp online project management tool. The open-ended self-assessment questions are presented for each indicator, task, and performance measure. The short questions on successes and setbacks

are valuable both for learning inside Best-ReMaP and for getting feedback and proposals for improvement from external evaluators. Collecting information about success and setbacks facilitates also risk-assessment of the tasks on a larger scale. As the indicators/ performance measures are related to each other according to the Theory of Change, there is an excellent opportunity to recognize the plausible risks or enhancements related to the earlier phases of the task and its implementation.

4.2.4 Internal peer-assessment

When necessary and appropriate, WP3 will conduct questionnaire surveys to gather feedback and peer-assessment from JA partners on outputs, for example on internal meetings, training events, or reports. The feedback questionnaires will be distributed as online questionnaires to the partners who are involved with the output, for example, those who participated in the meeting or will be using the material or the report. The questionnaires will be designed together with the WPLs and the reports provide visually presented information about the gathered feedback. While drafting this Evaluation strategy, WP3 has collected suggestions from all WPLs of the outputs the WPs would like to get peer-assessment about (Annex 3).

In addition, a biannual report on the co-operation between the key partners of the WP will be gathered using online questionnaires. Questions will cover for example the communication between partners, the possibilities to contribute, the overall contentment with the WP, and suggestions to improve the co-operation. The list of key partners per each WP will be collected from WP leaders and the questionnaires will be circulated six times during Best-ReMaP JA.

4.2.5 Impact interviews with WP leaders

Impact interviews with the leaders of core WPs will be conducted by WP3 twice during the project, to collect qualitative information on how the WPs objectives are achieved. Impact interviews will start from the designed impact and proceed from top to down describing what steps have been taken to reach the goal and the impact. The interviews will contribute to the evaluation reports' impact section. The final impact interview template will be developed together with the external evaluators.

Draft template for the WP leaders' impact interview:

- Describe the process, methods and/or measures to achieve the impact objective.
- Describe all outputs of the WP so far. Reflect changes in the target group and society that the WP has contributed.
- Describe the outcomes and impacts so far. What has already been achieved? What the WP will do next in order to achieve the intended outcome and impact objective?
- Describe unintended and surprising consequences that the WP and/or Best-ReMaP have faced (e.g. achievements, obstacles, failures that may support the need to reorient action) What has been made to prevent these consequences? What has been learned?
- Identify risks and their causes; estimate likelihood and impact of risks (low, medium, high); describe risk treatment (actions to minimize risks); describe risk monitoring (actions for controlling risks)
- Describe ethical considerations, challenges, and possibilities.

4.3 External evaluation methods

The aim of external evaluation is to get feedback and proposals for improvement from different stakeholders of Best-ReMaP. The stakeholders in the centre of external evaluation are the two subcontracted external evaluators as well as different policy level stakeholder groups, including for example relevant Directorate-Generals (DG), representatives of EU Agencies and bodies such as EFSA and ERGA, representatives of the EU Parliament, representatives of the current Presidencies, representatives of related EU projects, High-level Group on Nutrition and Physical Activity.

4.3.1 Evaluators feedback on evaluation process and review of activities and reports

The role of the external evaluators is to advise on the evaluation strategy and peer-review WP3 activities and reports, provide independent feedback to ensure the validity of the WP3 assessment, especially related to impact evaluation of the project. The evaluators will contribute to the development and finalization of the Evaluation Strategy and the data collection and reporting methodology, and review of the Mid-term evaluation report. In addition to the internal evaluation which is mainly based on a critical review of self-assessment of Best-ReMaP activities, feasibility, efficacy, and results, the external evaluators will be involved in drafting the Final evaluation report. The aim is to get an independent review of the relevance, effectiveness, and impacts of the JA.

4.3.2 Social media follow-up

As part of WP2 work, quantitative data will be collected about social media impact. Automatic analytics of views in websites, number of uploads, reactions collected by built-in analytics in Facebook and YouTube, and short feedback on articles will be collected.

Table 6. Social media follow-up of WP2

Deliverable	One-time	Continuous	Measurement already in place	Type of additional measurement
Website		x	Google Analytics	
Leaflets	x		Monsterinsights Track number of downloads	
Webinars		x	Meeting platform's attendance tracking functionality	Opinion survey after the webinars
Newsletters		x	Mailing system's (SendinBlue) in-built analytics	TBD (we are looking into some automated technical solutions e.g. star rating of articles)
Local stakeholder forum in Hungary	x		Attendance sheet	Opinion survey after the event
Promotional movies	x		YouTube's and Facebook's in-built analytics	
Social media campaigns		x	Facebook's in-built analytics	
Reports and strategic documents		x	Peer-reviews	
Visual identity set	x		none	to be discussed

4.3.3 Stakeholder surveys

In order to follow the impacts and the notability of Best-ReMaP, stakeholder surveys will be conducted concerning the dissemination and other stakeholder meetings. A list of possible meetings where the surveys could be conducted is provided as an attachment (Annex 3). The purpose of surveys is to gather information on dissemination and uptake of JA practices in MSs. The surveys are designed in co-operation with corresponding WP and delivered online.

4.3.4 Impact interviews with stakeholders

Impact interviews with the stakeholders will be conducted in connection with the Best-ReMaP final conference. The interviews will be conducted in the form of focus groups, round table discussions, or, if necessary, via individual online interviews. The relevant stakeholders identified by different WPs will be invited to participate. Specific target groups will be defined during the stakeholder mapping process coordinated by WP2 in cooperation with the coordinator and the leaders of other work packages, especially WP4, as defined in the Dissemination Strategy.

There will be three key themes for the interviews: 1) EU Harmonised Reformulation and Processed Food Monitoring (WP5); 2) Best practices in reducing the marketing of unhealthy food products to children and adolescents (WP6); 3) Procurement of food in public institutions –a pilot EU approach (WP7). The interviews will be led by representatives of the respective WPs, with the WP3 representative(s) taking notes. Based on the discussion notes, the WP3 will prepare "impact narratives" which will be summarized in the final report.

As the interviewees will represent different MSs and stakeholder groups, the interviews will provide a comprehensive picture of the activities and impacts on policies in different parts of the EU and from a variety of perspectives.

The key questions for the stakeholders will be: Did institutional settings change? Did regulations change? Were there government activities undertaken? Were policy documents published? What were successes and failures? The SWOT analysis framework will be used to identify major strengths, weaknesses, opportunities and threats of the sustainability of Best-ReMaP.

For each specific theme, a list of discussion points has been tentatively drafted as follows:

EU Harmonised Reformulation and Processed Food Monitoring (WP5)

- What is the main impact of Best-ReMaP at the national level, and the EU-level?
- Did the quality of the processed food supply improve? If yes, how?
- Was the European Standardised Monitoring system for the reformulation of processed food implemented successfully? If not, what failed?
- Were effective health interventions in the area of food reformulation adapted/replicated/implemented? Why were they effective?
- Were food providers encouraged to improve the nutritional quality of their processed products? Was the quality of the food supply improved? If yes, how?
- Did encoding of ingredients that could also contribute to the European sustainable food products take place?

Best practices in reducing marketing of unhealthy food products to children and adolescents (WP6)

- What is the main impact of Best-ReMaP at the national level, and the EU-level?
- The European food environment should be changed by reducing marketing unhealthy food products to children, to help halt and reduce the increase in childhood obesity as outlined in the EU Childhood Obesity Action Plan. Did the project support this aim?
- Did the EU Harmonised Framework for Action of implementable best practices to reduce unhealthy food marketing to children and adolescents provide guidance and support on national policy implementation? What were its strengths and weaknesses?
- Did policies and national regulations on the marketing of unhealthy food products change? How?
- Were effective interventions to reduce the marketing of unhealthy food products adapted/replicated/implemented? Why were they effective?
- Was accurate and continuous monitoring of food marketing to children and adolescents established and reported?
- Has the marketing of unhealthy food products changed?

- Was the issue of health inequalities addressed in protocols to monitor unhealthy food marketing to children and adolescents, with a particular focus on digital marketing? How? What are the strengths and weaknesses?

Public procurement of food in public institutions – a pilot EU approach (WP7)

- What is the main impact of Best-ReMaP at the national level, and the EU-level?
- Was the recognition of the quality of public food procurement increased at the policy level? How?
- Did Best-ReMaP increase the understanding, knowledge, and skills regarding public procurement of food/food products? What changed?
- Was the intersectoral working group for the procurement of foods in public institutions established? How did it work?
- Were effective evidence-based health interventions in the area of public procurement of healthy food in public settings adapted/replicated/implemented?
- Best-ReMap aimed to enable a larger choice of quality foodstuffs for balanced menus in selected public institutions, by piloting the Catalogue of foods in the public procurement procedure. How did the pilots succeed? What changed?
- Was the transparent quality of the procured foods assured? How will it be assured in the long-term?

4.4 Potential collaboration between Best-ReMaP and the OECD

The OECD has an ongoing project aiming to identify effective and efficient policies to tackle obesity and prevent major NCDs and to produce evidence of the health and economic impacts of the policies (7). The OECD has proposed to collaborate with the BestReMaP WPs, to complement the evaluation conducted by WP3 and to produce information on the potential economic impact of the Best-ReMaP activities.

Although not foreseen in the GA and thus not a part of the official evaluation of Best-ReMaP, the collaboration with OECD is perceived as an important added value for the JA. Therefore, discussions have been initiated between OECD and each WPL, in order to identify steps where collected data could facilitate modelling of cost effectiveness analyses. Such data could include, for example, anticipated changes in nutrient intakes as a consequence of the applied policies.

5. Expected outputs and outcomes of the Best-ReMap Joint Action evaluation

As stated in the Grant Agreement, WP3 will prepare two deliverables: The Mid-term evaluation report (due in M18, March 2022) and the final evaluation report (due in M36, Sep 2023).

5.1 Mid-term evaluation report

The mid-term evaluation report will provide an overview of Best-ReMaP and its evaluation during the first half of the project. The purpose of the report will be to check that the project is proceeding as planned and furthermore, to assess the evaluation process and make changes to the strategy if necessary. Data collected by the time of the mid-term report using surveys, interviews, and project management application will be reported, as well as external evaluators' review of the project activities, particularly reflecting the anticipated timetable and the impact objectives of Best-ReMaP. The mid-term report will also include a critical review of the evaluation strategy and suggestions for its revision if needed. The subcontracted external evaluators will contribute to the report by advising on the data collection, reporting, and by reviewing the Mid-term evaluation report.

5.2 Final evaluation report

The Final evaluation report will include a critical review of the project activities, processes, achievements, and results of all the work packages in relation to the overall objectives of Best-ReMaP. Partners will be invited to self-evaluate their work and assess the results in relation to the joint action deliverables. In addition to the internal evaluation which will be mainly based on a self- and peer assessment of the activities, feasibility, efficacy, and results, the external evaluation will assess stakeholders' perceptions of the relevance and effectiveness of Best-ReMaP. The subcontracted external evaluators will be involved in drafting the Final evaluation report.

Annex 1. Best-ReMaP ClickUp Manual

First time sign-in:
Invitation e-mail from ClickUp Team: "Best-ReMaP invited you to ClickUp"
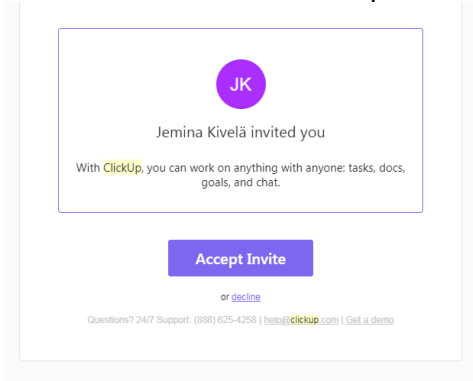
Accept invite

You can use the same e-mail link later, or:

Sign in:
https://app.clickup.com/login

Depending on your company's settings the account stays logged in if you choose to. You have to accept cookies to allow the tool work properly.
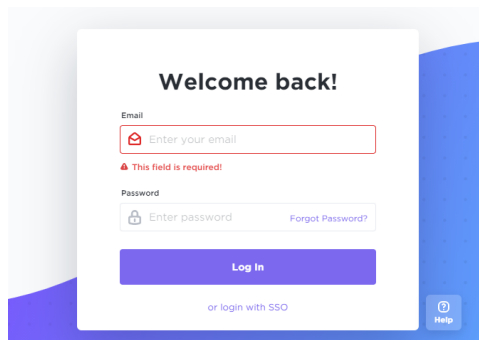
In the left panel you see the spaces: there is the Best-ReMaP space. Choose under it your own WP.
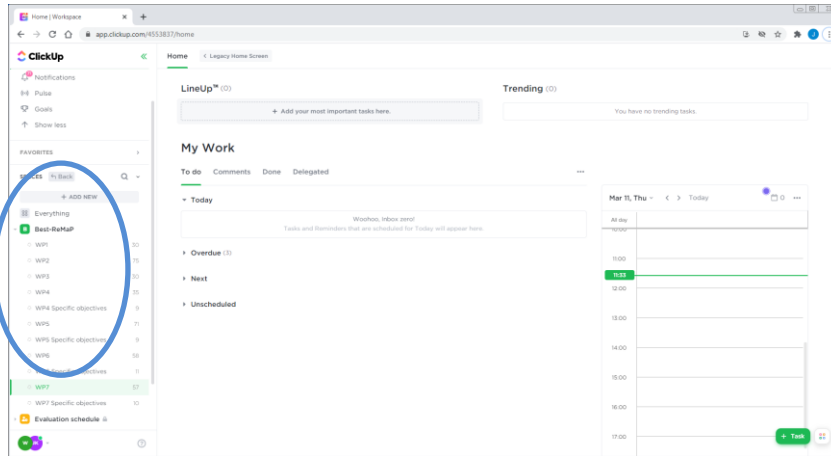
First time

When you are in the ClickUp for the first time you should **assign all the tasks to yourself or the ones who are "responsible" for the task**. You can select multiple tasks at the same time and select the assignees from the bar appearing on top of the page ('shift' down to select all the ones between two tasks). This way the e-mail notifications will be automatically send when due date approaches.

NB In this document a task refers to a row in ClickUp, not task in GA.
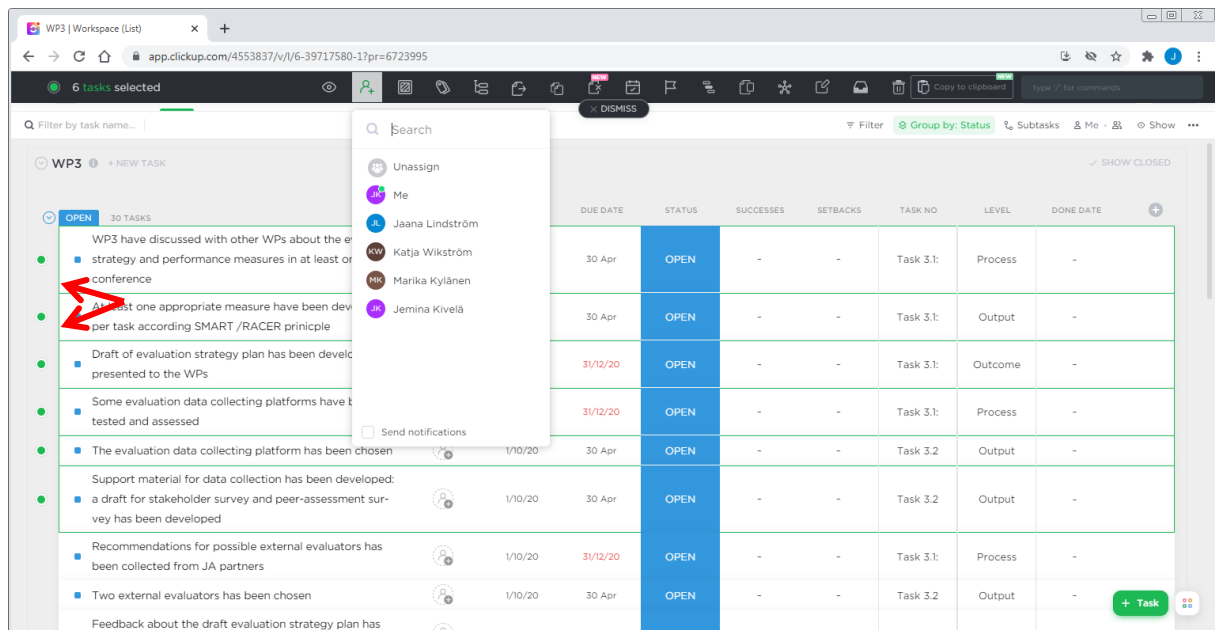
At the top of the row you can see the column names. You can sort the tasks according different columns, for example according the due date. If you want to return to the original order, click x to clear sort. You can hide or show all the subtasks from right upper corner.
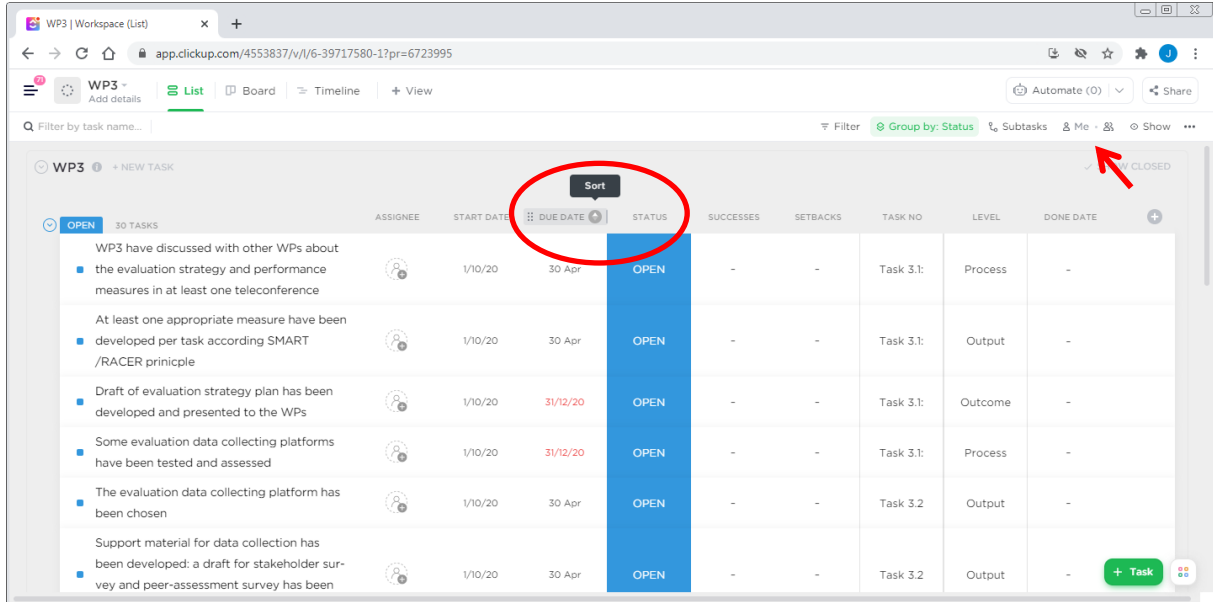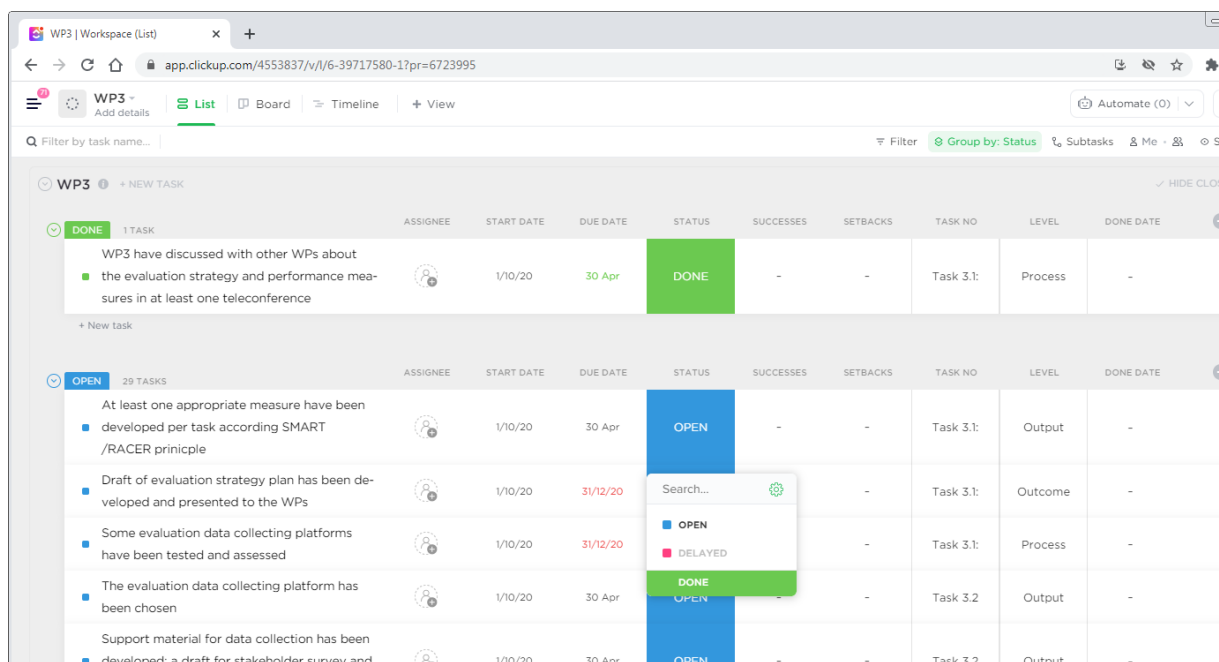
Now you are ready to click the tasks done

Monthly Clicking

Around once per month or according to the e-mail reminders go through the tasks in your WP list and in Specific objectives list (WP4, WP5, WP6 and WP7). Scroll down the list and find the ones with due date approaching and all the tasks you have recently completed. **In a row of completed task, click the blue box "OPEN" and select "DONE" from the drop-down list.** The task will move automatically to the group DONE.

If there are tasks which due date is exceeded, you can click them delayed and you will find them more easily.

Next **write a sentence or two about the successes and setbacks in the task**. This is important for self-evaluation and for external evaluators' feedback. *There is no right or wrong way to answer these questions. The main purpose is to self-reflect and learn. If there have been some struggles and they have been overcome, it is a true success and worth reporting. The answers can also be as detailed or as general as seen appropriate. In case there isn't anything to report mark '-'to indicate the questions has been noticed. For example "Smooth cooperation with WPs; we received good and constructive suggestions from WPs to develop the evaluation strategy." "The tendering process of choosing external evaluators was much more bureaucratic than assumed and task was delayed".*

There is a **DONE DATE** column in the list. The date when task is clicked done will automatically appear to the done date cell. This might happen only after refreshing the page. If the real done date differs a lot (delayed over two months though task was done on time) from the date when task is clicked DONE, refresh the page and correct the DONE DATE manually.

Subtasks

Some tasks have target values, or multiple goals. These tasks have subtasks to better follow the completion of tasks. It is preferable to write the successes and setbacks on main task successes and setbacks fields to ease final reporting and external evaluators review. You can click multiple subtasks "DONE" simultaneously by choosing multiple tasks and selecting set status from the black bar appearing on top of the page.
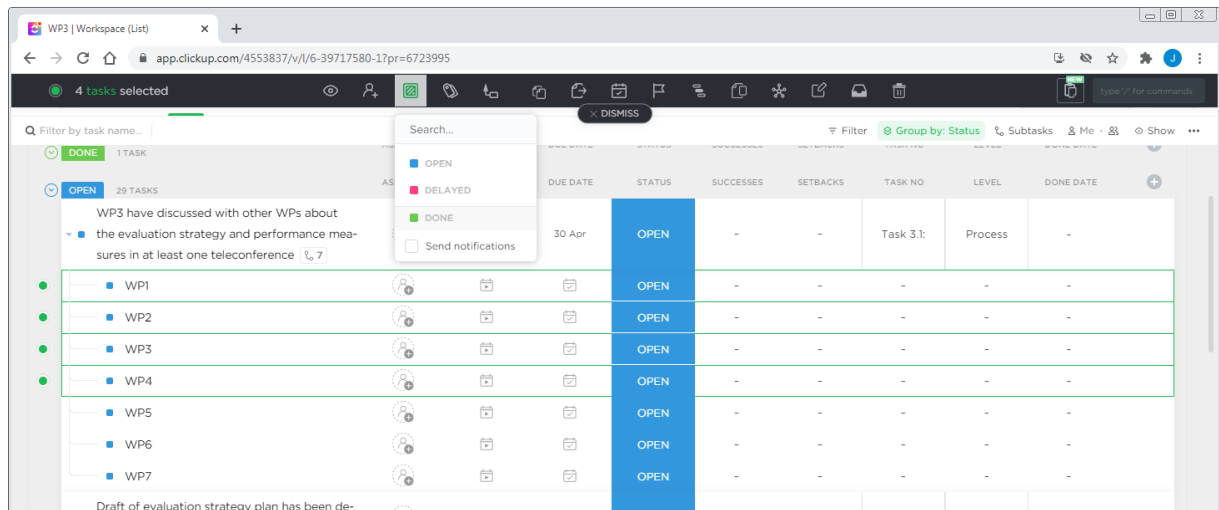
There are advanced functionalities available in the ClickUp (e.g. possibility to upload supporting documents) – if you would be interested to use those, contact Jemina in the WP3 team.

If you accidentally delete something, don't worry, everything will remain in the ClickUp trash for 30 days and can be easily returned.

In case you need technical or usage support, don't hesitate to contact best-remap-wp3@thl.fi or jemina.kivela@thl.fi

Annex 2. List of items in ClickUp by WP

WP1					
	Start Date	Due Date	Status	SUCCESSES	SETBACKS
Best-ReMaP kick off meeting has been evaluated		31.10.2020	OPEN		
Best-ReMaP kick-off meeting has been organised		31.10.2020	OPEN		
PMT meetings have been organised at least once per week		30.9.2023	OPEN		
The Project Policy and Financial Policy has been sent into internal review (NIJZ team)		31.1.2021	OPEN		
The Project Policy and Financial Policy have been finalised		31.3.2021	OPEN		
The Consortium Agreement has been sent into internal review (NIJZ team)		31.3.2021	OPEN		
The Consortium Agreement has been finalised		31.3.2021	OPEN		
The Consortium Agreement has been signed		31.3.2021	OPEN		
Interim report has been send into internal review (NIJZ team)		30.4.2022	OPEN		
The Interim Report has been finalised		30.4.2022	OPEN		
Final report sent into internal review (NIJZ team)		30.9.2023	OPEN		
The Final Report has been finalised		30.9.2023	OPEN		
Financial reporting workshops were held		31.5.2023	OPEN		
At least 6 SC meetings were held during JA		30.9.2023	OPEN		
GA meetings have been evaluated		30.9.2023	OPEN		
4 GA meetings have been held over the course of the JA		30.9.2023	OPEN		
3 PDMF meetings have been organized		30.9.2023	OPEN		
PDMF meeting 1 minutes finalised		30.9.2021	OPEN		
PDMF meeting 2 minutes finalised		30.9.2022	OPEN		
PDMF meeting 3 minutes finalised		30.9.2023	OPEN		
The Mid-term Conference has been executed		30.11.2021	OPEN		

Mid-term Conference has been evaluated	30.11.2021	OPEN
The final Conference has been executed	30.9.2023	OPEN
Final Conference has been evaluated	30.9.2023	OPEN
Video-conferences with Work Package Leaders have been organised montly	30.9.2023	OPEN
The intranet has been established	31.3.2021	OPEN
The 4PM has been set up for financial reporting	31.3.2021	OPEN
Six-months financial reports from partners have been collected	30.9.2023	OPEN
A detailed GANTT chart has been produced in order to track key documents/events	28.2.2021	OPEN

WP2

Task 2.1.1.	Start Date	Due Date	Status	SUCCESSES	SETBACKS	Level
All JA partners have been asked to propose relevant stakeholders.	10.1.2020	28.2.2021	OPEN			Process
Stakeholder analysis is conducted.	2.1.2021	31.3.2021	OPEN			Output
Stakeholder map is created based on the information that was available in M5 02/2021. Note: certain WPs will submit their stakeholder related data at a later stage only. The stakeholder map shall be updated with these on a continuous basis.	3.1.2021	31.3.2021	OPEN			Outcome
Email has been sent to the JANPA, STOP and the CO-CREATE project's coordinators to collect already existing stakeholder maps and stakeholder recommendations.	10.1.2020	28.2.2021	OPEN			Process
Stakeholder analysis of JANPA, STOP and CO-CREATE are received.	1.1.2021	28.2.2021	OPEN			Output
Stakeholder maps of JANPA, STOP and CO-CREATE are analyzed and their results are integrated to the Best-ReMaP stakeholder map.	3.1.2021	31.3.2021	OPEN			Outcome
A legal expert has been involved in stakeholder mapping to follow GDPR precisely	1.1.2021	28.2.2021	OPEN			Process
The legal expert provided advise regarding the GDPR rules.	2.1.2021	28.2.2021	OPEN			Output
The stakeholder map is in line with the GDPR rules.	3.1.2021	31.3.2021	OPEN			Outcome

An online survey about the potential stakeholders, their areas of operation and interests as well as their contact details is created.	1.1.2021	28.2.2021	OPEN			Process
An online survey about the potential stakeholders, their areas of operation and interests as well as their contact details is sent to all partners.	2.1.2021	28.2.2021	OPEN			Output
Partners are asked to identify stakeholders.	10.1.2020	28.2.2021	OPEN			Outcome
Results of the online survey are incorporated in the stakeholder analysis and the dissemination strategy.	3.1.2021	31.3.2021	OPEN			Process
A minimum of 80 stakeholders in EU level have been identified.	2.1.2021	31.3.2021	OPEN			Output
A stakeholder list has been created.	3.1.2021	31.3.2021	OPEN			Outcome

Task 2.1.1.	Start Date	Due Date	Status	SUCCESSES	SETBACKS	Level
Each core WP has been contacted to define the WP's core messages, the timing of their publications and their key target audiences	10.1.2020	28.2.2021	OPEN			Process
The JA's core messages have been collected for dissemination strategy.	2.1.2021	31.3.2021	OPEN			Output
Core messages are incorporated to the dissemination strategy.	3.1.2021	31.3.2021	OPEN			Outcome
All WPLs have commented the dissemination draft.	2.1.2021	28.2.2021	OPEN			Process
The dissemination strategy has been delivered to all partners (D2.3)	3.1.2021	31.3.2021	OPEN			Output
The dissemination strategy has provided relevant information and has been followed during the JA according to feedback questionnaire to all WPLs	3.1.2021	30.9.2023	OPEN			Outcome
Best-ReMap website long-term accessibility has been planned	3.1.2023	30.9.2023	OPEN			Process
Contractual and technical conditions for long-term availability of the website are ensured.	3.1.2023	30.9.2023	OPEN			Output
Website stays online after the end of the JA.	9.1.2023	30.9.2023	OPEN			Outcome

Task 2.1.3.	Start Date	Due Date	Status	SUCCESSES	SETBACKS	Level
The data collection methods to analyse which content resonates most with the audience have been established	10.1.2020	30.4.2022	OPEN			Process
First versions of interim and final reports (MD2.4, MD2.7)have been shared to JA partners for comments	4.1.2022	31.8.2023	OPEN			Output
First versions of interim and final reports (MD2.4, MD2.7) are submitted.	5.1.2022	30.9.2023	OPEN			Outcome

	Start Date	Due Date	Status	SUCCESSES	SETBACKS	Level
The data collection methods to analyse who are the followers of JA news have been established	3.1.2022	30.4.2022	OPEN			Process
Mid-term report on Dissemination (MD2.4) has been written	5.1.2022	31.5.2022	OPEN			Output
Changes to dissemination strategy have been done according Mid-term to report (if necessary)	5.1.2022	31.5.2022	OPEN			Outcome
Data is collected about the effectiveness of dissemination activities.	7.1.2023	31.7.2023	OPEN			Process
Final dissemination report (MD2.7) has been written	7.1.2023	31.8.2023	OPEN			Output
Final dissemination report (MD2.7) is submitted.	9.1.2023	30.9.2023	OPEN			Outcome
Task 2.1.3.	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
Previous JA visual identities and insight from partners have been collected.	10.1.2020	31.12.2020	OPEN			Process
The basic visual identity has been created.	10.1.2020	31.12.2020	OPEN			Output
Joint Action Corporate design manual has been written and delivered widely to all JA partners	10.1.2020	31.3.2021	OPEN			Outcome
Task 2.1.4.	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
The development of the website has been discussed with Editorial board in 2 teleconferences and multiple email exchanges.	10.1.2020	31.12.2020	OPEN			Process
The website has been published (MD2.2)	10.1.2020	31.12.2020	OPEN			Output
The website has gotten at least 200 page views per month (30 months)	3.1.2021	30.9.2023	OPEN			Outcome
Task group 2.2.	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
Gantt chart of media outputs of WP5, WP6 and WP7 during JA has been created.	10.1.2020	31.3.2021	OPEN			Process
WP5, WP6, WP7 social media publications (104), basic information in websites (MD2.2), webinars (3), information videos (2), leaflets (2), are created and shared.	10.1.2020	30.9.2023	OPEN			Output
WP5, WP6, WP7 social media publications (104), basic information in websites (MD2.2), webinars (3), information videos (2), leaflets (2),are distributed to the relevant audiences.	9.1.2023	30.9.2023	OPEN			Outcome
Task 2.2.1	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**

The development of the website has been discussed with Editorial board in 2 teleconferences and multiple email exchanges.	10.1.2020	31.12.2020	OPEN			Process
The website has been published (MD2.2)	10.1.2020	31.12.2020	OPEN			Output
The website has gotten at least 200 page views per month (30 months)	3.1.2021	30.9.2023	OPEN			Outcome

Task 2.2.2	Start Date	Due Date	Status	SUCCESSES	SETBACKS	Level
WP leaders have been contacted at least half yearly to submit relevant information to WP2	3.1.2021	30.9.2023	OPEN			Process
Five online newsletters have been written to professional stakeholders audience (MS8 6th Newsletter)	3.1.2021	30.9.2023	OPEN			Output
Five online newsletters have been sent to professional stakeholders audience (MS8 6th Newsletter)	3.1.2021	30.9.2023	OPEN			Outcome

Task 2.2.3	Start Date	Due Date	Status	SUCCESSES	SETBACKS	Level
WP2 has provided methodological support for partners to organise stakeholder forum events	4.1.2021	30.9.2023	OPEN			Process
Each partner has organised at least one stakeholder forum event	3.1.2021	30.9.2023	OPEN			Output
The stakeholder forum events have reached an average of 20 people per organised event	3.1.2021	30.9.2023	OPEN			Outcome

Task 2.2.4	Start Date	Due Date	Status	SUCCESSES	SETBACKS	Level
10 influencers of European families and health have been recognised	5.1.2021	31.7.2023	OPEN			Process
At least 3 influencers have been selected and engaged to infrom audiences about JA	7.1.2021	30.9.2021	OPEN			Output
The influencer informing have been evaluated with at least 3 posts/other types of publications mentioning the JA.	9.1.2021	30.9.2023	OPEN			Outcome
Two promotional films about healthy diet have been produced (D2.5)	10.1.2022	31.3.2023	OPEN			Process
The promotional videos have been distributed to all of the EU member states' public schools through the respective countries' Ministries of Health and/or Education.	3.1.2023	31.3.2023	OPEN			Output
The promotional films have gotten at least 1000 online views in total for the two.	3.1.2023	30.9.2023	OPEN			Outcome

Input for the professional framework for a discussion about the film's content is collected.	1.1.2023	31.3.2023	OPEN			Process
A professional framework for a discussion about the film's content has been written.	3.1.2023	31.3.2023	OPEN			Output
A professional framework for a discussion about the film's content is made available for the teachers.	3.1.2023	30.9.2023	OPEN			Outcome

Task 2.2.5	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
The schedule and content of press releases is discussed with the WPs.	10.1.2020	30.9.2023	OPEN			Process
PR campaigns were written.	2.1.2021	30.9.2023	OPEN			Output
7 PR campaigns are delivered.	2.1.2021	30.9.2023	OPEN			Outcome

Task 2.2.6	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
Minimum one webinar per core WP is organised.	11.1.2022	31.3.2023	OPEN			Process
4 webinars of WP results have been organised (MS9)	3.1.2023	30.9.2023	OPEN			Output
The 4 webinars have reached at least 100 participants in total (ideally min. 25 per webinar).	3.1.2023	30.9.2023	OPEN			Outcome

Task 2.2.7	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
Information for the leaflet is collected from partners.	11.1.2020	31.12.2020	OPEN			Process
Introductory leaflet has been written and distributed (MD 2.1)	12.1.2020	31.12.2020	OPEN			Output
Introductory leaflet has been downloaded from web and social media pages at least 100 times in total.	12.1.2020	30.9.2023	OPEN			Outcome
Information for the leaflet is collected from partners.	4.1.2021	31.5.2021	OPEN			Process
Leaflet for families has been written and distributed via the website and social media.	5.1.2021	30.6.2021	OPEN			Output
Leaflet for families has been downloaded from web and social media pages at least 100 times in total.	6.1.2021	30.9.2023	OPEN			Outcome
Information for the ppt is collected from partners.	2.1.2021	31.3.2021	OPEN			Process
A general PPT presentation has been created and distributed via email, intranet and the website.	3.1.2021	31.3.2021	OPEN			Output

	Start Date	Due Date	Status		Level
A general PPT has been downloaded from the intranet and the website at least 50 times in total.	3.1.2021	30.9.2023	OPEN		Outcome
Information for the Layman report is collected from partners	6.1.2023	31.7.2023	OPEN		Process
A layman project report (MD2.6) has been created.	7.1.2023	30.9.2023	OPEN		Output
A layman project report has been published on the website.	9.1.2023	30.9.2023	OPEN		Outcome

WP3

Task 3.1	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
WP3 has discussed with other WPs about the evaluation strategy and performance measures in at least one teleconference	01.10.2020	30.01.2021	OPEN			Process
At least one appropriate measure has been developed per task according SMART /RACER principle	01.10.2020	30.01.2021	OPEN			Output
Draft of evaluation strategy plan has been developed and presented to the WPs	01.10.2020	31.12.2020	OPEN			Outcome
Some evaluation data collecting platforms have been tested and assessed	01.10.2020	31.12.2020	OPEN			Process
Recommendations for possible external evaluators have been collected from JA partners	01.10.2020	31.12.2020	OPEN			Process
Feedback about the draft evaluation strategy plan has been collected from external evaluators	01.01.2021	31.01.2021	OPEN			Process
The data collecting schedule has been finalized	01.10.2020	31.01.2021	OPEN			Output
Evaluation plan has been finalized (D3.1)	01.10.2020	28.02.2021	OPEN			Outcome

Task 3.2.	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
The evaluation data collecting platform has been chosen	01.10.2020	31.01.2021	OPEN			Output

	Start Date	Due Date	Status			Level
Support material for data collection has been developed: a draft for stakeholder survey and peer-assessment survey has been developed	01.10.2020	31.01.2021	OPEN			Output
Two external evaluators have been chosen	01.10.2020	31.10.2020	OPEN			Output
Evaluation data has been collected by at least one evaluation survey per each WP (half-)yearly	01.10.2020	30.09.2023	OPEN			Process
Draft Mid-term Evaluation report has been written (MD3.2)	01.03.2022	31.05.2022	OPEN			Output
The implementation of the project has been analysed in the WPs by self-assesment surveys	01.03.2022	31.03.2022	OPEN			Outcome
Impact interviews with WPLs implemented (mid-term and Final)	01.03.2022	30.09.2023	OPEN			Process
WPs self-monitoring with indicators in ClickUp and self-assessment	01.05.2021	30.09.2023	OPEN			Process
Peer-assesment of outputs	01.04.2021	30.09.2023	OPEN			Process
Stakeholder surveys implemented	01.04.2021	30.09.2023	OPEN			Process
External evaluators participating in the GA meetings and stakeholder forums	01.04.2021	30.09.2023	OPEN			Process
External evaluators comments on the activities and Mid-term report	01.01.2022	31.03.2022	OPEN			Process
Qualitative feedback about evaluation strategy from WPs and inside WP3 has been collected by surveys	01.03.2022	31.03.2022	OPEN			Process
Feedback about evaluation and project implementation from external evaluators has been collected	01.03.2022	31.03.2022	OPEN			Output
Feedback of mid-term report from external evaluators by surveys has been collected	01.04.2022	30.04.2022	OPEN			Process
Mid-term evaluation report has been finalised MD3.2	01.04.2022	31.05.2022	OPEN			Output
Evaluation strategy has been revised if necessary	01.04.2022	31.05.2022	OPEN			Outcome
Project outcome evaluation with external evaluators (mid-term & final)	01.03.2022	30.09.2023	OPEN			Process
Impact interviews for at least 5 Stakeholders	01.07.2023	30.09.2023	OPEN			Process
Task 3.3.	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**

	Start Date	Due Date	Status			Level
Final self-evaluation survey from JA partners has been collected	01.08.2023	31.08.2023	OPEN			Process
Evaluation feedback from two external evaluators has been collected	01.08.2023	31.08.2023	OPEN			Process
Final Evaluation report has been written (MD3.3)	01.07.2023	30.09.2023	OPEN			Output

WP4						
Task 4.1	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
The form to collect relevant information on previous and ongoing European initiatives has been prepared	30.9.2021	1.1.2021	OPEN			Process
Collection and collation of relevant documents on previous JAs and the mid and long-term sustainability of the actions in the area of BestReMap (food systems, public health policies, food reformulation, advertising and public procurement)	30.9.2021	1.10.2020	OPEN			Process
Summary of the conclusions and recommendations (D4.1)	30.9.2021	1.10.2020	OPEN			Output
The relevant information from desk research extracted using the form	30.9.2021	1.1.2021	OPEN			Output
Subcontractor has suggested experts to interviews	30.4.2021	1.3.2021	OPEN			Process
In order to give the JA solid base, the knowledge and outcomes of previous and ongoing European initiatives and key strategic documents are analysed according to the plan.	30.9.2021	1.1.2021	OPEN			Outcome
Interviews on the topic of the action carried out	30.9.2021	1.3.2021	OPEN			Process
The list of experts to be interviewed	30.6.2021	1.3.2021	OPEN			Output
Experts to interview have been selected with focus on equity and sustainabilty	30.6.2021	1.3.2021	OPEN			Outcome
interview questions have been designed	30.6.2021	1.3.2021	OPEN			Process
Subcontractor has contributed to identification and analysing pertinent key EU processes and tools	30.6.2021	1.3.2021	OPEN			Outcome
Semi-structured interviews completed	30.9.2021	1.3.2021	OPEN			Output

Understanding what actions makes an initiative equal and sustainable, and what national decision makers expect from the JA has increased	30.9.2021	1.3.2021	OPEN			Outcome

Task 4.2	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
The WPLs and STOP and INFORMAS managers have been contacted to identify EU policy decision makers and stakeholders	31.5.2021	1.1.2021	OPEN			Process
List of policy makers and decisors at EU and national level	30.9.2021	1.1.2021	OPEN			Output
EU policy decision makers and the stakeholders via welfare mix is identified and completed. The pool includes at least 40 Stakeholders	30.9.2021	1.1.2021	OPEN			Outcome
An analysis the modality of engagement, level of influence and level of interest of stakeholder has been designed	31.3.2021	1.10.2020	OPEN			Process
The results of the analysis on modality of engagement, level of influence and level of interest of stakeholder network	30.9.2023	1.3.2021	OPEN			Output
The modality of engagement of members in stakeholder network have been described in detail in report?	30.9.2023	1.3.2021	OPEN			Outcome
The survey has been collected in the beginning and in the end of the project and the change in the answers is analysed	30.9.2023	1.3.2021	OPEN			Outcome

Task 4.3	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
Steering Group on Prevention and Promotion has been informed about the JA developments by e-mail and web-conference/presence meetings half-yearly	30.9.2023	1.1.2021	OPEN			Process
Final Draft of Report on integration and sustainability in EU and national policies â€" outlining key recommendations for Steering Group on prevention and promotion, for uptake of JA\nfindings	30.9.2023	1.5.2023	OPEN			Output
Report on integration and sustainability in EU and national policies has been circulated to targeted decision making\nstakeholders in relevant sectors at EU and national\nlevels	30.9.2023	1.5.2023	OPEN			Outcome

Task 4.4	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**

	Start Date	Due Date	Status			Level
The coordinator of the JA and the WP4 leader have reported to the HLG about the results of the JA half-yearly	30.9.2023	1.1.2021	OPEN			Process
Policy dialogues with key stakeholdersand policymakers	31.7.2023	1.5.2022	OPEN			Process
4 policy briefs, arising from policy makers dialogs	30.9.2023	1.11.2022	OPEN			Output
A subcontractor has facilitated setting the objectives with the Member States representatives and EU stakeholders participating in the Policy Dialogue events	31.7.2023	1.5.2023	OPEN			Outcome
Final plenary event has been organised	30.9.2023	1.7.2023	OPEN			Process
The proposal for recommendations	30.9.2023	1.7.2023	OPEN			Output
The proposal for recommendations is submitted to the closest upcoming Council Conclusions	30.9.2023	1.7.2023	OPEN			Outcome
Task 4.5	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
A sustainable system to keep expanding the JRC dataset by the Member States after the conclusion of the activities of Best-ReMaP has been defined\n	30.9.2023	1.3.2021	OPEN			Process
Long-standing, sustainable Joint\Research Centre (JRC) food database , with inputs for at least 5\food groups in the database, from M6 to M36	30.9.2023	1.3.2021	OPEN			Outcome
The JRC websites have been visited 100 times before M36	30.9.2023	1.3.2021	OPEN			Process
WP4 have synthesized the policies by using information in JRC database	30.9.2023	1.3.2021	OPEN			Output
Development and proposal of the\Food system indicator, for inclusion to\the EU semester, possibly linked to the\presidency to EU. - Food system indicators in the EU semester,\developed and proposed, by M 36	30.9.2023		OPEN			Output

WP5		

Task 5.1.1	Start Date	Due Date	Status	SUCCESSES	SETBACKS	Level
Analysis of the food groups contributions to the nutrient intakes, for all the WP5 participants with suitable consumption survey from the EFSA comprehensive database.	1.10.2020	30.4.2021	OPEN			Process
Definition of 10-20 priority processed food\ngroups	1.10.2020	30.6.2021	OPEN			Output
The priority food groups have been validated with an e-mail consultation of each country	1.4.2021	30.6.2021	OPEN			Process
Correspondence of the selected food groups with pre existing data : EUREMO, JANPA and other projects has been ensured	1.4.2021	30.6.2021	OPEN			Output
Final list of food groups for a European monitoring of the food supply.	1.4.2021	30.6.2021	OPEN			Outcome
Task 5.1.2	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
Each country with sufficient data (4) has compared traditional approaches with Open Food Facts database as part of D5.2	1.10.2020	31.3.2023	OPEN			Process
Report on traditional approaches comparison with Open Food Facts database as part of D5.2 collected and written by SCIENSANO	1.10.2020	31.3.2023	OPEN			Output
Knowledge gained on the use of Open food facts compared to traditional approaches	1.3.2023	31.3.2023	OPEN			Outcome
Each participating country with sufficient data (3) has compared traditional approaches with web scraping for key food supply indicators as part of D5.2	1.10.2020	31.3.2023	OPEN			Process
Report on traditional approaches comparison with web scraping D5.2 collected and written by SCIENSANO	1.10.2020	31.3.2023	OPEN			Output
Knowledge gained on the use of web scraping compared to traditional approaches	1.3.2023	31.3.2023	OPEN			Outcome
Each country with sufficient data (2) has given feedback on the use of GS1 and produce a report as part of D5.2	1.10.2020	31.3.2023	OPEN			Process
Country report on the use of GS1 as part of D5.2	1.10.2020	31.3.2023	OPEN			Output
Knowledge gained on the use of GS1 compared to traditional approaches	1.3.2023	31.3.2023	OPEN			Outcome

	Start Date	Due Date	Status	SUCCESSES	SETBACKS	Level
The feasibility of text extraction for ingredients and nutrients from pictures of food packaging has been tested during Euremo	1.10.2020	31.3.2023	OPEN			Process
A case study on the experience of ICF with the EUREMO app will be written up	1.10.2020	31.3.2023	OPEN			Output
Task 5.2.1	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
Workshops to disseminate and promote JANPA methodology		31.10.2020	OPEN			Process
First webinar	1.10.2020	31.10.2020	OPEN			Output
Minutes of the first webinar	1.12.2020	31.12.2020	OPEN			Outcome
Task 5.2.2	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
Standardizing and harmonizing the data according the Oqali/JANPA classification in 6 countries with branded level data have been done	1.10.2020	30.9.2021	OPEN			Process
ANSES has double checked data for each country	1.7.2021	30.9.2021	OPEN			Output
Task 5.2.3	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
European Guidelines on reformulation monitoring to define:	1.12.2020	31.3.2023	OPEN			Output
The temporary version of the guidelines are ready and they can be used for the first time in snapshot 1	1.6.2021	30.6.2021	OPEN			Outcome
Task 5.2.4	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
During the first WP5 webinar, confirmation of the implication of the different countries	1.10.2020	30.9.2023	OPEN			Process
Confirmations from MSs to implement first/second snapshot	1.10.2020	30.9.2023	OPEN			Output
During the first WP5 webinar, the MSs participating will be encouraged to share the data collected and their preexisting data in a common JRC database.	1.10.2020	30.9.2023	OPEN			Process
Agreement from MSs to feed the JRC database	1.10.2020	30.9.2023	OPEN			Output
Data transfer to JRC	1.10.2020	30.9.2023	OPEN			Outcome
Indicators and recommendations about data collection will be proposed and validated with the participating countries	1.10.2020	30.9.2023	OPEN			Process
Task 5.2.5	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**

	Start Date	Due Date	Status	SUCCESSES	SETBACKS	Level
One restitution workshop to spread the knowledge about national initiatives to European stakeholders	1.3.2023	31.8.2023	OPEN			Process
Restitution workshop	1.3.2023	31.8.2023	OPEN			Output
Minutes of the restitution workshop	1.8.2023	30.9.2023	OPEN			Outcome
Task 5.3.1	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
Training course (workshop) on European Standardised Monitoring system for the reformulation of processed food	1.3.2021	31.3.2021	OPEN			Output
Minutes of the training course workshop	1.3.2021	31.3.2021	OPEN			Outcome
Volunteer countries have collected and encoded the nutritional data.	1.7.2021	31.7.2022	OPEN			Process
Volunteer countries have experimented the guidelines	1.7.2021	31.7.2022	OPEN			Process
Written feedback about the guidelines	1.7.2022	30.9.2022	OPEN			Output
Adjustments to the guidelines have been done	1.10.2022	31.3.2023	OPEN			Outcome
Task 5.3.2	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
ANSES has organised webinar to teach the methods of subcategory statistics to all volunteer country researchers	1.5.2022	31.5.2022	OPEN			Process
Minutes of the webinar on statistics	1.5.2022	30.6.2022	OPEN			Outcome
Volunteer countries have produced statistics about the 5 subcategories of products	1.5.2022	30.9.2022	OPEN			Process
Volunteer countries have written statistics reports	1.9.2022	30.11.2022	OPEN			Output
Task 5.4.1	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
A preparatory training about batch 1 for all participating researchers has been organised	1.10.2021	31.10.2021	OPEN			Process
Minutes of the workshop for batch 1	1.10.2021	31.10.2021	OPEN			Outcome
Volunteer country (Germany) have collected and encoded the nutritional data and linked it to the pre existing data of the country	1.10.2021	31.10.2022	OPEN			Output
Adjustments to the guidelines have been done	1.10.2022	31.12.2022	OPEN			Outcome
Task 5.4.2	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**

	Start Date	Due Date	Status	SUCCESSES	SETBACKS	Level
A preparatory training about batch 2 for all participating researchers has been organised	1.7.2022	31.7.2022	OPEN			Process
Minutes of the workshop for batch 2	1.7.2022	31.7.2022	OPEN			Outcome
A batch2 has been implemented in countires where first snapshot was done during Euremo in 13 countries	1.8.2021	31.7.2023	OPEN			Process
Volunteer countries have collected and encoded the nutritional data and linked it to the pre existing data of the country	1.8.2021	31.7.2023	OPEN			Output
Implementation of a European Standardised Monitoring system for the reformulation of processed food, according to the Oqali/JANPA methodology in 19 MS and at European level	1.3.2021	30.9.2023	OPEN			Outcome
Task 5.5.1	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
Volunteer countries with data available at 2 different times has realized trend assessment	1.10.2021	31.5.2023	OPEN			Process
Volunteer countries have written a report about trend assessment	1.5.2023	31.5.2023	OPEN			Output
Task 5.5.2	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
Anses has analysed the impact of reformulation on nutrient intakes in children and adults by linking the nutritional composition data and consumption data	1.9.2021	30.9.2023	OPEN			Process
Written report about impact on nutrient intake for some countries (part of D5.3)	1.8.2023	30.9.2023	OPEN			Output
Anses has analysed the association of SES with changes in nutrient intakes for France	1.10.2021	30.9.2023	OPEN			Process
Written report about impact on nutrient intake for some countries (part of D5.3)	1.8.2023	30.9.2023	OPEN			Output
Task 5.5.3	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
Some comparisons of reformulations or of turnover of products, have been made between countries by Anses	1.11.2021	30.9.2023	OPEN			Process
Written report about some comparisons between some countries (part of D5.3)	1.8.2023	30.9.2023	OPEN			Output
Task 5.5.4	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**

	Due Date	Status		Level
Trend assessment of the nutritional quality of the processed food and their impacts on nutrients intakes of consumers. Report on reformulation monitoring\implementation and on the trend assessment of the nutritional quality and their impact on nutrient intakes (fats, saturated fats, sugars, salt, only for countries with old and new food composition data).	30.9.2023	OPEN		Output
First European analysis of the trends of the nutritional quality of processed food and their impacts on nutrients intakes of consumers, to promote best practices on reformulation at the European level.	30.9.2023	OPEN		Outcome

WP6						
Task 6.1	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
The EU Expert Group has been established	1.3.2021	30.9.2023	OPEN			Process
3 meetings of the EU Expert Group held, with at least 5 interested participating MSs	1.3.2021	30.9.2023	OPEN			Output
The EU Expert Group has been invited to prioritise effective actions on the best practices to reduce unhealthy food marketing to children	1.3.2021	30.9.2023	OPEN			Process
Recommendations of effective actions	1.3.2021	30.9.2023	OPEN			Output
National intersectoral working groups established	1.3.2021	30.9.2023	OPEN			Process
Meetings of national working groups held in participating MSs	1.3.2021	30.9.2023	OPEN			Output
Increased understanding about the new AVMSD transposition, the adaption/implementation of the EU harmonised nutrient profile model and the implementation of the EU harmonised monitoring protocol for reducing unhealthy food marketing to children according to a feedback questionnaire	1.3.2021	30.9.2023	OPEN			Outcome
Task 6.2.1	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**

	Start Date	Due Date	Status	SUCCESSES	SETBACKS	Level
Performance of a comprehensive mapping on the existing legislation in EU MS related to reducing unhealthy food marketing to children (application of the WP6 Questionnaire and literature review)	1.12.2020	30.6.2021	OPEN			Process
A report on the Mapping exercise of MSs existing regulations in regards to UN Convention on the Rights of the Child	1.3.2021	30.6.2021	OPEN			Output
In-depth interviews with the national focal points to collect information on measures implemented for reducing unhealthy food marketing to children	1.3.2021	30.6.2021	OPEN			Process
In-depth analyses have provided further recommendations and additional variables, if relevant, to the JRC report â€œFood and non-alcoholic beverage marketing to children and adolescents	1.3.2021	30.6.2021	OPEN			Output
A workshop about reducing unhealthy food marketing to children has been organized to present the state- of-the-art evidence as well as best practices identified at EU level	1.12.2020	30.6.2021	OPEN			Process
At least 10 participating MSs has attended the workshop	1.12.2020	30.6.2021	OPEN			Output
The datasources for mapping have been identified; contact with previous JA managers and WHO expert groups have been considered to gather data; relevant data from the EU study on the exposure of children to online marketing of HFSS			OPEN			Process
Task 6.3.1	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
Mapping of MS transposition of the AVMSD (application of the WP6 Questionnaire and review)	1.12.2020	30.6.2021	OPEN			Process
Report the comparison of the different countries transposition of the AVMDS	1.3.2021	30.6.2021	OPEN			Output
Testing/piloting of the Nutrient Profile Model	1.3.2021	30.9.2022	OPEN			Process
The EU harmonised nutrient profile model developed to identify foods which may and may not be marketed to children	1.3.2021	30.6.2021	OPEN			Output
Guidance for an EU harmonized nutrient profile has been developed	1.3.2021	30.6.2021	OPEN			Process

	Start Date	Due Date	Status	SUCCESSES	SETBACKS	Level
A workshop to share experinces of Portugal and Slovenia about adapting WHO Europe Nutrient model to national contexts has been organised	1.3.2021	30.6.2021	OPEN			Output
Workshop on guiding principles for participating MSs on the implementation process of the AVMSD	1.3.2021	30.9.2021	OPEN			Process
At least 10 participating MSs will be attending the workshop	1.3.2021	30.9.2021	OPEN			Output
Learnings from STOP project and workshop with interested MSs	1.3.2021	30.6.2021	OPEN			Process
Identification and understanding of the positions of different stakeholder groups towards the marketing of unhealthy foods to children	1.3.2021	30.6.2021	OPEN			Output
Harmonised MS approach in transposition of AVMSD within the national contexts	1.4.2021	30.9.2023	OPEN			Outcome
Task 6.4.1	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
Nordic Monitoring protocol; the INFORMAS approach; and the WHO CLICK Monitoring framework have been reviewed and summarised as part of background for monitoring protocol	1.6.2021	31.5.2023	OPEN			Process
Summary of the existing protocols	1.6.2021	31.5.2023	OPEN			Output
Identification of MS protocols and data sources (WP6 Questionnaire)	1.12.2020	30.6.2021	OPEN			Process
Report of findings	1.3.2021	30.6.2021	OPEN			Output
A comprehensive approach to monitor marketing of unhealthy food to children has been developed based on existing protocols review (task 6.4.1) and JRC database	1.6.2021	31.7.2023	OPEN			Process
EU pilot protocol to monitor food marketing to children, based on existing tools and MSs inputs	1.6.2021	31.7.2023	OPEN			Output
Protocol testing has been designed	1.6.2021	31.5.2023	OPEN			Process
Guidance to implement monitoring protocol	1.6.2021	31.5.2023	OPEN			Output
Pilot studies to test CLICK tool in Slovenia, Finland and Portugal have been planned	1.12.2020	31.5.2023	OPEN			Process
EU monitoring protocol for food marketing to children and adolescents adapted in at least 5 Member States	1.6.2021	30.9.2023	OPEN			Outcome

	Start Date	Due Date	Status	SUCCESSES	SETBACKS	Level
A workshop to implement the monitoring protocol has been organised (MS27)	1.6.2021	31.5.2022	OPEN			Process
Number of participating MS in the workshop	1.6.2021	31.5.2022	OPEN			Output
The knowledge capacity to implement the monitoring protocol has increased in MSs according to feedback questionnaires	30.9.2020	30.9.2023	OPEN			Outcome
Task 6.5.1	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
Review of regulatory codes from Ireland, Slovenia and Portugal on broadcast media	1.6.2021	31.3.2022	OPEN			Process
Technical Guidance for the Codes of practice (D6.2)	1.6.2021	31.3.2022	OPEN			Output
Workshop to help MS to develop and implement codes of practice	1.6.2021	31.3.2022	OPEN			Process
Number of participating MS in the workshop	1.6.2021	31.3.2022	OPEN			Output
Planning and preparing the guidance document	1.6.2021	31.3.2022	OPEN			Process
A document to encourage food companies and partner organisations to sign up to the Codes have been developed	1.6.2021	31.3.2022	OPEN			Process
Task 6.6.1	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
Review of the health impact assessement of interventions to reduce unhealthy food marketing to children, describing the effectivenesss of interventions and approaches defferentiated by socio-economic variables	1.1.2022	31.1.2023	OPEN			Process
Literature review on the impact and efficiency of current policies and actions with a focus on health inequalities completed	1.3.2022	31.1.2023	OPEN			Output
Planning of interviews with experts about tackling inequalities in intervention to reduce unhealthy food marketing to children	1.1.2022	31.1.2023	OPEN			Process
Experts interviewed	1.3.2022	31.1.2023	OPEN			Output
A report on building social movements to address health inequalities in the area of reducing unhealthy food marketing to children produced	1.3.2022	31.1.2023	OPEN			Output
Guidance for adapting the monitoring tools to address inequalities	1.1.2022	30.9.2023	OPEN			Outcome
Task 6.7	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**

	Start Date	Due Date	Status			Level
A draft of EU framework for action has been shared to partners for feedback	1.1.2023	30.9.2023	OPEN			Process
Consensus about the EU framework for action on reducing food marketing to children	1.1.2023	30.9.2023	OPEN			Output
EU Framework for Action established	1.1.2023	30.9.2023	OPEN			Outcome

WP7						

Task 7.1	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
Involved MSs (at least 5) have fulfilled the template to identify existing national legislation of public food procurements and needs for improvement	1.10.2020	31.1.2021	OPEN			Process
Applicative situation analyses with\ninitial recommendations for food public procurement procedures, for participating MSs (at least 5)	1.1.2021	31.3.2021	OPEN			Output
The relevant sectors and stakeholders suggestions for selection of national/regional inter-sectoral public procurements working group have been defined	1.12.2020	30.9.2021	OPEN			Process
An EU Expert Group has been established	1.12.2020	31.1.2022	OPEN			Output
National/regional inter-sectoral public procurements working group (WG) has been established in each of the participating MSs	1.3.2021	31.1.2022	OPEN			Process
Conference within the Slovenian Presidency (EU Council), to connect with stakeholders in the field of food procurement	1.11.2021	30.11.2021	OPEN			Process
WP 7 subcontractor has defined agenda and materials for the national/regional inter-sectoral public procurements working groups for the group to define institutionalized sustainable approaches in the meetings	1.6.2021	30.9.2021	OPEN			Process

	Start Date	Due Date	Status			Level
ONLINE National workshops on public food procurements to define the state of art (situation analyses) in public food procurements and plan future steps/ define the process at the MSs level.	1.10.2021	31.3.2022	OPEN			Process
Exploring the possibility of networking of the national/regional focal points for each participating MS.	1.4.2021	31.3.2022	OPEN			Process
At least one type of public institution has been selected, and within the type 5 individual institutions have been selected for the implementation (M7.1)	1.9.2021	31.12.2021	OPEN			Process

Task 7.2	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
Training materials prepared, based onthe good practices, with the defined training protocol end evaluation templates	1.3.2022	30.9.2022	OPEN			Process
Two knowledge building training workshops organised for participating MSs (D7.2)	1.3.2022	31.7.2022	OPEN			Output

Task 7.3	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
Overview of available procurement tools in MSs has been prepared	1.10.2021	28.2.2022	OPEN			Process
The national/regional/local pilot study will be developed and implemented, based on the task 7.3.1. outcomes. A Pilot English-language Catalogue of food products, for selected food groups (minimum one selected food group, harmonized in the participating MS), will be designed jointly with a selected subcontractor, bringing in practical experiences from the field work:	1.2.2022	30.11.2022	OPEN			Process
Joint execution of public tender (M7.4)	1.10.2022	31.3.2023	OPEN			Output
To compose the joint EU list of food products, where relevant, based on the participating MS lists (as mentioned above), with support of a potential procurement officers network.	1.10.2021	31.5.2023	OPEN			Process

Task 7.4	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**

	Start Date	Due Date	Status	SUCCESSES	SETBACKS	Level
MS to explore the existing criteria at the national level and develop the national for the executed public tender	1.1.2023	31.7.2023	OPEN			Process

Task 7.5	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
Template/questionnaire to describe the process and experiences from the individual MSs in implementing public food procurement actions	1.10.2022	31.3.2023	OPEN			Output
Each MS, participating in this task, have filled the template/questionnaire	1.3.2023	31.5.2023	OPEN			Process
The results in MSs case studies have been compared	1.6.2023	30.9.2023	OPEN			Process
A selected subcontractor has been involved in developing practical innovative solutions for public food procurements	1.6.2023	30.9.2023	OPEN			Process

Task 7.6	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
Framework for Action, established by High Level Group on Nutrition & Physical Activity	1.3.2022	30.9.2023	OPEN			Process

Task 7.7	**Start Date**	**Due Date**	**Status**	**SUCCESSES**	**SETBACKS**	**Level**
Policy level roundtable on sustainable public food procurement policy development \n	1.7.2023	30.9.2023	OPEN			Process
Preparation of the policy recommendations and recommendations for future work at the EU and national levels	1.12.2022	30.9.2023	OPEN			Output

Annex 3. List of possible outputs and meetings to be assessed

Name of the Output or Meeting	WP	Assessment type	Delivery month
Best-ReMaP kick-off meeting	WP1	Peer	Oct-20
General Assembly (GA) meeting 1st	WP1	Peer	Oct-20
Workshop on Nutrient profile model	WP6	Peer	Apr-21
Training for the extension of the first snapshot to additional countries	WP5	Peer	May-21
Feedback of evaluation methods before Midterm report	WP3	Peer	Feb-22
General Assembly (GA) meeting 2nd	WP1	Peer	Mar-22
Training for statistics by Janpa/Oqali subcategories of products	WP5	Peer	May-22
Training for Batch2 of second snapshot	WP5	Peer	Jul-22
Knowledge transfer training	WP7	Peer	Jul-22
Preparing of training workshops internally	WP7	Peer	Jul-22
General Assembly (GA) meeting 3rd	WP1	Peer	Oct-22
Training for trend assessment of the nutritional quality of the processed food	WP5	Peer	Oct-22
Peer assessment of internal WP7 team on composing Pilot Cataloque of foods	WP7	Peer	May-23
Training for Batch1 of second snapshot	WP5	Peer	Jul-23
Feedback of evaluation methods before Final report	WP3	Peer	Aug-23
General Assembly (GA) meeting 4th	WP1	Peer	Sep-23
Workshop of restitution	WP5	Peer	Sep-23
Newsletters	WP2	Peer	biannually
Policy decision making forum (PDMF) 1st	WP1/WP4	Stakeholder	May-21
National meeting/workshop on procurement for each participating MS	WP7	Stakeholder	Jul-21
Mid-term Conference	WP1	Stakeholder	Nov-21
EU-expert group meetings	WP7	Stakeholder	Jan-22
Policy decision making forum (PDMF) 2nd	WP1 / WP4	Stakeholder	Jun-22
Policy dialogues in EU regions	WP1 / WP4	Stakeholder	Dec-22

Local stakeholder forum 5/2022-1/2023	WP1/WP2/MS	Stakeholder	Jan-23
Policy dialogue with Member States stakeholders	WP1 / WP4	Stakeholder	Jul-23
Policy decision making forum (PDMF) 3rd	WP1 / WP4	Stakeholder	Jul-23
National working group meetings 3/2021 - 9/2023	WP6	Stakeholder	Sep-23
The Final Conference	WP1	Stakeholder	Sep-23
Webinars (one per core WP) 9/2022- 9/2023	WP2/core WPs	Stakeholder	Sep-23
EU expert group meetings 3/2021 - 9/2023	WP6	Stakeholder	Sep-23
Newsletters	WP2	Stakeholder	biannually

Annex 4. Drafts for meeting feedback questionnaires

Best-ReMaP General Assembly meeting

Meeting satisfaction questionnaire

What is this questionnaire about?
With these questions we enquire your satisfaction and experience of the Best-ReMaP General Assembly meeting. Filling in this questionnaire will take approximately 5-10 minutes. Your experiences and contribution are extremely valuable for the Best-ReMaP project management as well as the continued improvement of the implementation of validated best practices in nutrition.

Instructions for filling in the questionnaire
Please provide a single answer to each question, unless otherwise indicated. Please rate your satisfaction on a scale of 1 to 5, with 1 being the least satisfied (totally disagree) and 5 the most satisfied (totally agree).

All answers are treated strictly confidentially and processed anonymously. Finnish Institute for Health and Welfare acts as the register keeper and all data received are stored following institutions' regulations on data confidentiality.

Thank you very much for your willingness to take the time to complete this questionnaire – your feedback is extremely valuable!

Meeting evaluation

Please, rate the degree of your satisfaction for the meeting in general	Totally disagree				Totally agree
a) The meeting was well-organized	1	2	3	4	5
b) I got enough information before the meeting	1	2	3	4	5
c) The objectives of the meeting were clear	1	2	3	4	5
d) The agenda was interesting and useful for me	1	2	3	4	5
e) The content of presentations included new information for me	1	2	3	4	5
f) Opportunities to participate and contribute to the meeting were good	1	2	3	4	5
g) Opportunities for learning and exchange of experiences were useful for me	1	2	3	4	5
h) Enough time was allocated for discussion	1	2	3	4	5
i) The technical management of the online meeting worked well	1	2	3	4	5
j) Attending the meeting was good use of my time	1	2	3	4	5

Please, rate the degree of success in achieving the meeting objectives [defined based on meeting objectives]	Totally disagree				Totally agree
a) To plan and monitor the JA activities	1	2	3	4	5
b) To discuss sustainability issues of the JA	1	2	3	4	5
c) To decide about dissemination of the JA deliverables	1	2	3	4	5
d) To make strategic decisions for the long-term planning and sustainability	1	2	3	4	5

Rating my knowledge regarding specific WPs after the meeting

WPX: Project management	Totally disagree				Totally agree
a) I am not involved with this WP	1	2	3	4	5
b) Objectives of the WP are clear	1	2	3	4	5
c) Strategy on how to achieve the objectives is clear	1	2	3	4	5
d) Timetable of actions is clear	1	2	3	4	5
e) I got all the information I need to proceed	1	2	3	4	5

Open questions

What were the main benefits for you/your organization from this meeting? (e.g. guidelines, examples from other countries, information)

In your opinion, has Best-ReMaP reached and included the relevant stakeholders in your country or the area of expertise? Are there any key stakeholders missing?

Based on your experience at the Best-ReMaP General Assembly, how can we maximize their impact in the future? Are there other approaches, which could be considered?

Do you have any further comments or suggestions?

General information regarding yourself

Age category
- 18-30
- 31-40
- 41-50
- 51-60
- 61-

Sex
- female
- male

Background institution
- University
- Governmental organization
- Local government
- Communication
- Research institute
- Health care
- Education
- Marketing
- Food industry
- Catering
- Other, what?

Connection with Best-ReMaP Joint Action
- Associated partner
- Collaborating partner
- Stakeholder
- Other, what? _____

Thank you for completing this questionnaire.

Best-ReMaP Conference satisfaction questionnaire

What is this questionnaire about?
With these questions we enquire your satisfaction and experience of the Best-ReMaP Conference. Filling in this questionnaire will take approximately 5-10 minutes. Your experiences and contribution are extremely valuable for the continued improvement of the implementation of validated best practices in nutrition.

Instructions for filling in the questionnaire
Please provide a single answer to each question, unless otherwise indicated. Please rate your satisfaction on a scale of 1 to 5, with 1 being the least satisfied (totally disagree) and 5 the most satisfied (totally agree).

All answers are treated strictly confidentially and processed anonymously. Finnish Institute for Health and Welfare acts as the register keeper and all data received are stored following institutions' regulations on data confidentiality.

What is Best-ReMaP Joint Action?
Best-ReMaP brings together 24 partners from EU countries to enhance healthy eating and prevent obesity. The objective of Best-ReMaP is to adapt, replicate and implement effective health interventions, based on practices that have been proven to work in the areas of food reformulation, reducing unhealthy food marketing (digital) to children and adolescents, and public procurement of healthy food in public settings, thus contribute to increased offer of healthier options of processed foods available in EU (super) markets.

Best-ReMaP will support implementation, transfer and integration of the results, outcomes and recommendations into national and EU level policies. Throughout the Joint Action, the participatory engagement of EU and national stakeholders in the field will be prioritised. Best-ReMaP is funded by the Third European Union's Health Programme 2020, grant agreement N0 951202.

Thank you very much for your willingness to take the time to complete this questionnaire – your feedback is extremely valuable!

Meeting evaluation

Please, rate the degree of your satisfaction for the meeting in general	Totally disagree				Totally agree
a) The meeting was well-organized	1	2	3	4	5
b) I got enough information before the meeting	1	2	3	4	5
c) The meeting topics were relevant for me	1	2	3	4	5
d) The objectives of the meeting were clear	1	2	3	4	5
e) The agenda was interesting and useful for me	1	2	3	4	5
f) The content of presentations included new information for me	1	2	3	4	5
g) Opportunities to participate and contribute to the meeting were good	1	2	3	4	5
h) Opportunities for learning and exchange of experiences were useful for me	1	2	3	4	5
i) Enough time was allocated for discussion	1	2	3	4	5

Please, rate the degree of your satisfaction for the meeting in general	Totally disagree				Totally agree
a) Interlinkages among different stakeholder groups were useful for me	1	2	3	4	5
b) The technical management of the online meeting worked well	1	2	3	4	5
c) Attending the meeting was good use of my time	1	2	3	4	5

Please, rate the degree of success in achieving the meeting objectives [as defined before each meeting]	Totally disagree				Totally agree
a)	1	2	3	4	5
b)	1	2	3	4	5
c)	1	2	3	4	5
d)	1	2	3	4	5

Rating my knowledge regarding Best-ReMap objectives and progress after the meeting

The content and the progress are clear as regards to the Best-ReMaP objectives, which are…	Totally disagree				Totally agree
a) to implement a European Standardised Monitoring system for the reformulation of processed food	1	2	3	4	5
b) to deliver a harmonised EU approach to reduce marketing of unhealthy food products to children and adolescents and to use piloted tools for harmonised monitoring of marketing	1	2	3	4	5
c) to build knowledge in public procurement of food through development and testing of the pilot Catalogue of food in the joint public procurement procedure	1	2	3	4	5
d) to support implementation, transfer and integration of the results and outcomes of the Best-ReMaP JA into national and EU-level policies	1	2	3	4	5

Open questions

What were the main benefits for your organization from this meeting? (e.g. guidelines, examples from other countries, information)

Are you planning to advance in your country some of the learnings from the Conference? Which and how?

In your opinion, has Best-ReMaP reached and included the relevant stakeholders in your country or the area of expertise? Are there any key stakeholders missing?

Based on your experience at the Best-ReMaP Conference, how can we maximize their impact in the future? Are there other approaches, which could be considered?

Do you have any further comments or suggestions?

General information regarding yourself

Age category
- 18-30
- 31-40
- 41-50
- 51-60
- 61-

Sex
- female
- male

Background institution
- University
- Governmental organization
- Local government
- Communication
- Research institute
- Health care
- Education
- Marketing
- Food industry
- Catering
- Other, what?

Connection with Best-ReMaP Joint Action
- Associated partner
- Collaborating partner
- Stakeholder
- Other, what?

Thank you for completing this questionnaire.

Stakeholder Forum - meeting satisfaction questionnaire

What is this questionnaire about?
With these questions we enquire your satisfaction and experience on the first Stakeholder Forum meeting of the Best-ReMap Joint Action (JA). Filling in this questionnaire will take approximately 5-10 minutes. Your experiences and contribution are extremely valuable for the continued improvement of the implementation of validated best practices in nutrition.

Instructions for filling in the questionnaire
Please provide a single answer to each question, unless otherwise indicated. Please rate your satisfaction on a scale of 1 to 5, with 1 being the least satisfied (totally disagree) and 5 the most satisfied (totally agree).

All answers are treated strictly confidentially and processed anonymously. Finnish Institute for Health and Welfare acts as the register keeper and all data received are stored following institutions' regulations on data confidentiality.

What is Best-ReMaP Joint Action?
Best-ReMaP brings together 24 partners from EU countries to enhance healthy eating and prevent obesity. The objective of Best-ReMaP is to adapt, replicate and implement effective health interventions, based on practices that have been proven to work in the areas of food reformulation, reducing unhealthy food marketing (digital) to children and adolescents, and public procurement of healthy food in public settings, thus contribute to increased offer of healthier options of processed foods available in EU (super) markets.

Thank you very much for your willingness to take the time to complete this questionnaire – your feedback is extremely valuable!

Meeting evaluation

Please, rate the degree of your satisfaction for the meeting in general	Totally disagree				Totally agree
a) The meeting was well-organized	1	2	3	4	5
b) I got enough information before the meeting	1	2	3	4	5
c) The meeting topics were relevant for me	1	2	3	4	5
d) The objectives of the meeting were clear	1	2	3	4	5
e) The agenda was interesting and useful for me	1	2	3	4	5
f) The content of presentations included new information for me	1	2	3	4	5
g) Opportunities to participate and contribute to the meeting were good	1	2	3	4	5
h) Opportunities for learning and exchange of experiences were useful for me	1	2	3	4	5
i) Enough time was allocated for discussion	1	2	3	4	5
j) Interlinkages among different stakeholder groups were useful for me	1	2	3	4	5
k) The technical management of the online meeting worked well	1	2	3	4	5
l) Attending the meeting was good use of my time	1	2	3	4	5

Please, rate the degree of success in achieving the meeting objectives [as defined before each meeting]	Totally disagree				Totally agree
e)	1	2	3	4	5
f)	1	2	3	4	5
g)	1	2	3	4	5
h)	1	2	3	4	5

Open questions

What were the main benefits for your organization from this meeting? (e.g. guidelines, examples from other countries, information)

Are you planning to advance in your country some of the learnings from the Conference? Which and how?

Based on your experience at the first BestReMap Stakeholder Forum, how can we maximize their effectiveness in the future? Are there other approaches, which could be considered for the next Stakeholder Forum?

General information regarding yourself

Age category
- 18-30
- 31-40
- 41-50
- 51-60
- 61-

Sex
- female
- male

Background institution
- University
- Governmental organization
- Local government
- Communication
- Research institute
- Health care
- Education
- Marketing
- Food industry
- Catering
- Other, what?

Connection with Best-ReMaP Joint Action
- Associated partner

- Collaborating partner
- Stakeholder
- Other, what?

Thank you for completing this questionnaire.

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